



LEADERSHIP IDENTITY

SOLR

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Hi, I am Dr. Mandy Moore



WHAT IS LEADERSHIP?



- There is **no** topic more important to success than leadership
 - *leadership occurs among people*
 - *involves the use of influence*
 - *is used to attain goals*

WHAT MAKES A GOOD
LEADER?



WHO ARE YOU?

<https://www.youtube.com/watch?v=42YiyEjitsI>

“The reality is that no one can be authentic by trying to be like someone else. There is no doubt you can learn from their experiences, but there is no way you can be successful trying to be like them. People trust you when you are genuine and authentic, not an imitation.”

— BILL GEORGE, TRUE NORTH: DISCOVER YOUR AUTHENTIC LEADERSHIP

HOW DO YOU GET TO THE CORE OF WHO YOU ARE?

Reflection and introspection.

Feedback.

Self-compassion and self-acceptance.



MEET CATIE

https://www.youtube.com/watch?v=u_2GjbvrX7w

WHAT ARE YOUR
STRENGTHS?



WHAT ARE YOUR
VULNERABILITIES?



WHAT ARE MY VALUES?
BOUNDARIES?



WHAT'S MY PURPOSE?
WHAT DO I CARE ABOUT?



THE JOURNEY FROM I TO WE

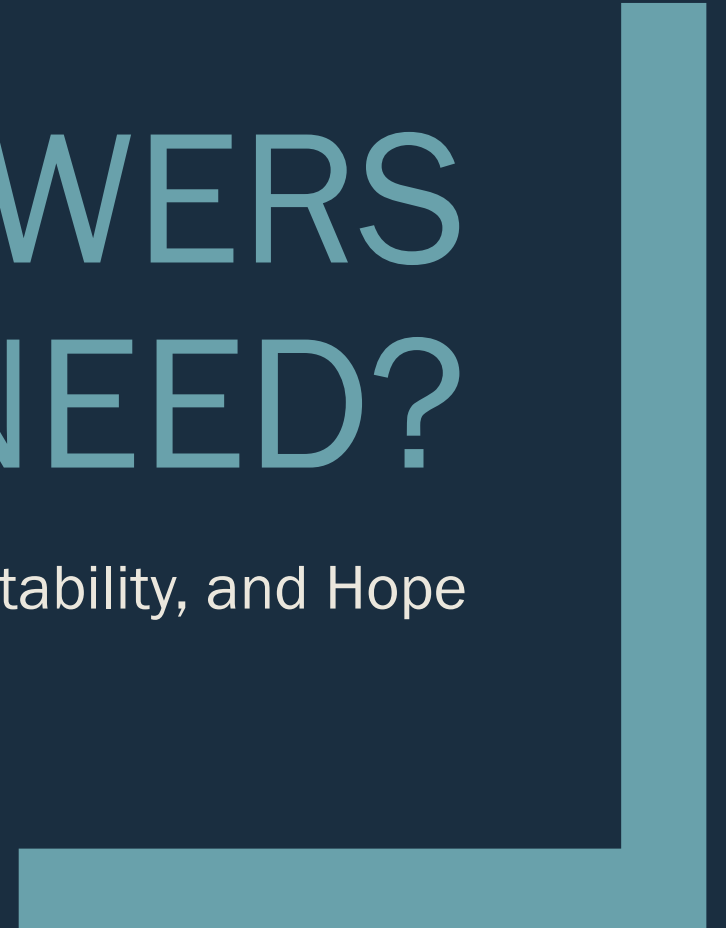


The Most Effective Leaders

- Invest in strengths
 - *When organizations fail to focus on individual strengths, the odds of a follower being engaged are 1 in 11 (9%)*
 - *When organizations focus on individual strengths, the odds soar to 73%.*
 - *Eightfold increase*
- Surround themselves with the right people and then maximize their team
 - *Executing, Influencing, Relationship Building, Strategic Thinking*
- Understand their followers' needs

WHAT DO FOLLOWERS NEED?

Trust, Compassion, Stability, and Hope



Create a Personal Leadership Philosophy

- How do you define leadership?
- What does effective leadership look like for you? Ineffective leadership?
- Description of what attitudes and behaviors others can expect from you
- Description of what you expect from others
- Articulation of your personal values (3-5)
- What life experiences have shaped you?
- What are your strengths? How do they enable you to lead?
- What are your vulnerabilities? What are your weaknesses?
- Who do you need on your leadership team to counteract your vulnerabilities and weaknesses?