

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2013 - 2014 Unit Action Plan – Year Four

Unit Name: Research and Sponsored Programs

Unit Mission

The mission of the Office of Research and Sponsored Programs is to promote research and program development that enhances the abilities and opportunities of the Rogers State University community while encouraging scholarly integrity and program compliance. Research and Sponsored programs will assist faculty, staff, and students as they develop programs, identify funding sources, write grant proposals, and submit applications.

Goal (insert number): (Insert name of goal)
 This *Unit Action Plan* Specifically Supports Commitment(S) 1.2, 2.3, 3.4, 4.5, 4.6, 5.1, 5.3

Plan for 2013-2014 This section due by May 17, 2013.				Report for 2013-2014 This section due by May 1, 2014.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
1.2 Strengthen curricular and co-curricular programs to enrich the overall students experience	<ul style="list-style-type: none"> Identify funding for projects that directly enhance current RSU programs Prior to the development of project objectives, research of best practices will be conducted and matched to the unique needs of RSU students. 	"Strengthen" to be measured by identifying and expanding proven models and measuring against current program...does the new project close gaps and increase programming?	<ul style="list-style-type: none"> The program continuously incorporates best-practices. The program improves or expands current best-practices. The program finds innovative ways to deal with unintended outcomes. The program met or exceeded all project objectives. The program advanced academic excellence at RSU.	Grant funding increased curricular and co-curricular offerings. This includes increasing research opportunities in the classroom and hosting co-curricular seminars and events outside of the classroom that builds on classroom work. Gaps were closed with grants funds that provided equipment and supplies for research that did not previously exist. Programming on reoccurring grants built on previous funding by improving the services using data from unintended outcomes from the previous year. All grant programs met or exceed their objectives. Funding to close gaps and offer new curricular and co-curricular activities advanced academic excellence.	ongoing

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2013 - 2014 Unit Action Plan – Year Four

Plan for 2013-2014 This section due by May 17, 2013.				Report for 2013-2014 This section due by May 1, 2014.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
2.3 Involve All constituencies of the university in student recruitment and retention efforts.	<ul style="list-style-type: none"> • Involve as internal partners Student Recruitment, Enrollment, and Financial Aid for all programs designed to increase enrollment or retention. • Monitor program participants and track their performance over a period of time appropriate to the programming. • Compare longitudinal data of program participants to their non-program participant peers 	Count of the number of new students recruited as the direct result of sponsored programs.	YES/NO: For projects designed to increase student enrollment, did the project result in either 1. New full or part-time students, or 2. An increase in the number of hours taken by current students.	<p>Grants were submitted that involved the internal partners mentioned. Grants were submitted with programming that intended to improve the retention of students. Grants were submitted to increase enrollment.</p> <p style="text-align: center;">These grants were not funded.</p>	Not completed
		Identification of the retention rates of sponsored program participants. Analyze data against trends at RSU and beyond.	<p>YES/NO: Did the sponsored program participants retain at a rate equal to or higher than non-program participants?</p> <p>The performance standards during programming are:</p> <ul style="list-style-type: none"> • Data can show a relationship between program activities and students retention/graduation. • The program modifies activities when the above relationship is not present. 		

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2013 - 2014 Unit Action Plan – Year Four

Plan for 2013-2014 This section due by May 17, 2013.				Report for 2013-2014 This section due by May 1, 2014.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
3.4 Increase the enrollment of minority populations.	<ul style="list-style-type: none"> Design programs that meet the specific needs of minority groups. Collaborate with internal and external partners to target these populations during recruitment efforts. Monitor participation of minority groups for the duration of the program and beyond 	<p>Count of the number of sponsored programs pursued and funded that directly address increasing the participation of underrepresented groups and minorities.</p> <p>Count of the number of individual participants from underrepresented groups and minorities present in sponsored programs.</p>	<p>For programs specifically designed to increase the participation of historically underrepresented groups and minorities, the performance standard will be:</p> <p>The project has a level of participation from persons that are either historically underrepresented (this can include women, low-income, first-generation, etc.) or minorities at a ratio higher than that of the general student population at RSU.</p>	<p>Programming was completed that worked with first generation, low-income, and underprepared students. The programming was specifically designed to be free, interesting, and at a level that did not require previous exposure to the material.</p> <p>Programming served these minority populations but did not directly focus on increasing enrollment.</p>	<p>Programming complete. Data collection on enrollment is ongoing.</p>
4.5 Develop, implement, and advance comprehensive fundraising	Use information about RSU needs and interests to identify potential funding for these areas.	<p>Check that a plan is in place....is it being used?</p> <p>Have new funds made contribution to areas of interest or need?</p>	<ul style="list-style-type: none"> A tangible plan exists as a document ready for implementation and dissemination. Activities are taking place according to the plan. <p>Appropriate data will be gathered to "analyze" the plan according to the following standards"</p>	<p>No plan was created</p>	<p>Incomplete</p>

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2013 - 2014 Unit Action Plan – Year Four

Plan for 2013-2014 This section due by May 17, 2013.				Report for 2013-2014 This section due by May 1, 2014.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
			Formative <ul style="list-style-type: none"> The plan is dynamic and flexible to meet the needs of RSU. Unintended outcomes are addressed. Summative <ul style="list-style-type: none"> The plan resulted in an increase of revenue for RSU. Increased review resulted in programming that improved RSU's ability to meet its strategic goals. 		
4.6 Establish an institutional framework to obtain external funding	The Office of Sponsored Programs will put in place a strong framework that acts as a seamless mechanism that carries faculty, staff, and students through a pipeline of support services that address the performance standards for this objective.	Identify that such a framework exists and that it is relevant to RSU	Standard for this step is: <ul style="list-style-type: none"> A frame work is in place that encourages and aids faculty, staff, and students through the process of funding identification, program development, proposal development, submission, and compliance monitoring. 	A stronger connection between internal funding and external funding was made. Internal funds increased interest in new programming and provided an opportunity to pursue new programs. RSP works with faculty from identification to funding as a support system.	Ongoing

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2013 - 2014 Unit Action Plan – Year Four

Plan for 2013-2014 This section due by May 17, 2013.				Report for 2013-2014 This section due by May 1, 2014.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
		Is the framework helpful to faculty and staff – survey those participating	Formative <ul style="list-style-type: none"> The framework is dynamic and flexible to meet the needs of faculty, staff, and students. Unintended outcomes are addressed in innovative ways Summative <ul style="list-style-type: none"> The framework resulted in increase in the number of sponsored programs developed and pursued. The framework resulted in a direct increase of revenue for RSU. 		
5.1 Promote alignment of strategic decisions with mission-critical resources	Analysis of: <ul style="list-style-type: none"> The strategic decisions of the Sponsored Programs office in connection to its use of RSU resources. The decisions of Sponsored Programs in connection to grant resources. The influence of Sponsored Programs 	Appropriate data will be collected to determine how to best “analyze” this alignment. Standards for this step are: <ul style="list-style-type: none"> Sponsored Programs considers the use of limited resources when making decisions. Sponsored Programs makes decisions according to the mission 	The Office of Sponsored Programs will review department and University goals on a regular basis. Decisions will be tracked and appropriate data will be collected to measure against the performance standards.	Funding was pursued in areas important to the strategic goals of the University. Some opportunities were not pursued in order to align with the direction of the university. Matching funds were only committed with the University had the resources and the match produced funds that enhanced current programming. No match was committed that impacted mission-critical resources or that changed plans for university growth.	complete

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2013 - 2014 Unit Action Plan – Year Four

Plan for 2013-2014 This section due by May 17, 2013.				Report for 2013-2014 This section due by May 1, 2014.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
	on the decision making process for RSU at large.	of its department and the goals of RSU. <ul style="list-style-type: none"> Sponsored Programs sets a positive example to all stakeholders regarding the successful alignment of strategic decisions with mission-critical resources. 			
5.3 Enhance and expand the operation of the Office of Accountability and Academics	Measurement of the performance of the Office of Research and Sponsored Programs.	<ul style="list-style-type: none"> Ongoing performance will need to demonstrate that the Office of Research and Sponsored Programs expands on the current operations of Accountability and Academics. Data will be collected to compare the successes of the Accountability and Academics with those of Sponsored Programs to determine in "enhancement" has occurred. 	The Office of Sponsored Programs, as a new department, will ensure continuous productivity to expand the operation of Accountability and Academics. Effort will be made to understand current operations and goals to ensure new activities enhance current ones.	No data collected	Incomplete