

BACHELOR OF SCIENCE

122-SPORT MANAGEMENT (SPMT)

122B-OPTION: SPORT BUSINESS (SPSB)

122F-OPTION: FITNESS MANAGEMENT (SPFM)

The Sport Management degree is designed to assist students to meet their primary professional and personal goals, including graduating with sufficient competitive skills and knowledge to obtain meaningful employment and facilitate reasonable career advancement in the area of sport management. Through this program, students are educated for careers as administrators and managers in athletic, health, and country clubs, as well as entry-level management positions in college and professional athletic organizations. Additionally, students are prepared for diverse roles in the areas of sport marketing and promotions, facility management and planning, activity programming, and event management. An internship at the conclusion of the students' academic preparation provides them with on-the-job experience and networking opportunities. In addition to employment, this degree will prepare students for graduate school.

REQUIRED HOURS 126

Communications..... 9

ENGL	1113	Composition I
ENGL	1213	Composition II
SPCH	1113	Speech Communication

Social and Behavioral Sciences 9

History 3

Select from the following:

HIST	2483	American History to 1877
HIST	2493	American History since 1877

POLS	1113	American Federal Government 3
------	------	-------------------------------------

Social Science..... 3

Select from the following:

ECON	2113	Principles of Macroeconomics
ECON	2123	Principles of Microeconomics
PSY	1113	Introduction to Psychology
SOC	1113	Introduction to Sociology

Science and Mathematics..... 11

Physical Science 4

Select from the following:

CHEM	1315	General Chemistry I
GEOL	1014	Earth Science
GEOL	1114	Physical Geology
GEOL	1124	Physical Geography
GEOL	1224	Historical Geology
GEOL	2124	Astronomy
PHYS	1014	General Physical Science
PHYS	1114	General Physics I

Biological Science 4

Select from the following:

BIOL	1114	General Biology
BIOL	1134	General Environmental Biology
BIOL	1144	General Cellular Biology

Mathematics 3

Select from the following:

MATH	1413	Introduction to Statistics
MATH	1503	Mathematics for Critical Thinking
MATH	1513	College Algebra
MATH	1613	Trigonometry
MATH	1715	Pre-Calculus
MATH	2264	Analytical Geometry & Calculus I

Humanities 6

Select from the following:

ART (HUM)	1113	Art Appreciation
COMM (HUM)	2413	Theatre Appreciation
ENGL	2613	Introduction to Literature
HUM	2113	Humanities I
HUM	2223	Humanities II
HUM	2893	Cinema
MUSC (HUM)	2573	Music Appreciation
PHIL	1113	Introduction to Philosophy

Global Studies 3

Select from the following:

BIOL	3103	Plants and Civilization
ECON	3003	International Economic Issues and Policies
GEOG	2243	Human Geography
GERM	1113	Beginning German I
HIST	2013	World Civilization I
HIST	2023	World Civilization II
HUM	3633	Comparative Religion
LANG	1113	Foundations of World Languages
MGMT	3033	Conflict Resolution: I'm Always Right!
NAMS	1143	Native Americans of North America
NAMS	2503	Cherokee I
PHIL	1313	Values and Ethics
POLS	3053	International Relations
SOC	3213	Minority Groups
SPAN	1113	Beginning Spanish I

Elective 3

Select three additional hours from the courses listed above and not previously selected.

Program Core Requirements45

CS 1133 Excel

MGMT 3013 Principles of Management

SPMT 1003 Foundations of Sport Management

SPMT 2023 Sport Delivery Systems and Communications

SPMT 3013 Marketing Sports

SPMT 3213 Legal Aspects of Sport Management

SPMT 3233 Organization and Management of Athletic Programs

SPMT 3423 Ethics in Sport Management

SPMT 4113 Sport Economics and Financing

SPMT 4116 Sporting Event and Facility Management

SPMT 4313 Leadership in Sport Organizations

SPMT 4323 Senior Capstone in Sport Management

SPMT 4426 Sport Management Internship

Sport Business Option21

ACCT 2103 Accounting I-Financial

ART 1213 Digital Foundations

MGMT 3303 Organizational Behavior

MGMT 3313 Human Resource Management

MKTG 3113 Principles of Marketing

MKTG 3313 E-Marketing

ECON 2113 Principles of Macroeconomics **OR**

ECON 2123 Principles of Microeconomics

Fitness Management Option 22

FTMT 2723 Care and Prevention of Athletic Injuries

FTMT 3733 Physiology of Exercise

FTMT 4213 Methods of Strength and Conditioning

FTMT 4523 Exercise Testing and Prescription

HLSC 1051 Blood Borne Pathogens and Hazard Communications

HLSC 1813 First Aid

NUTR 1113 Introduction to Nutrition

NUTR 3303 Nutrition for Sport and Fitness

Selected Electives or Minor 18-19

Total Credit Hours126

Student enrolled in developmental courses must complete ORIE 1151 – The College Experience course within the first 24 semester hours attempted.