

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2012-2013 Unit Action Plan – Year Three

Unit Name: History and Political Science

Unit Mission: The Department of History and Political Science provides faculty to support discipline-specific degree programs as well as the University's general education program. Using the latest technology, the faculty is able to offer students in northeastern Oklahoma and the surrounding region access to many academic opportunities. Appreciating that learning takes place outside the classroom as well, the department actively pursues service-learning opportunities for the academic enrichment of both faculty and student.

Goal 1: Advance Academic Excellence This Unit Action Plan Specifically Supports Commitments 1.1, 1.2					
Plan for 2012-2013 This section due by May 4, 2012				Report for 2012-2013 This section due by May 17, 2013	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.1 Provide creative and innovative learning environments	1.1.1 Provide more courses through alternative mediums.	1.1.1 Increase number of online offerings.	1.1.1 Identify one specific course to be developed for online delivery.	1.1.1 "Introduction to Public Policy" (POLS 3033) was identified as a course to be developed/offered as an upper division online or blended course.	Completed
	1.1.2 Review all department course offerings for areas of improvement.	1.1.2 Identify courses that should be removed or added to the department's course offerings.	1.1.2 A course in world regional geography was selected as the one most needed in order to make the overall geography course offerings more complete.	1.1.2 "World Regional Geography" (GEOG 2123) was added to the 2012-2013 Bulletin, pending approval by the Regents.	Completed

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.2 Strengthen curricular and co-curricular programs to enrich the overall student learning experience	1.2.1 Develop promotional material in order to boost enrollment.	1.2.1 Promotional literature will be designed, including photographs and graphics.	1.2.1. Identify which of the major degree programs that is in most need of promotional literature and proceed with development.	1.2.1 A bi-fold, multi-colored brochure has been developed for the promotion of the degree in Military History. It includes several photographs and essential information about the program, including contact information.	Completed
	1.2.2 Increase the number of faculty members who are actively engaged in promoting or sponsoring curricular or co-curricular activities	1.2.2 At least one faculty member will become actively engaged in an approved campus organization.	1.2.2 Identify the faculty member and the organization which he or she is supporting or sponsoring.	1.2.2 Dr. Ken Hicks has renewed his service as faculty sponsor of the College Democrats. Dr. Paul Hatley has served continually for more than a decade as the faculty adviser of the College Republicans.	Ongoing

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Goal 2: Strengthen Enrollment Management This <i>Unit Action Plan</i> Specifically Supports Commitments 2.1, 2.2					
Objective	Evaluation Measure	Performance Standard	Action	Data Findings	Status
2.1 Develop, implement, and advance a comprehensive enrollment management plan, including student recruitment, retention, and persistence toward graduation	2.1.1 The Military History faculty will establish the protocol and responsibility for identifying and judging candidate papers.	2.1.1 "The Teddy Roosevelt Rougher Rider" award will acknowledge the best paper written by a student majoring in Military History.	2.1.1 Develop a plan to highlight discipline awareness and promote enrollment in department degree programs.	2.1.1 The faculty has determined that at this early stage of the program's development, its limited resources would be better spent working on a more highly visible event. Discussions to identify a substitute for the "Roughrider Award" are underway.	Ongoing
2.2 Develop, implement, and advance a comprehensive marketing plan.	2.2.1 The plan will be developed in consultation with others who teach public administration and will be submitted for approval of the program coordinator and the department chair.	2.2.1 The promotion will communicate to an audience that will be targeted because of its intrinsic interest in the subject of the degree.	2.2.1 Develop a plan to promote the existence and qualities of one of the department's degree programs.	2.2.1 Two municipal officeholders in each of two municipalities in the counties contiguous to Rogers County were selected and letters and brochures about the Public Administration degree were sent to each.	Completed

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Goal 3: Increase Diversity This <i>Unit Action Plan</i> Specifically Supports Commitments 3.3					
Objective	Evaluation Measure	Performance Standard	Action	Data Findings	Status
3.3 Promote an environment of tolerance and acceptance of diverse peoples and opinions	3.3.1 The primary textbooks of each of the department's seven general education courses will be examined.	3.3.1 At least one chapter in each textbook will be judged by the chair and at least one faculty member to meet the diversity content criterion.	3.3.1 Conduct a subject matter analysis of the department's general education courses to determine if significant content relates to diverse peoples.	3.3.1 The textbook review revealed that the performance standard was exceeded in each of the primary textbooks used in the department's seven general education courses.	Completed

Goal 4: Leverage Resources This <i>Unit Action Plan</i> Specifically Supports Commitments 4.1					
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
4.1 Develop, implement and advance a comprehensive technology plan, including the use of sustainable technologies	4.1.1 The department faculty will report that they are using the university's learning management system (Angel) to supplement their courses. They will also report having used Angel in at least one blended or online course.	4.1.1 A majority of faculty will report that they are using Angel as a supplement, and at least 50% will report having used it for at least one online or on-ground course.	4.1.1The faculty will be surveyed by the head of the department to make a determination about their use of Angel as a supplement and their use of it in an online or hybrid course..	4.1.1 The review determined that 75% of the department faculty use Angel to supplement their courses and 66% have used it for at least one online or on-ground course.	Completed

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Budget Request Supplement for Academic Year 2012-2013
 Year Two – Strategic Planning Cycle

This section due by April 1, 2012.						This section due by May 1, 2013	
University Objective	Action for 2012-2013	Requested Resources				Estimated Cost	Was the Budget Request Approved?
		Human	Financial	Physical/Capital	Other (e.g., Technology)		(Enter Amount Approved)
All of the actions undertaken in 2012-2013 can be funded within the department's budget.							