GRADUATING MBA SURVEY REPORT

2018-2019

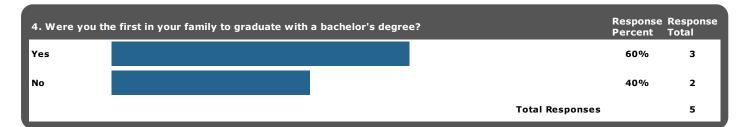
ROGERS STATE UNIVERSITY

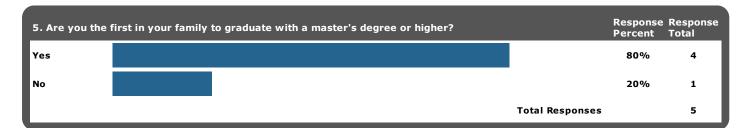
Claremore, Oklahoma

Office of Accountability and Academics

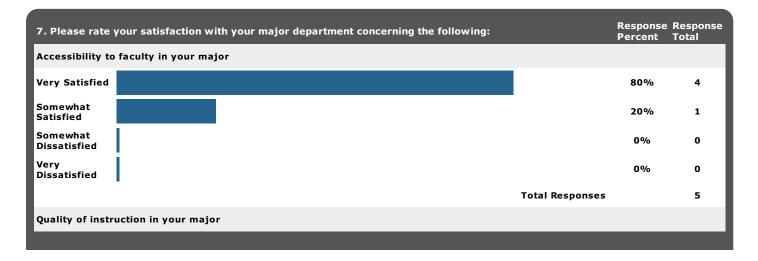


2018-2019 Graduating MBA Survey





6. How satisfied are you with the following?		Response Percent	Response Total
Your overall RSU experience			
Very Satisfied		75%	3
Somewhat Satisfied		25%	1
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		4
Your overall Department experience			
Very Satisfied		75%	3
Somewhat Satisfied		25%	1
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		4



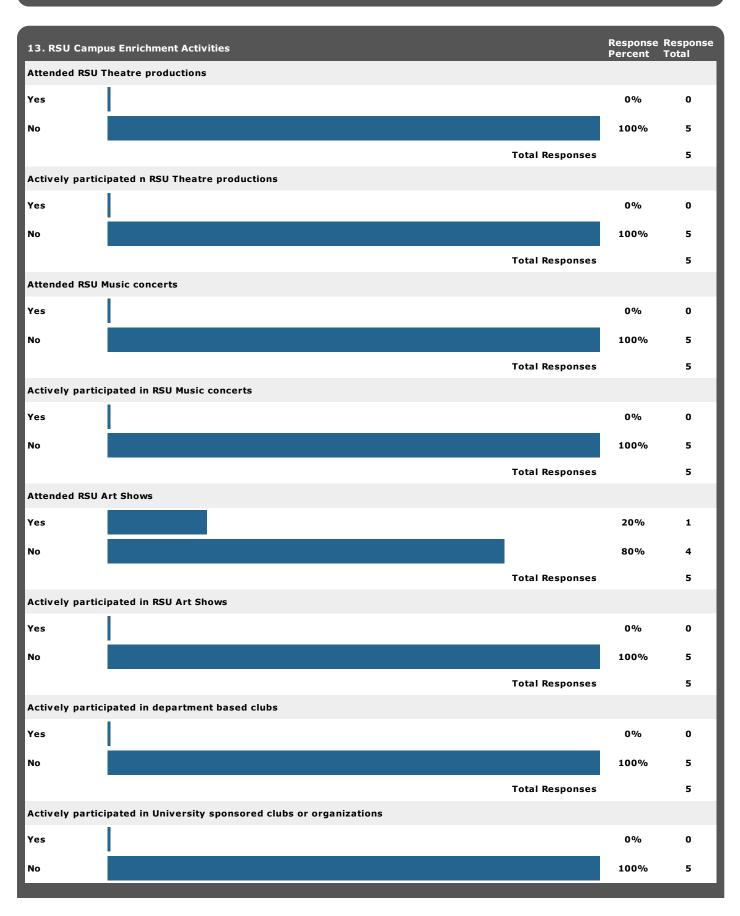
7. Please rate your satisfaction with your major department concerning the following:		Response Percent	Response Total
Very Satisfied		80%	4
Somewhat Satisfied		20%	1
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		5
Maintenance of high academic standards			
Very Satisfied Somewhat		80%	4
Satisfied Somewhat		0%	0
Dissatisfied		20%	1
Very Dissatisfied		0%	0
	Total Responses		5
Academic advising in your major			
Very Satisfied		60%	3
Somewhat Satisfied		20%	1
Somewhat Dissatisfied		0%	0
Very Dissatisfied		20%	1
	Total Responses		5
Availability of faculty for academic help			
Very Satisfied		80%	4
Somewhat Satisfied		20%	1
Somewhat Dissatisfied		0%	o
Very Dissatisfied		0%	0
	Total Responses		5
Preparation for classes in your major			
Very Satisfied		20%	1
Somewhat Satisfied		80%	4
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	o
	Total Responses		5
Intellectual challenge in your major			
Very Satisfied		80%	4
Somewhat Satisfied		20%	1
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		5

7. Please rate your satisfaction with your major department concerning the following:		Response Percent	Response Total
Helping you prepare for your chosen career			
Very Satisfied		60%	3
Somewhat Satisfied		40%	2
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		5
Your overall experience in your major			
Very Satisfied		80%	4
Somewhat Satisfied		20%	1
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		5

12. How satisfied are you with your progression toward	d attaining the following outcomes at RSU? Response Percent	
Thinking critically and creatively		
Very Satisfied	60%	3
Somewhat Satisfied	40%	2
Somewhat Dissatisfied	0%	0
Very Dissatisfied	0%	0
	Total Responses	5
Acquiring, analyzing, and evaluating knowledge of huma	an cultures and the physical and natural world	
Very Satisfied	60%	3
Somewhat Satisfied	40%	2
Somewhat Dissatisfied	0%	0
Very Dissatisfied	0%	0
	Total Responses	5
Using written, oral, and visual communication effectively	у	
Very Satisfied	80%	4
Somewhat Satisfied	20%	1
Somewhat Dissatisfied	0%	0
Very Dissatisfied	0%	0
	Total Responses	5
Developing an individual perspective on the human expo values	erience, and demonstrate an understanding of diverse perspectiv	es and
Very Satisfied	60%	3

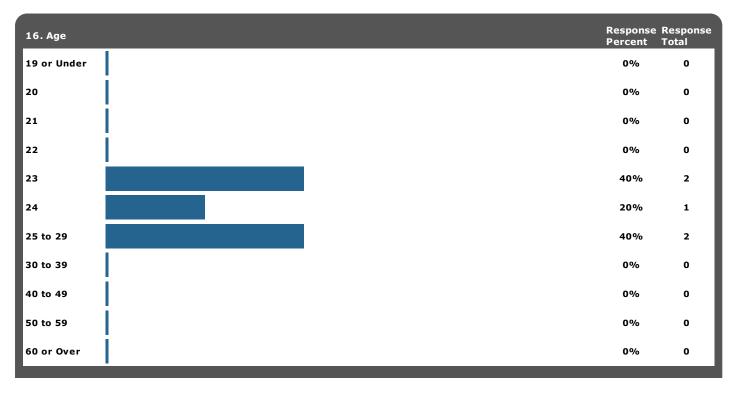
12. How satisfi	ed are you with your progression toward attaining the following outcomes at RSU?	Response Percent	Response Total
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	o
	Total Responses		5
Demonstrating	civic knowledge and engagement, ethical reasoning, and skills for lifelong learning		
Very Satisfied		80%	4
Somewhat Satisfied		20%	1
Somewhat Dissatisfied		0%	o
Very Dissatisfied		0%	0
	Total Responses		5
Mastering the s	pecific outcomes of your degree program		
Very Satisfied		40%	2
Somewhat Satisfied		60%	3
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	o
	Total Responses		5
Achieving intell	ectual growth		
Very Satisfied		100%	5
Somewhat Satisfied		0%	0
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	o
	Total Responses		5
Preparing for fo	irther study		
Very Satisfied		40%	2
Somewhat Satisfied		60%	3
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		5
Achieving perso	onal growth (developing self-understanding, self-discipline and mature attitudes,values, and g	oals)	
Very Satisfied		100%	5
Somewhat Satisfied		0%	0
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		5
Achieving socia	l growth (understanding others and their views, adapting successfully to a variety of social sit	uations)	
Very Satisfied		80%	4
Somewhat Satisfied		20%	1

12. How satis	fied are you with your progression toward attaining the following outcomes at RSU?		Response Total
Somewhat Dissatisfied		0%	0
Very Dissatisfied		0%	0
	Total Responses		5



13. RSU Campı	s Enrichment Activities		Response Percent	Response Total
	т	otal Responses		5
Attended Unive	rsity sponsored concerts			
Yes			0%	0
No			100%	5
	т	otal Responses		5
Attended RSU s	porting events			
Yes			40%	2
No			60%	3
	т	otal Responses		5
Actively partici	pated in RSU sporting events			
Yes			20%	1
No			80%	4
	т	otal Responses		5
Attended tutori	ng sessions			
Yes			0%	0
No			100%	5
	Тс	otal Responses		5





16. Age		Response Percent	Response Total
	Total Responses		5



18. Race		Response Percent	Response Total
American Indian		0%	0
Asian		0%	0
Black		0%	0
White		100%	5
Multiracial		0%	0
Other		0%	0
	Total Responses		5

3. \	3. What is your cumulative GPA?					
1.	3.75					
2.	3.92					
3.	3.8					
4.	4.0					

- 8. What are your post graduation employment plans?
- 1. I plan to stay at my current job and accept a new position that was offered to me. I also negotiated additional time off to travel for a year.
- 2. I currently work at RSU in Academic Advising and will continue to work here.
- 3. Currently employed in program manager position. Degree was sought out in order to provide further budget/financial background understanding as I seek executive level positions in the next 2-3 years
- 4. Currently employed at Bank of Oklahoma as a Treasury Analyst and hope to move into Product Management now that I have complete my MBA.
- 9. What originally attracted you to your degree program?
- 1. The shorter amount of time.
- 2. The additional challenge, location of the program (near my work and home), and short completion period.

- 3. I was a student athlete at RSU, and I graduated a year early with my Bachelors. I still had athletic eligibility left, so I decided to continue on with my schooling.
- 4. Low cost, rapid pace, local on-site attendance option, peer reviews recommending high quality within program
- 5. I already knew RSU was great having graduated a few years earlier with a Bachelors. It is close to home, affordable, and worked with my schedule.
- 10. Does your original attraction to the degree still hold true?
- 1. Yes.
- 2. I am so happy I decided to continue on with my degree.
- 3. If the program were to go online while I was still enrolled, I would consider other options. I am open to blended courses but find unreplicable value in face to face interactions within academia.
- **4.** Yes
- 11. If it has changed, how or why has it changed?
- 1. It has changed because hindsight is 20/20. Going in to the program, I had no clue what to expect or if I could even complete such a challenge. Now that I have completed it, I would do it all over again if I could.

Personally, I found some areas of the program lacking quality in regards to feedback. Due to the fast pace, it is imperative grading be done in a timely manner, with qualitative feedback for learning and improvement. In providing recommendations to others considering the program, I did not have as high of a review as those that made recommendations to myself partially due to this. Additionally, grades provided were not always equivalent based on criteria being met, quality levels and time committed due to professors being behind on grading and pushed with deadlines. The lack of ability from the program to provide finite answers regarding upcoming offered courses made the program stressful as a working adult and parent. It was questionable at many times if I was going to be able to complete the program within the 1.5 year offering from lack of forward planning and communication provided. Overall the quality of professors was high, yet classroom content from course to course was not equivalent, or even comparable, in challenge level or volume. To the program's credit, it did appear as though the reviews provided from the spring of 2018 were better implemented by fall of 2018. Prior to this it seemed as though completing reviews was a futile effort.

- 3. N/A
- 14. What do you want to tell the University or Department that this survey did not ask of you?
- 1. Online options would be a HUGE asset. Thank you for giving me this opportunity so close to my home and work. This program will positively affect many and our community.

 As you are aware, higher education is a challenging place to work at this time due to the budget crisis, evolving workforce demands and morale

issues. However, the instructors and professors within the MBA program operate at an extremely dedicated level for their students. This was true even at 9-10 p.m. at night. They were uplifting and worked to help keep the energy going with students who were typically mentally taxed also from a full days work prior to class. They should be commended. I appreciate RSU for offering this level of course. Organizationally, RSU does a very poor job of linking the MBA program into their culture. Externally, it appears as though the program is an afterthought and lacks pride found within undergraduate programs. I believe this is frequently communicated through university-wide marketing. From the smallest level of omission including surveys to large scale graphics on items such as upcoming enrollment date notifications, graduate student is rarely an option for classification. Additionally, communication from the program is very limited and lacks strategy for retention. For example, I would have been unaware of commencement planning information had a current student not shared the information after seeing a generic ad in MyRSU. As a completed student, I had no reason to access this platform since December, and expected communication otherwise. Overall, I am pleased I chose RSU to complete my MBA. If leadership will take the time to provide a few finessed tweaks, the potential for growth in this program is exponential. Personally, I have had no less than 8 people highly interested in the last year, asking for my thoughts. Locally there is a large volume of young professionals that the

program would benefit. However, those individuals are not being marketed to through targeted efforts at local events.

3.

