

Rogers State University

The operations expenditures made by Rogers State University as well as the spending of students and alumni generate economic impacts in the form of economic output, jobs, and wages throughout the State of Oklahoma. These expenditures in turn stimulate additional economic impact resulting from increased demand, income, and jobs within other industries as well as increases in household income and spending. The subsequent impact on state and local tax revenue represents the fiscal impact. The fiscal impact is comprised of the income tax revenue resulting from the wages supported as well as the sales tax revenue resulting from student spending and the spending of wages.

Rogers State University generated a total of \$199.85 million in economic output and supported a total of 2,109 jobs with wages of \$97.85 million in the State of Oklahoma in fiscal year 2024.

Impact Type	Output	Jobs	Wages
Direct	\$101,692,415	1,497	\$68,516,966
Indirect	\$98,154,971	612	\$29,332,885
Total	\$199,847,386	2,109	\$97,849,851

Source: Economics Center analysis.

The operations, student spending, and alumni of Rogers State University created a total of \$6.69 million in fiscal benefits for state and local jurisdictions in fiscal year 2024, which is comprised of \$3.56 million in income tax revenue and \$3.13 million in sales tax revenue.

Jurisdiction	Income Tax Revenue	Sales Tax Revenue	Total Tax Revenue
Local	N/A	\$1,031,743	\$1,031,743
County	N/A	\$231,636	\$231,636
State	\$3,559,317	\$1,867,249	\$5,426,566
Total	\$3,559,317	\$3,130,628	\$6,689,945

Source: Economics Center analysis.



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The total impact is the sum of the direct, indirect, and induced impacts.

- The **direct impact** is the amount spent directly by the organization that is retained within the local economy.
- The **indirect impact** is the additional economic impact resulting from increased demand, income, and jobs within other industries, or the inter-industry linkages.
- The direct impact has ripple effects due to increased household income and spending, which are referred to as **induced impacts**. Induced impacts are reported within indirect impacts.

Rogers State University received a total of \$15.81 million in appropriations from the Oklahoma Legislature in fiscal year 2024. This means that every dollar in state appropriations resulted in \$12.64 in total economic output in the State of Oklahoma in fiscal year 2024.

\$1 in state appropriations



\$12.64 in total economic output