

BACHELOR OF SCIENCE

(113) BUSINESS ADMINISTRATION (BADM)

- ❖ (113A) OPTION: ACCOUNTING (BAAC)
- (113E) OPTION: ENTREPRENEURSHIP (BAEN)
- (113H) OPTION: HUMAN RESOURCES MANAGEMENT (BAHR)
- ❖ (113M) OPTION: MANAGEMENT (BAMT)
- (113K) OPTION: MARKETING (BAMK)
- (113S) OPTION: SUPPLY CHAIN MANAGEMENT (BASC)

- ❖ *The Management Option is offered online at www.rsuonline.edu.*
- ❖ *Accounting Option will be available online in Spring 2020*

The Bachelor of Science in Business Administration is designed to meet the continuing demand for business administration majors who understand the function of business and can utilize those functions in an increasingly competitive, global economy. Students may choose from options in Accounting, Entrepreneurship, Human Resources Management, Management, Marketing, or Supply Chain Management. This business administration program is responsive to students choosing the business administration curriculum at the beginning of their college studies or to students that have completed an associate degree in business.

REQUIRED HOURS124

Communications.....9

ENGL	1113	Composition I
ENGL	1213	Composition II
SPCH	1113	Speech Communication

Social and Behavioral Sciences9

History3

Select from the following:

HIST	2483	American History to 1877
HIST	2493	American History since 1877
POLS	1113	American Federal Government3

Social Science.....3

Select from the following:

*ECON 2113 Principles of Macroeconomics

ECON	2123	Principles of Microeconomics
PSY	1113	Introduction to Psychology
SOC	1113	Introduction to Sociology

Science and Mathematics.....11

Physical Science4

Select from the following:

CHEM	1315	General Chemistry I
GEOL	1014	Earth Science
GEOL	1114	Physical Geology
GEOL	1124	Physical Geography
GEOL	1224	Historical Geology
GEOL	2124	Astronomy
PHYS	1014	General Physical Science
PHYS	1114	General Physics I

Biological Science4

Select from the following:

BIOL	1114	General Biology
BIOL	1134	General Environmental Biology
BIOL	1144	General Cellular Biology

Mathematics3

Select from the following:

MATH	1413	Introduction to Statistics
MATH	1503	Mathematics for Critical Thinking
*MATH 1513 College Algebra		
MATH	1613	Trigonometry
MATH	1715	Pre-Calculus
MATH	2264	Analytical Geometry & Calculus I

Humanities6

Select from the following:

ART (HUM)	1113	Art Appreciation
COMM (HUM)	2413	Theatre Appreciation
ENGL	2613	Introduction to Literature
HUM	2113	Humanities I
HUM	2223	Humanities II
HUM	2893	Cinema
MUSC (HUM)	2573	Music Appreciation
PHIL	1113	Introduction to Philosophy

Global Studies3

Select from the following:

BIOL	3103	Plants and Civilization
*ECON 3003 International Economic Issues and Policies		
GEOG	2243	Human Geography
GERM	1113	Beginning German I
HIST	2013	World Civilization I
HIST	2023	World Civilization II
HUM	3633	Comparative Religion
LANG	1113	Foundations of World Languages
MGMT	3033	Conflict Resolution: I'm Always Right!
NAMS	1143	Native Americans of North America
NAMS	2503	Cherokee I
PHIL	1313	Values and Ethics
POLS	3053	International Relations
SOC	3213	Minority Groups
SPAN	1113	Beginning Spanish I

Elective3

Select three additional hours from the courses listed above and not previously selected.

***Required**

Basic Business15

- ACCT 2103 Accounting I-Financial
- ACCT 2203 Accounting II-Managerial
- BADM 2843 Business Statistics
- BADM 3113 Business Communications
- ECON 2123 Principles of Microeconomics

Upper-Division Business Core27

- BADM 3323 Legal Environment of Business
- BADM 3333 Business and Professional Ethics
- FINA 3503 Principles of Finance
- MGMT 3013 Principles of Management
- MGMT 3413 Production/Operations Management
- MGMT 3423 Management Information Systems
- MGMT 4033 Entrepreneurship
- MGMT 4813 Strategies and Policies
- MKTG 3113 Principles of Marketing

Accounting Option21

- ACCT 3113 Intermediate Accounting I
- ACCT 3123 Intermediate Accounting II
- ACCT 3133 Cost Accounting
- ACCT 3143 Individual Income Tax Accounting
- ACCT 3243 Accounting Information Systems
- ACCT 4313 Auditing
- ACCT 4323 Not-For-Profit and Governmental Accounting

Entrepreneurship Option21

- ACCT 3133 Cost Accounting
- BADM 4793 Business Internship
- ENTR 3233 Marketing for the Entrepreneurship
- ENTR 3303 Entrepreneurship Finance
- ENTR 4013 New Venture Development
- ENTR 4323 Managing the Growing Business
- MGMT 3313 Human Resources Management

Human Resources Management Option21

- MGMT 3233 Human Resources Development
- MGMT 3303 Organizational Behavior
- MGMT 3313 Human Resources Management
- MGMT 3323 Compensation and Benefits
- MGMT 3333 Employment and Labor
- MGMT 4333 Selection and Evaluation
- TECH 3203 Introduction to Risk Management

Management Option21

- ACCT 3133 Cost Accounting
- MGMT 3303 Organizational Behavior
- MGMT 3313 Human Resources Management
- MGMT 4413 Quantitative Methods
- TECH 3013 Leadership and Decision-Making Skills

With advisor approval, student will select 6 upper-division hours from ACCT, BADM, ECON, MGMT, MKTG, or TECH.

Marketing Option21

- MKTG 3313 E-Marketing
- MKTG 3323 Consumer Behavior
- MKTG 4333 Marketing Research
- MKTG 4343 Marketing Management

Select nine hours from the following:

- ACCT 3133 Cost Accounting
- BADM 4793 Business Internship
- COMM 3113 Public Relations Strategies
- ENTR 3233 Marketing for the Entrepreneur
- MKTG 3453 Sales and Sales Management
- MKTG 4153 Integrated Marketing Communication (IMC)
- SCMT 3003 Supply Chain Management

Supply Chain Management Option27

- ACCT 3133 Cost Accounting
- MGMT 3303 Organizational Behavior
- MGMT 4413 Quantitative Methods
- SCMT 3003 Supply Chain Management
- SCMT 3023 Logistics Management
- SCMT 3033 Negotiations and Procurement
- SCMT/TECH 3213 Enterprise Resources Management Systems
- SCMT 4013 Quality Management
- SCMT 4033 Project Management

Selected Electives or Minor11-20

Electives range from 11 to 20 depending on the option. A University-approved minor may be selected outside the business department.

Total Credit Hours 124

If a lower-level course is substituted for an upper-level business core or option course, an additional upper-level course must be taken from ACCT, BADM, ECON, MGMT, MKTG, ORGL, or TECH.