

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2012-2013 Unit Action Plan – Year Three

Unit Name: Fine Arts

Unit Mission

The mission of the Department of Fine Arts at Rogers State University is to foster and encourage creativity, critical thinking and problem solving based in student learning. The mission also promotes and encourages student and faculty successes related to competence in various artistic and scholarly endeavors.

Ultimately, the Department of Fine Arts bases departmental achievement on the day-to-day and long-term learning of our students in a global environment and prepares students for graduate studies and successful professional careers.

Goal (insert number): (Insert name of goal)
 This Unit Action Plan Specifically Supports Commitment(S) 1, 3, 4, 7.

Plan for 2012-2013 This section due by May 4, 2012.				Report for 2012-2013 This section due by May 17, 2013.	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.1 Provide creative and innovative learning environments	-BFA Advisory Group -SAL Italy student assessment -IDEA results -Community involvement	Student and community response to programs and facilities are very positive, even though needs for continued adjustments are noted.	The department will continue to maintain and advance Baird Hall has a premiere fine arts facility, plans are underway to expand the Graphics Lab and upgrade other facilities	-BFA Advisory Group -All enrolled SAL Italy students offered overwhelming positive responses related to the high level of learning provided through this course.	Rescheduled
				-IDEA results plus other student feed-back have aided serious decisions concerning faculty status. -Art On The Hill participants feedback influences the future direction of the festival.	On-going On-going
1.2 Strengthen curricular and co-curricular programs to enrich the overall student	-BFA Advisory Group approval of BFA Program Evaluation -Adjustment of course needs in the BFA and	-2011 Program review for BFA -Institutional approval of curriculum changes. -Student and Community	- Meetings scheduled with the BFA Advisory Group and	-BFA Advisory Group -All major decisions related to facilities, faculty and curriculum have been based in the 2011 BFA Program Review.	Rescheduled Complete

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
learning experience	Music Minor -SAL Italy	interest in the SAL Italy program	<ul style="list-style-type: none"> - ART faculty - Continue justifications for the hiring of additional ART faculty -Implementation of extension of studio time to comply with BFA Program Review -Planning and approval of curriculum changes 		

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.3 Deliver new undergraduate and graduate degree programs to meet the economic and educational needs of N.E. Oklahoma and the state	Increase ART offerings on the Bartlesville campus	-Institutional and community interest,	<ul style="list-style-type: none"> - meet on establishing studio courses at Bartlesville - Implement additional of course offerings if feasible 	- all plans to expand offerings in Bartlesville or Pryor are subject to facility and faculty availability.	Rescheduled

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
2.1 Develop, implement, and advance a comprehensive enrollment management plan, including student recruitment, retention, and persistence toward graduation	Increase in enrollment and major numbers as documented by the BFA Program review and other institutional documents Fine Arts Website	Increase in BFA degree majors from 4 in 2006 to 161 +currently. BFA Program Review	Continue to update and publish all departmental activities on the RSU Website. -Assess program success through program review.	- Fine Arts links to the RSU Website need serious updates. -Results show enrollment growth over last several years, but overall university enrollment declines may require new initiatives.	On-going On-going

Plan for 2012-2013 This section due by May 4, 2012.				Report for 2012-2013 This section due by May 17, 2013.	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
2.3 Involve all constituencies of the university in student recruitment and retention efforts	Documentation of attendance at University community events	attendance at the following events. Art On The Hill -H.S. Art Show -RSU Student Art Show) -Music Performances(-Native Am. Studies Activities	Website and print material updates on all events	-improvements should be addressed concerning publicity of fine arts events. -Most numbers of participants at these events are estimates and casual headcounts. They are open to the public and no tickets are sold. However, 100's of people visit the art shows and music events. Hundreds more participate in the Native American Studies activities	On-going -On-going

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Goal 3: Increase Diversity					
This <i>Unit Action Plan</i> Specifically Supports Commitments 2, 3.					
3.1 Provide curricular and co-curricular experiences that increase student understanding of and appreciation for other cultures	Continued to enhance Studies-At- Large offerings and student participation	35% increase in student financially able to take advantage of SAL opportunities	Department has identified more scholarships aimed at deserving students interested in SAL	-Nine students have benefited from competition awards, POSSIBILITIES and other scholarships toward SAL-Italy during 2012-2013.	On-going
				-RSU Financial Aid have actively supported SAL-Italy	On-going
3.2 Recruit, retain, advance and recognize a diverse faculty, staff and administration	-enrollment increases -lack of diversity in Fine Arts Faculty	- an average of 20+ new majors over the last several semesters. -no new BFA hires since 2006.	-Department continues to make faculty needs known. -friendly work environment.	-Progress has been made in the filling of a tenure track Photo/Design position.	Complete
3.3 Promote an environment of tolerance and acceptance of diverse peoples and opinions					
3.4 Increase enrollment of minority populations					

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Plan for 2011-2012 This section due by May 1, 2012.				Report for 2011-2012 This section due by May 17, 2013.	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
4.1 Develop, implement and advance a comprehensive technology plan, including the use of sustainable technologies					
4.4 Update the capital project master plan for all campuses					
4.5 Develop, implement and advance comprehensive fundraising	-BFA Advisory Group -Art Community Contacts -Art on The Hill (AOTH)contacts -SAL Italy	Increase in contacts needed to continue serious fundraising efforts for Fine Arts	Establishment of a Fine Arts Fundraising Group	-Recent on-going progress with private individual donors	-On-going

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Budget Request Supplement for Academic Year 2012-2013
 Year Three – Strategic Planning Cycle

This section due by May 4, 2012.							This section due by May 1, 2013
University Objective	Was the Budget Request Approved?	Requested Resources				Estimated Cost	Was the Budget Request Approved?
	(Enter Amount Approved)	Human	Financial	Physical/Capital	Other (e.g., Technology)		(Enter Amount Approved)
1.1 1.2 3.2	BFA enrollment growth has not corresponded with needed F/T instruction and other needs. Three F/T (including the department head) and one F/T art history/theory prof serve over 160 majors – courses, advisement and professional assignments. There are particularly strong needs in graphic design and some areas of studio/art history.	Current requests for new faculty have been for only one position. However, for the need to truly be addressed 2-3 new positions are required.	-\$42,000 (salary) per new faculty member.	-Expansion of Graphics Lab. -Computers and equipment for lab expansion.* -Separation of the ceramics and sculpture functions of the "Sculpture Lab".**	-GLAB, a total of \$117,000.* -Cost of separating the 3-D functions has not been determined.**	-Faculty-\$42,000- \$126,000. -GLAB, \$117,000* -Sculplab, Unknown Total for one F/T salary and all of Glab \$219,000. -One F/T and half lab amount \$130,000.	-\$42,000 -\$108,000 -(not sure)
				-*This facility is shared with COMM. Video editing courses. Budget for expansion could therefore be split between depts.	**Moving sculpture would also allow shared equipment and space with set design construction.		

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