

University Mission

To ensure students develop the skills and knowledge required to achieve professional and personal goals in dynamic local and global communities.



Summarized RSU Vision Outline/Targets for 2021

- Student Learning and Success
 - Regional university of choice
 - Enhanced student success inside and outside the classroom
 - Residential programs remain a hallmark
 - Enhanced distance learning presence
 - Leader in quality assurance of online and face-to-face programs
 - Integrated/Managed strategic student swirling with area institutions
- Marketing, Recruitment, and Enrollment
 - Integrated brand identity
 - Enrollment growth to fall 2012 level with existing infrastructure (4600 students)
 - Teacher education program
 - Select graduate and professional degree program offerings
 - Expanded certificates
 - Expanded noncredit offerings (continuing education, CEUs for local businesses and industries)
 - Expanded international footprint
 - Amplified community engagement
- Finance and Operations
 - Increased economic independence
 - Enhanced alumni and community relations
 - Greater institutional efficiencies and consolidations
 - Private institution approach
 - \$100 million in endowments by 2025