A minor requires completion of at least 18-24 designated credit hours of coursework outside the student's major field, including a minimum of 9 upper-division credit hours, and may have a required core. The same courses may not be used to fulfill the requirements for both a major and a minor. To complete a minor, a student is required to earn six 3000-4000 level credit hours in that minor at RSU.

**114A-MINOR IN COMMUNICATION ARTS (RCOA)**

**Core Courses** ................................................................. 9
COMM 1003 Introduction to Mass Communication  
COMM 1123 Interpersonal Communication  
COMM 3253 Argumentation and Persuasion

**Electives** ............................................................................. 9
Select from the following (at least two courses must be upper level)  
COMM 3613 Mass Media Communication  
COMM 3833 Communication Theory  
COMM 4163 Global Communication  
COMM 2523 Acting  
COMM 4223 Communication in Organization  
COMM 4513 Script Writing

**Total Credit Hours** ............................................................. 18

Other upper level courses with a COMM prefix may be applied toward this minor upon the recommendation of the student’s advisor and the approval of the department head and the Dean of Arts and Sciences.

Not open to students choosing Bachelor of Arts in Communications.

**114B-MINOR IN BROADCASTING AND NEW MEDIA (RBNM)**

**Core Courses** ..................................................................... 9
COMM 1003 Introduction to Mass Communication  
COMM 2003 Video Production  
COMM 2013 Audio Production

**Electives** ............................................................................. 9
Select from the following:  
COMM 3023 Writing for the Media  
COMM 3173 News Reporting  
COMM 3313 Digital Design  
COMM 3413 Media Law  
COMM 3753 Advanced Video Production

**Total Credit Hours** ............................................................. 18

Other upper level courses with a COMM prefix may be applied toward this minor upon the recommendation of the student’s advisor and the approval of the department head and the Dean of Arts and Sciences.

Not open to students choosing Bachelor of Arts in Communications.

**114S-MINOR IN STRATEGIC COMMUNICATION (RSTC)**

**Core Courses** ..................................................................... 9
COMM 1003 Introduction to Mass Communication  
COMM 3113 Public Relations Strategies  
COMM 3633 Advertising Strategies

**Electives** ............................................................................. 9
Select from the following (at least one course must be upper level)  
COMM 2003 Video Production  
COMM 2723 Small Group Discussion  
COMM 3023 Writing for the Media  
COMM 3033 Advanced Corporate Media  
COMM 3123 Public Relations Writing  
COMM 3313 Digital Design  
COMM 3413 Media Law  
COMM 4223 Communication in Organization

**Total Credit Hours** ............................................................. 18

Other upper level courses with a COMM prefix may be applied toward this minor upon the recommendation of the student’s advisor and the approval of the department head and the Dean of Arts and Sciences.

Not open to students choosing Bachelor of Arts in Communications.