BACHELOR OF SCIENCE
(113) BUSINESS ADMINISTRATION (BADM)

- (113A) OPTION: ACCOUNTING (BAAC)
- (113E) OPTION: ENTREPRENEURSHIP (BAEN)
- (113H) OPTION: HUMAN RESOURCES MANAGEMENT (BAHR)
- (113M) OPTION: MANAGEMENT (BAMT)
- (113K) OPTION: MARKETING (BAMK)
- (113S) OPTION: SUPPLY CHAIN MANAGEMENT (BASC)

The Bachelor of Science in Business Administration is designed to meet the continuing demand for business administration majors who understand the function of business and can utilize those functions in an increasingly competitive, global economy. Students may select from options in Accounting, Entrepreneurship, Human Resources Management, Management, Marketing, or Supply Chain Management. This business administration program is responsive to students choosing the business administration curriculum at the beginning of their college studies or to students that have completed an associate degree in business.

REQUIRED HOURS .............................................. 124
UNIV 1152 The University Experience .............. 2
Communications................................................. 9
  ENGL 1113 Composition I
  ENGL 1213 Composition II
  SPCH 1113 Speech Communication

Social and Behavioral Sciences .............................. 9
  History .................................................................. 3
  Select from the following:
    HIST 2483 American History to 1877
    HIST 2493 American History since 1877
    POLS 1113 American Federal Government ........... 3

Social Science ....................................................... 3
  Select from the following:
    *ECON 2113 Principles of Macroeconomics
    ECON 2123 Principles of Microeconomics
    PSY 1113 Introduction to Psychology
    SOC 1113 Introduction to Sociology

Science and Mathematics ...................................... 11
  Physical Science .................................................. 4
  Select from the following:
    CHEM 1104 Principles of Chemistry
    CHEM 1315 General Chemistry I
    GEOL 1014 Earth Science
    GEOL 1114 Physical Geology
    GEOL 1124 Physical Geography
    GEOL 1224 Historical Geology
    GEOL 2124 Astronomy
    PHYS 1014 General Physical Science
    PHYS 1114 General Physics I

  Biological Science ............................................ 4
  Select from the following:
    BIOL 1114 General Biology
    BIOL 1134 General Environmental Biology
    BIOL 1144 General Cellular Biology

  Mathematics ..................................................... 3
  Select from the following:
    MATH 1413 Introduction to Statistics
    MATH 1503 Mathematics for Critical Thinking
    *MATH 1513 College Algebra
    MATH 1613 Trigonometry
    MATH 1715 Pre-Calculus
    MATH 2264 Analytical Geometry & Calculus I

Humanities .......................................................... 6
  Select from the following:
    ART (HUM) 1113 Art Appreciation
    COMM (HUM) 2413 Theatre Appreciation
    ENGL 2613 Introduction to Literature
    HUM 2113 Humanities I
    HUM 2223 Humanities II
    HUM 2893 Cinema
    MUSC (HUM) 2573 Music Appreciation
    PHIL 1113 Introduction to Philosophy

Global Studies ..................................................... 3
  Select from the following:
    BIOL 3103 Plants and Civilization
    *ECON 3003 International Economic Issues and Policies OR
    MGMT 3033 Conflict Resolution: I’m Always Right
    GEOG 2243 Human Geography
    GERM 1113 Beginning German I
    HIST 2013 World Civilization I
    HIST 2023 World Civilization II
    HUM 3633 Comparative Religion
    LANG 1113 Foundations of World Languages
    MGMT 3033 Conflict Resolution: I’m Always Right!
    NAMS 1143 Native Americans of North America
    NAMS 2503 Cherokee I
    PHIL 1313 Values and Ethics
    POLS 3053 International Relations
    SOC 3213 Minority Groups
    SPAN 1113 Beginning Spanish I

Elective .............................................................. 3
  Select three additional hours from the courses listed above and not previously selected.
  *Required

The Management Option and the Accounting Option are offered online at www.rsuonline.edu.
### Basic Business
- **ACCT 2103** Accounting I - Financial
- **ACCT 2203** Accounting II - Managerial
- **BADM 2843** Business Statistics
- **BADM 3113** Business Communications
- **ECON 2123** Principles of Microeconomics

### Upper-Division Business Core
- **BADM 3323** Legal Environment of Business
- **BADM 3333** Business and Professional Ethics
- **FINA 3503** Principles of Finance
- **MGMT 3013** Principles of Management
- **MGMT 3413** Production/Operations Management
- **MGMT 3423** Management Information Systems
- **MGMT 4033** Entrepreneurship
- **MGMT 4813** Management Information Systems
- **BADM 3323** Legal Environment of Business
- **BADM 3333** Business and Professional Ethics
- **FINA 3503** Principles of Finance
- **MGMT 3013** Principles of Management
- **MGMT 3413** Production/Operations Management
- **MGMT 3423** Management Information Systems
- **MGMT 4033** Entrepreneurship
- **MGMT 4813** Management Information Systems

### Accounting Option
- **ACCT 3113** Intermediate Accounting I
- **ACCT 3123** Intermediate Accounting II
- **ACCT 3133** Cost Accounting
- **ACCT 3143** Individual Income Tax Accounting
- **ACCT 3243** Accounting Information Systems
- **ACCT 4313** Auditing
- **ACCT 4323** Not-For-Profit and Governmental Accounting

### Entrepreneurship Option
- **ACCT 3133** Cost Accounting
- **BADM 4793** Business Internship
- **ENTR 3233** Marketing for the Entrepreneurship
- **ENTR 3303** Entrepreneurship Finance
- **ENTR 4013** New Venture Development
- **ENTR 4323** Managing the Growing Business
- **MGMT 3313** Human Resources Management
- **MGMT 3303** Organizational Behavior
- **MGMT 3313** Human Resources Management
- **MGMT 3323** Compensation and Benefits
- **MGMT 3333** Employment and Labor
- **MGMT 4333** Selection and Evaluation
- **TECH 3203** Introduction to Risk Management

### Management Option
- **ACCT 3133** Cost Accounting
- **MGMT 3303** Organizational Behavior
- **MGMT 3313** Human Resources Management
- **MGMT 4413** Qualitative Methods
- **TECH 3013** Leadership and Decision-Making Skills

With advisor approval, student will select 6 upper-division hours from ACCT, BADM, ECON, MGMT, MKTG, or TECH.

### Marketing Option
- **MKTG 3313** E-Marketing
- **MKTG 3323** Consumer Behavior
- **MKTG 4333** Marketing Research
- **MKTG 4343** Marketing Management

Select nine hours from the following:
- **ACCT 3133** Cost Accounting
- **BADM 4793** Business Internship
- **COMM 3113** Public Relations Strategies
- **ENTR 3233** Marketing for the Entrepreneur
- **MKTG 3453** Sales and Sales Management
- **MKTG 4153** Integrated Marketing Communication (IMC)
- **SCMT 3003** Supply Chain Management

### Supply Chain Management Option
- **ACCT 3133** Cost Accounting
- **MGMT 3303** Organizational Behavior
- **MGMT 4413** Qualitative Methods
- **SCMT 3003** Supply Chain Management
- **SCMT 3023** Logistics Management
- **SCMT 3033** Negotiations and Procurement
- **SCMT/TECH 3213** Enterprise Resources Management Systems
- **SCMT 4013** Quality Management
- **SCMT 4033** Project Management

### Selected Electives or Minor
Select nine hours from the following:
- **ACCT 3133** Cost Accounting
- **MGMT 3303** Organizational Behavior
- **MGMT 4413** Qualitative Methods
- **SCMT 3003** Supply Chain Management
- **SCMT 3023** Logistics Management
- **SCMT 3033** Negotiations and Procurement
- **SCMT/TECH 3213** Enterprise Resources Management Systems
- **SCMT 4013** Quality Management
- **SCMT 4033** Project Management

### Total Credit Hours
- If a lower-level course is substituted for an upper-level business core or option course, an additional upper-level course must be taken from ACCT, BADM, ECON, MGMT, MKTG, ORGL, or TECH.

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