University Mission

To ensure students develop the skills and knowledge required to achieve professional and personal goals in dynamic local and global communities.

Summarized RSU Vision Outline/Targets for 2021

- Student Learning and Success
  - Regional university of choice
  - Enhanced student success inside and outside the classroom
    - Residential programs remain a hallmark
    - Enhanced distance learning presence
    - Leader in quality assurance of online and face-to-face programs
    - Integrated/Managed strategic student swirling with area institutions
- Marketing, Recruitment, and Enrollment
  - Integrated brand identity
  - Enrollment growth to fall 2012 level with existing infrastructure (4600 students)
  - Teacher education program
  - Select graduate and professional degree program offerings
  - Expanded certificates
  - Expanded noncredit offerings (continuing education, CEUs for local businesses and industries)
  - Expanded international footprint
  - Amplified community engagement
- Finance and Operations
  - Increased economic independence
    - Enhanced alumni and community relations
    - Greater institutional efficiencies and consolidations
  - Private institution approach
    - $100 million in endowments by 2025