

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2011-2012 Unit Action Plan – Year Two

Unit Name: History and Political Science

Unit Mission: The Department of History and Political Science provides faculty to support discipline-specific degree programs as well as the University's general education program. Using the latest technology, the faculty is able to offer students in northeastern Oklahoma and the surrounding region access to many academic opportunities. Appreciating that learning takes place outside the classroom as well, the department actively pursues service-learning opportunities for the academic enrichment of both faculty and student.

Goal 1: Advance Academic Excellence

This *Unit Action Plan* Specifically Supports Commitments **1.1, 1.2**

Plan for 2011-2012 This section due by May 1, 2011.				Report for 2011-2012 This section due by May 1, 2012	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.1 Provide creative and innovative learning environments	<ul style="list-style-type: none"> Facilitate critical student input of academic programs Provide more courses through alternative mediums 	<ul style="list-style-type: none"> 80% + positive statements of degree programs from exiting students. Increase number of online offerings 	<ul style="list-style-type: none"> SBS 4513 Focus Groups & POLS/CJ 4993 Focus Groups Secure commitments from faculty members for a 25% increase in Gen. Ed. and elective offerings in HIST/POLS Identify a list of courses to offer online 	<ul style="list-style-type: none"> 100% expressed themselves either <i>very satisfied</i> (84%) or <i>somewhat satisfied</i> (16%) with the "overall department experience." Based on nine specific criteria relating to the major department, 99% of respondents were either <i>very satisfied</i> (84%) or <i>somewhat satisfied</i> (15%). Two courses have been identified as potential candidates to be added to the elective offerings. They are "Terrorism and Insurgency" and the course Dr. Wilson is developing. If hybrid/blended courses count, we should include "Nonprofit Administration." 	Ongoing
1.2 Strengthen curricular and co-curricular programs to enrich the overall student learning experience	<ul style="list-style-type: none"> Increase enrollment in degree programs Increase faculty/student mentor relationships Assure student honesty in written assignments 	<ul style="list-style-type: none"> 5% increase in student enrollment in AA-SE, BS-SS 110 T and 110 L, BA-PA and BA-MH degrees 90 % of capstone students in BS-SS 110T and 110 L will report that they received substantial assistance from their assigned mentors 	<ul style="list-style-type: none"> Develop promotional campaigns for discipline-related degrees Document faculty mentorships with Public Administration and Military History societies Purchase license for Turnitin.com 	<ul style="list-style-type: none"> The following steps have been taken to promote Public Administration, Military History, and Social Science (History and Political Science options: (1) purchase, installation, and management of bulletin board in high-traffic area of Baird Hall; (2) supplement department website by producing video presentations about courses and degrees, highlighting prominent adjunct faculty, and communicating current news about achievements of our faculty and students. 	Ongoing

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		<ul style="list-style-type: none"> • 70% of our faculty will employ Turnitin.com for their submission of student assignments 		<ul style="list-style-type: none"> • Department faculty will sponsor (1) a state history association's annual conference at RSU and (2) the establishment of a public administration club student organization on campus. • No action taken for the purchase of Turnitin.com 	

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Goal 2: Strengthen Enrollment Management This Unit Action Plan Specifically Supports Commitments 2.1, 2.3					
2.1 Develop, implement, and advance a comprehensive enrollment management plan, including student recruitment, retention, and persistence toward graduation	<ul style="list-style-type: none"> Comprehensive plan for recruiting HPS degrees Develop opportunities to highlight discipline awareness 	<ul style="list-style-type: none"> Develop "Beyond Green Country" promotion (AR, MO, KS) "Teddy Roosevelt Rough Rider" Award in Military History 	<ul style="list-style-type: none"> Work with departmental staff to develop a distribution list of out-of-state high schools proximate to NE OK Work with faculty and the Development Office to plan an annual "Military History Day" to coincide with Veteran's Day (November 11th) 	<ul style="list-style-type: none"> "Beyond Green Country" and "Who Is a Public Administrator?" will be coordinated between the Military History and Public Administration faculty in order to broaden awareness of these unique degrees. 	Ongoing
2.3 Involve all constituencies of the university in student recruitment and retention efforts	<ul style="list-style-type: none"> Promote faculty involvement in Destination RSU Develop annual workshop for Liberal Arts with Enrollment Management 	<ul style="list-style-type: none"> At least 1 discipline member in attendance at all Destination RSU & related recruitment events Hold 1 annual workshop with Enrollment Management 	<ul style="list-style-type: none"> Track and report to the dean faculty involvement with Destination RSU Hold annual workshop with Enrollment Management personnel to discuss strategies for attracting majors to the BA-PA & BA-MH degrees Address student recruitment, retention, and graduation rate at the annual Assessment Workshop for HPS and PSCJ 	<ul style="list-style-type: none"> Drs. Hicks, House, and Wilson attended Destination RSU Drs. Hicks, House, and Tait met with David Hamby on 2/23/12 to review strategies and specific plans. 88% of HPS faculty attended the assessment workshop on 3/7/12 	Ongoing

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Goal 3: Increase Diversity This <i>Unit Action Plan</i> Specifically Supports Commitments 3.1, 3.2, 3.3, 3.4 .					
3.1 Provide curricular and co-curricular experiences that increase student understanding of and appreciation for other cultures	Facilitate student/faculty involvement in multicultural experiences	Faculty/students will demonstrate increased understanding of and appreciation for other cultures	<ul style="list-style-type: none"> Identify a list of diversity awareness opportunities for faculty/students Track and report faculty/student participation diversity-related activities 	<ul style="list-style-type: none"> No action taken Students in Ethics in Public Service wrote several papers that demonstrate an understanding and respect for different views regarding culture and society. 	In progress
3.2 Recruit, retain, advance and recognize a diverse faculty, staff and administration	Faculty and staff will reflect the demographic diversity of NE OK	Documented efforts to include minority groups in the hiring process	Advertise in Minority Sections of the <i>Chronicle of Higher Education</i> for future positions	<ul style="list-style-type: none"> No action taken 	In progress
3.3 Promote an environment of tolerance and acceptance of diverse peoples and opinions	Emphasize curriculum that highlights tolerance and acceptance of diversity	Document efforts to include tolerance and acceptance of diversity in HPS curriculum	Approach faculty to form a diversity working group	<ul style="list-style-type: none"> We should list courses that have a component that meet the "tolerance and acceptance of diversity" evaluation measure. On the PA side we can list: (1) Introduction to Public Administration, (2) Public Personnel Administration, (3) Ethics in Public Service, (4) Nonprofit Administration, and (5) Municipal Government. 	In progress
3.4 Increase enrollment of minority populations	Increase awareness of discipline degrees in traditionally minority areas of NE OK	3% increase in minority enrollment in HPS-related degrees	Include traditionally high minority high schools in recruitment for the BA-PA and BA-MH degrees	<ul style="list-style-type: none"> One of the objectives of the new public administration student organization will be to increase diversity among students who major or minor in Public Administration. 	In progress

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Goal 4: Leverage Resources

This *Unit Action Plan* Specifically Supports Commitments **4.1, 4.5**

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
4.1 Develop, implement and advance a comprehensive technology plan, including the use of sustainable technologies	75% of full-time faculty who are regularly incorporating features of Angel or publisher-provided technologies to enhance course management and student learning	At least 80% of full-time faculty members will incorporate some online elements into 100 % of their courses	Survey faculty regarding their use of the measures	88% of faculty meets the standard. Most report plans to continue using them, as well as exploring new technologies.	Ongoing
4.5 Develop, implement and advance comprehensive fundraising	Identify a list of discipline-related (public administration and military history) professionals contacted about departmental funding needs	At least 5 area professionals will participate in a new departmental advisory councils	Develop advisory councils for the BA-PA and BA-MH degrees	One of the objectives of the new public administration student organization will be to develop a modest scholarship funded by public administrators in northeastern Oklahoma.	Ongoing

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Goal 5: Enhance Institutional Accountability

This *Unit Action Plan* Specifically Supports Commitments **5.2, 5.5**

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
5.2 Evaluate continuously university processes, structures, activities and outcomes; modifying as appropriate	Sponsor a formal workshop for faculty to review general education and program assessment measures and standards	Hold an annual day-long workshop with at least 75% faculty participation	Promote a month in advance for a workshop to take place each May	HPS and PSCJ faculty determined that an August workshop would allow for assessment of fall data reports, so the day-long workshop in May was postponed. However, the HPS faculty met on 3/7/12 to discuss changes to the department assessment committee, best practices, incorporating both pre and posttests, and Military History assessment measures. 88% of the faculty attended.	Ongoing
5.5 Develop, implement and advance a comprehensive campus safety plan	Demonstrate participation in comprehensive campus safety plan	Faculty members will participate in campus efforts to form a comprehensive safety plan	Faculty inclusion of such participation in comprehensive safety plan in faculty plans and tenure and promotion evaluations	Did not occur.	Rescheduled.

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Goal 6: Promote Community Engagement This <i>Unit Action Plan</i> Specifically Supports Commitments 6.1, 6.2, 6.4, 6.5, 6.6					
6.1 Expand collaborations and partnerships with business and industry as well as regional schools and community organizations	Outreach to area municipal governments	<ul style="list-style-type: none"> • Develop bi-annual meet-and-greet with area city managers • Include OMA Executive Board Members in evaluation of BA-MH 	<ul style="list-style-type: none"> • Develop City Manager Advisory Board • Annual meeting between OMA & BA-MH members 	<ul style="list-style-type: none"> • One of the objectives of the new public administration club will be to invite a speaker once per semester who will be drawn from local government in northeastern Oklahoma. The club, in conjunction with HPS, will review the practical and beneficial aspects of creating a City Managers Advisory Board. 	In progress
6.2 Establish curricular and co-curricular opportunities for students to cultivate civic skills and strengthen social responsibility	Encourage faculty and staff to sponsor group organizations	<ul style="list-style-type: none"> • Develop a public administration student organization • HPS faculty members encouraged to mentor student organizations 	<ul style="list-style-type: none"> • HPS faculty member coordinates PLC & Washington Internship Programs (C. Taylor) • HPS faculty member mentors Oklahoma Intercollegiate Legislature (Hicks) • HPS faculty Member mentors College Republicans (Hatley) • Possible internship with the Oklahoma Council of Public Affairs (Q. Taylor) • HPS serves as secretariat for Oklahoma Political Science Association • HPS Faculty members serve on the executive board of the Oklahoma Political Science 	<ul style="list-style-type: none"> • An organizational meeting for the public administration student organization will take place 6/5/12. 	Ongoing

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			<p>Association (Hicks and House)</p> <ul style="list-style-type: none"> HPS faculty (House) member serves as treasure and co-editor of the newsletter of the Oklahoma Political Science Association 		
6.4 Establish community engagement partnerships that vary in scale and formality, including defined goals, high-quality content and desired outcomes	Establish public administration and military history partnerships that heighten awareness of the contributions of PA and military history to civic culture	<ul style="list-style-type: none"> Ongoing programming on RSU facilities Establish process for producing episodic lecture series 	<ul style="list-style-type: none"> Radio Program "Making Oklahoma Work" on RSU Radio Develop "Military History Lecture" series coordinating with OMA Executive Board 	Two programs are planned for Spring 2013.	In progress
6.5 Increase opportunities for area residents to participate in educational, cultural and recreational activities	Use HPS expertise to heighten awareness of issues related to the department's disciplines	HPS faculty members will be encouraged to participate in annual civic engagement programs	Develop a list of HPS faculty prepared to participate in civic engagement programming to the Office of Public Relations	Inviting speakers in the areas of public administration and military history will be free and open to the public. These educational events promote civic engagement.	In progress
6.6 Establish an institutional structure to promote community engagement and regional stewardship	Occurrence of event	Yes/No	Develop an event that will showcase RSU	In planning stage	In progress

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Budget Request Supplement for Academic Year 2011-2012
 Year Two – Strategic Planning Cycle

This section due by April 1, 2012.						
University Objective	Action for 2011-2012	Requested Resources				Estimated Cost
		Human	Financial	Physical/Capital	Other (e.g., Technology)	
2.1 Develop, implement, and advance a comprehensive enrollment management plan, including student recruitment, retention, and persistence toward graduation						NA
4.5 Develop, implement and advance comprehensive fundraising						NA

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6.1 Expand collaborations and partnerships with business and industry as well as regional schools and community organizations						NA
6.2 Establish curricular and co-curricular opportunities for students to cultivate civic skills and strengthen social responsibility						NA
6.4 Establish community engagement partnerships that vary in scale and formality, including defined goals, high-quality content and desired outcomes.						NA
6.5 Increase opportunities for area residents to participate in educational, cultural and recreational activities						NA