

BACHELOR OF SCIENCE

(113) BUSINESS ADMINISTRATION (BADM)

- ❖ (113A) OPTION: ACCOUNTING (BAAC)
- (113E) OPTION: ENTREPRENEURSHIP (BAEN)
- (113H) OPTION: HUMAN RESOURCES MANAGEMENT (BAHR)
- ❖ (113M) OPTION: MANAGEMENT (BAMT)
- (113K) OPTION: MARKETING (BAMK)
- (113S) OPTION: SUPPLY CHAIN MANAGEMENT (BASC)

❖ *The Management Option and the Accounting Option are offered online at www.rsuonline.edu.*

The Bachelor of Science in Business Administration is designed to meet the continuing demand for business administration majors who understand the function of business and can utilize those functions in an increasingly competitive, global economy. Students may select from options in Accounting, Entrepreneurship, Human Resources Management, Management, Marketing, or Supply Chain Management. This business administration program is responsive to students choosing the business administration curriculum at the beginning of their college studies or to students that have completed an associate degree in business.

REQUIRED HOURS120

UNIV 1152 The University Experience2

Communications.....9

- ENGL 1113 Composition I
- ENGL 1213 Composition II
- SPCH 1113 Speech Communication

Social and Behavioral Sciences9

History3

Select from the following:

- HIST 2483 American History to 1877
- HIST 2493 American History since 1877
- POLS 1113 American Federal Government3

Social Science3

Select from the following:

- *ECON 2113 Principles of Macroeconomics**
- ECON 2123 Principles of Microeconomics
- PSY 1113 Introduction to Psychology
- SOC 1113 Introduction to Sociology

Science and Mathematics.....11

Physical Science4

Select from the following:

- CHEM 1104 Principles of Chemistry
- CHEM 1315 General Chemistry I
- GEOL 1014 Earth Science
- GEOL 1114 Physical Geology
- GEOL 1124 Physical Geography
- GEOL 1224 Historical Geology
- GEOL 2124 Astronomy
- PHYS 1014 General Physical Science
- PHYS 1114 General Physics I

Biological Science4

Select from the following:

- BIOL 1114 General Biology
- BIOL 1134 Introduction to Environmental Science
- BIOL 1144 General Cellular Biology

Mathematics3

Select from the following:

- MATH 1413 Introduction to Statistics
- MATH 1503 Mathematics for Critical Thinking
- *MATH 1513 College Algebra**
- MATH 1613 Trigonometry
- MATH 1715 Pre-Calculus
- MATH 2264 Analytical Geometry & Calculus I

Humanities.....6

Select from the following:

- ART (HUM) 1113 Art Appreciation
- COMM (HUM) 2413 Theatre Appreciation
- ENGL 2613 Introduction to Literature
- HUM 2113 Humanities I
- HUM 2223 Humanities II
- HUM 2893 Cinema
- MUSC (HUM) 2573 Music Appreciation
- PHIL 1113 Introduction to Philosophy

Global Studies3

Select from the following:

- BIOL 3103 Plants and Civilization
- *ECON 3003 International Economic Issues and Policies OR**
- MGMT 3033 Conflict Resolution: I'm Always Right**
- GEOG 2243 Human Geography
- GERM 1113 Beginning German I
- HIST 2013 World Civilization I
- HIST 2023 World Civilization II
- HUM 3633 Comparative Religion
- LANG 1113 Foundations of World Languages
- MGMT 3033 Conflict Resolution: I'm Always Right!
- NAMS 1143 Native Americans of North America
- NAMS 2503 Cherokee I
- PHIL 1313 Values and Ethics
- POLS 3053 International Relations
- SOC 3213 Minority Groups
- SPAN 1113 Beginning Spanish I

Elective3

Select three additional hours from the courses listed above and not previously selected.

***Required**

Basic Business18

- ACCT 2103 Accounting I-Financial
- ACCT 2203 Accounting II-Managerial
- BADM 2843 Business Statistics
- BADM 3113 Business Communications
- CS 1113 Microcomputer Applications
- ECON 2123 Principles of Microeconomics

Upper-Division Business Core27

- BADM 3323 Legal Environment of Business
- BADM 3333 Business and Professional Ethics
- FINA 3503 Principles of Finance
- MGMT 3013 Principles of Management
- MGMT 3413 Production/Operations Management
- MGMT 3423 Management Information Systems
- MGMT 4033 Entrepreneurship
- MGMT 4813 Strategies and Policies
- MKTG 3113 Principles of Marketing

Accounting Option21

- ACCT 3113 Intermediate Accounting I
- ACCT 3123 Intermediate Accounting II
- ACCT 3133 Cost Accounting
- ACCT 3143 Individual Income Tax Accounting
- ACCT 3243 Accounting Information Systems
- ACCT 4313 Auditing
- ACCT 4323 Not-For-Profit and Governmental Accounting

Entrepreneurship Option21

- ACCT 3133 Cost Accounting
- BADM 4793 Business Internship
- ENTR 3233 Marketing for the Entrepreneurship
- ENTR 3303 Entrepreneurship Finance
- ENTR 4013 New Venture Development
- ENTR 4323 Managing the Growing Business
- MGMT 3313 Human Resources Management

Human Resources Management Option21

- MGMT 3233 Human Resources Development
- MGMT 3303 Organizational Behavior
- MGMT 3313 Human Resources Management
- MGMT 3323 Compensation and Benefits
- MGMT 3333 Employment and Labor
- MGMT 4333 Selection and Evaluation
- TECH 3203 Introduction to Risk Management

Management Option21

- ACCT 3133 Cost Accounting
- MGMT 3303 Organizational Behavior
- MGMT 3313 Human Resources Management
- MGMT 4413 Quantitative Methods
- TECH 3013 Leadership and Decision-Making Skills

With advisor approval, student will select 6 upper-division hours from ACCT, BADM, ECON, MGMT, MKTG, or TECH.

Marketing Option21

- MKTG 3313 E-Marketing
- MKTG 3323 Consumer Behavior
- MKTG 4333 Marketing Research
- MKTG 4343 Marketing Management

Select nine hours from the following:

- ACCT 3133 Cost Accounting
- BADM 4793 Business Internship
- COMM 3113 Public Relations Strategies
- ENTR 3233 Marketing for the Entrepreneur
- MKTG 3453 Sales and Sales Management
- MKTG 4153 Integrated Marketing Communication (IMC)
- SCMT 3003 Supply Chain Management

Supply Chain Management Option27

- ACCT 3133 Cost Accounting
- MGMT 3303 Organizational Behavior
- MGMT 4413 Quantitative Methods
- SCMT 3003 Supply Chain Management
- SCMT 3023 Logistics Management
- SCMT 3033 Negotiations and Procurement
- SCMT/TECH 3213 Enterprise Resources Management Systems
- SCMT 4013 Quality Management
- SCMT 4033 Project Management

Free Electives or Minor5-11

Electives range from 5 to 11 depending on the option. A University-approved minor may be selected outside the business department.

Total Credit Hours 120

If a lower-level course is substituted for an upper-level business core or option course, an additional upper-level course must be taken from ACCT, BADM, ECON, MGMT, MKTG, ORGL, or TECH.