213-MASTER OF BUSINESS ADMINISTRATION

(213A) Option: Accounting (MBAC)
(213B) Option: Business Analytics (MBAB)
(213H) Option: Health Care Management (MBAH)
(213M) Option: Management (MBAM)
(213S) Option: Sport Management (MBAS)

This degree is offered online at www.rsuonline.edu

Students accepted into the MBA program will enroll in 36 total credit hours of graduate coursework and will be expected to complete the program within five years. Students must maintain good academic standing in the program. No more than one “C” grade will be accepted towards the master’s degree.

Admission Requirement for applicants with a non-business Bachelor degree:

ORGL 3443 Survey of Fiscal Management

Program Core Requirements........................................27
ACCT 5113 Accounting for Management
BADM 5233 Critical Thinking and Ethics
ECON 5123 Managerial Economics
FINA 5133 Financial Management
MGMT 5133 Organizational Behavior and Design
MGMT 5223 Production/Operations Management
MGMT 5243 Enterprise Resource Management Systems
MGMT 5313 Business Strategy
MKTG 5143 Strategic Global Marketing

Select one option:

ACCOUNTING OPTION............................................ 9
ACCT 5213 Financial Statement Analysis
ACCT 5223 International Accounting
ACCT 5233 Accounting and Financial Analytics

BUSINESS ANALYTICS OPTION...................................... 9
Select 9 hours from the following:
ACCT 5233 Accounting and Financial Analytics
BADM 5143 Business Analytics I (Management)
BADM 5243 Business Analytics II (Marketing)
TECH 5443 Data and Information Management
TECH 5533 Artificial Intelligence for Business

MANAGEMENT OPTION ............................................ 9
Select 9 hours from the following:
BADM 5223 Business Law
MGMT 5143 Supply Chain Management
MGMT 5213 Strategic Human Resources Management
MGMT 5233 Entrepreneurship and New Venture Initiation

SPORT MANAGEMENT OPTION................................. 9
SPMT 5223 Sport Finance
SPMT 5523 Sport Marketing
SPMT 5543 Communication in Sport

HEALTH CARE MANAGEMENT OPTION......................... 9
HLSC 5113 Strategic Management in Health Care
HLSC 5223 Finance in Health Care
HLSC 5333 Legal and Ethical Aspects in Health Care

Total Credit Hours .................................................. 36