**Unit Name: Innovation Center**

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| **Unit Mission:**The Innovation Center promotes economic development in Northeast Oklahoma by facilitating the creation of new businesses and by enhancing the productivity of current businesses through competitive business intelligence and workforce training. The Center provides a range of services including entrepreneurship training, business counseling, financial assistance, and a technology incubator for the start-up business as well as demographic research and analysis of complex markets and competition for existing businesses. |
| **Goal (insert number): (Insert name of goal)****This *Unit Action Plan* Specifically Supports Commitment(S) \_\_\_\_\_\_\_.** |

| **Plan for 2014-2015****This section due by June 2, 2014.** | **Report for 2014-2015****This section due by June 1. 2015.** |
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| **Objective** | **Action or Activity**  | **Evaluation Measure** | **Performance Standard** | **Data/Findings** | **Status\*** |
| 1.2Strengthen curricular and co-curricular programs to enrich the overall student learning experience. | * The Hatch (Student Enterprise Program)
 | * Enroll at least one student per semester in the program.
 | * Market the program throughout the school and dorms on campus.
* Work with enrolled students to launch businesses.
* Network and interact with students for candidate referrals.
 | Goal far exceeded. We enrolled 11 students in The Hatch program resulting in 1100% of goal made. In addition, we designed four semester long academic tracks under The Hatch program for the student to take including:1. Entrepreneurship
2. Advanced Entrepreneurship
3. Entrepreneurial Supply Chain Management
4. Product Development and Manufacturing
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| 4.2Pursue optimal staffing throughout the university | * Continue to augment staff through EDA University Center Grant
* Continue to augment staff through OK SBDC Grant
 | * Have at least two staff member’s salary paid by grant funds.
 | * Review and comply with grant requirements as needed.
 | Goal Met. Marcus Arreguin, Business Research Analyst, was 100% paid by the University Center Grant. Cyndi Moore, Program and Event Manager, was partially paid by the Small Business Development Center Grant. |  |
| 4.5Develop, implement and advance comprehensive fundraising | * Serve at Statewide host for Dream Big Oklahoma
 | * Raise funds to provide state winner a prize.
 | * Award prize money in the amount of $20,000.
 | $30,000 was awarded through the statewide contest through six regional hubs. The six regional hubs, counties served, the entrepreneur winners and amount awarded is listed below.[**Achieve**](http://www.dreambigoklahoma.com/Contest.aspx?contest=8)Serving Adair, Cherokee, Delaware and Sequoyah counties.  Winner: Heaven Sent Food and Fiber $5000[**Build Bartlesville**](http://www.dreambigoklahoma.com/Contest.aspx?contest=3)Serving Washington County.  Winner: Sarvam $10,000[**Green Country**](http://www.dreambigoklahoma.com/Contest.aspx?contest=4)Serving Rogers and Mayes counties.  Winner: Perry Dogs  $5000[**Project DREAM**](http://www.dreambigoklahoma.com/Contest.aspx?contest=7)Serving Comanche, Stephens and Jackson counties. Winner: The Stichin’ Shop $5000[**Western Oklahoma**](http://www.dreambigoklahoma.com/Contest.aspx?contest=5)Serving Beckham, Blaine, Caddo, Canadian, Cotton, Custer, Dewey, Grady, Greer, Harmon, Jefferson, Kiowa, McClain, Rogers Mills, Tillman, and Washita counties  Winner: Sweetness Factory $5000[**Cherokee Strip**](http://www.dreambigoklahoma.com/Contest.aspx?contest=9)Serving Garfield, Grant, Noble, Kingfisher, Major, Alfalfa, Woods, Woodward, and Kay counties.  Winner: T&C Meats $5000 |  |

\*Appropriate **Status**  descriptors include the following: Completed, Ongoing, In Progress, Rescheduled for next year, Action/Activity withdrawn, or Other. If Other, please briefly describe whether the action or activity is completed, will continue, or has been modified for the coming year.

**Budget Request Supplement for Academic Year 2014-2015**

**Year
Year Five – Strategic Planning Cycle**

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| --- | --- |
| **This section due by June 2, 2014.**  | **This section due by June 1, 2015**  |
| **University Objective** | **Action for 2014-2015** | **Requested Resources** | **Estimated Cost** | **Was the Budget Request Approved?** |
|  |  | **Human** | **Financial** | **(Enter Amount Approved)** | **Other (e.g., Technology** |  | **(Enter Amount Approved)** |
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