

STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2011-2012 Unit Action Plan – Year Two

Unit Name: **Fine Arts**

Unit Mission:

The mission of the Department of Fine Arts at Rogers State University is to foster and encourage creativity, critical thinking and problem solving based in student learning. The mission also promotes and encourages student and faculty successes related to competence in various artistic and scholarly endeavors.

Ultimately, the Department of Fine Arts bases departmental achievement on the day-to-day and long-term learning of our students in a global environment and prepares students for graduate studies and successful professional careers.

Goal 1: Advance Academic Excellence
 This *Unit Action Plan* Specifically Supports Commitments 1, 3, 4, 7.

Plan for 2011-2012 This section due by April 1, 2011.				Report for 2011-2012 This section due by April 1, 2012.	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.1 Provide creative and innovative learning environments	BFA Advisory Group	75% positive response to BFA degree from students currently enrolled	The department will continue to provide innovative learning environments New Baird Hall and discussions of additional needs	Benchmark achieved with respect to positive response to BFA degree from students currently enrolled.	Completed

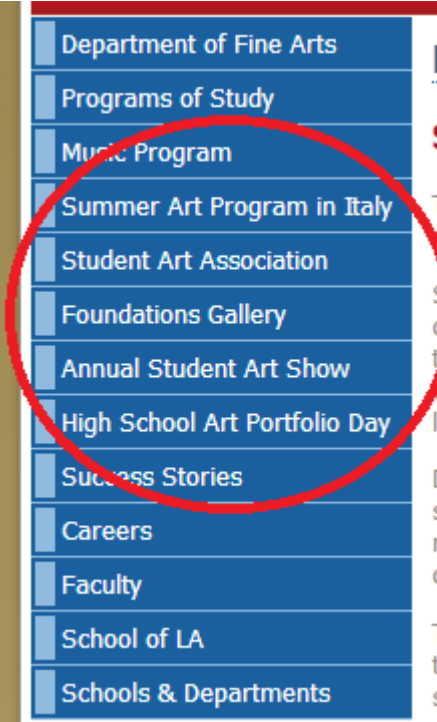
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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.2 Strengthen curricular and co-curricular programs to enrich the overall student learning experience	Findings and Minutes of the BFA Advisory Group BFA Advisory Group approval of BFA Program Evaluation	To be determined based on results of Spring 2011 program review	- Continued meetings with the BFA Advisory Group and ART faculty	Minutes taken and posted.	Completed
			- Hiring of additional ART faculty	No additional faculty. Requesting again in coming year.	In process
			- Implementation of extension of studio time that better corresponds to those of both regional university and community college art departments, as well those of NASAD and other fine arts accrediting agencies	Curriculum changed to include extended studio time availability.	Completed
1.3 Deliver new undergraduate and graduate degree programs to meet the economic and educational needs of northeastern Oklahoma and the	Increase ART offerings on the Bartlesville campus	Continue to meet on the possibility establishing studio courses at Bartlesville	Implement additional of courses if feasible.	Extended two additional courses to students at Bartlesville Campus with strong enrollment. Will increase offerings as possible in the coming year.	Completed and ongoing

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state					

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Goal 2: Strengthen Enrollment Management					
<p>2.1 Develop, implement, and advance a comprehensive enrollment management plan, including student recruitment, retention, and persistence toward graduation</p>	<p>Increase in enrollment and major numbers as documented by the BFA Program review and other institutional documents</p> <p>Fine Arts Website</p>	<p>Increase in degree majors from 4 in 2006 to 140+ currently.</p> <p>The department will respond to findings of the outside evaluator of the BFA Program Review</p>	<p>-Continue to update and publish all departmental activities on the RSU Website.</p> <p>-Assess program success through program review.</p>	<p>Department activities are routinely updated on department website at: http://www.rsu.edu/academics/fine-arts/index.asp</p> 	<p>Completed and ongoing</p>
<p>2.3 Involve all constituencies of the university in student recruitment and retention efforts</p>	<p>Documentation of Increased attendance at University community events</p>	<p>An increase of 20% attendance at the following events.</p> <p>Art On The Hill -H.S. Art Show -RSU Student Art Show) -Music Performances(</p>	<p>Website and print material updates on all events</p>	<p>To be reported in coming academic year.</p>	<p>In process</p>

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		-Native Am. Studies Activities			
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Goal 4: Leverage Resources

This *Unit Action Plan* Specifically Supports Commitments 2, 5.

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
4.1 Develop, implement and advance a comprehensive technology plan, including the use of sustainable technologies					
4.4 Update the capital project master plan for all campuses					
4.5 Develop, implement and advance comprehensive fundraising	-BFA Advisory Group -Art Community Contacts -Art on The Hill contacts	Increase in contacts needed to continue serious fundraising efforts for Fine Arts	Establishment of a Fine Arts Fundraising Group	Fine Arts Fundraising group established, and Art Community Contacts have increased in the Tulsa area with emphasis on the Claremore community. Number of contacts to be reported in next academic plan	Completed and Ongoing

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Goal 5: Enhance Institutional Accountability

1. This *Unit Action Plan* Specifically Supports Commitments 1, 2, 4.

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
5.2 Evaluate continuously university processes, structures, activities and outcomes; modifying as appropriate					Drop Down Menu To Be Developed
5.3 Enhance and expand the operations of the Office of Institutional Research, Planning and Assessment					
5.5 Develop, implement and advance a comprehensive campus safety plan					

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<p>Goal 5: Enhance Institutional Accountability</p> <p>This <i>Unit Action Plan</i> Specifically Supports Commitments 1, 2, 4.</p>					
6.1 Expand collaborations and partnerships with business and industry as well as regional schools and community organizations		•	•		
6.2 Establish curricular and co-curricular opportunities for students to cultivate civic skills and strengthen social responsibility		•	•		
6.4 Establish community engagement partnerships that vary in scale and formality, including defined goals, high-quality content and desired outcomes		•	•		

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6.5 Increase opportunities for area residents to participate in educational, cultural and recreational activities	Please see 2.3				
6.6 Establish an institutional structure to promote community engagement and regional stewardship					

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Budget Request Supplement for Academic Year 2012-2013
 Year Two – Strategic Planning Cycle

This section due by April 1, 2012.						
University Objective	Action for 2012-2013	Requested Resources				Estimated Cost
		Human	Financial	Physical/Capital	Other (e.g., Technology)	
Insert rows as needed						
Insert rows as needed						