

**STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS**  
**2013 – 2014 Unit Action Plan – Year Four**

**Unit Name:** Student Counseling Center

<p><b>Unit Mission</b>          The RSU Counseling Center supports the mission of RSU by providing and promoting the resources necessary to assist students in achieving their professional and personal goals.</p>
<p>Goal 1: Advance Academic Excellence    Goal 5: Enhance Institution Accountability  <i>This Unit Action Plan Specifically Supports Commitments</i> 1) Strengthen curricular and co-curricular programs to enrich the overall student learning experience.          5) Evaluate continuously university processes, structures, activities, and outcomes; modify as appropriate</p>

Plan for 2014-2015 This section due by June 1, 2014				Report for 2014-2015 This section due by June 1, 2015.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
1.2 Strengthen curricular and co-curricular programs to enrich the overall student learning experience.	Counseling Services will offer at least 2 educational and empowering events targeting students' overall wellness.	Completion of Performance Standard by May 1, 2014	Counseling Services will collaborate with CAT to bring one quality mental wellness/substance abuse program to students.	Counseling Services collaborated with CAT to bring Oktoberfest to the RSU Campus. A new drug/alcohol assessment was created for students to assess levels of risk for substance abuse dependence.  Mental Wealth Day Claremore Campus – 10/24/13 National Depression Screening Day in Bartlesville – 10/25/13	100%
5.2 Evaluate continuously university processes, structures, activities, and outcomes; modify as needed.	Counseling Services will increase the satisfaction survey participation to 40% of discharged students..	Completion of Performance Standard by May 1, 2014	Counseling Services will more accurately measure student satisfaction.	Created new student Satisfaction Survey and increased Participation by 60%.  In addition, conducted a Needs Assessment for Counseling Services at the Pryor Campus.	100%

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Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
5.2 Evaluate continuously university processes, structures, activities, and outcomes; modify as needed.	Counseling Services will research up to four reliable and valid instruments for the purpose of accurate evaluation and treatment approaches.	Completion of Performance Standard by May 1, 2014	Counseling Services will inexpensively and effectively treat students for a variety of mental health concerns.	Researched the Personality Assessment Inventory – (PAI), the Personality Assessment Screener (PAS), the College Adjustment Scales (CAS) and the NEO 5-Factor Inventory (NEO-FFI-3) Chose the PAS for its relevance and cost effectiveness.	100%

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**Budget Request Supplement for Academic Year 2014-2015**  
 Year  
 Year Five – Strategic Planning Cycle

This section due by June 2, 2014.							This section due by June 1, 2015
University Objective	Action for 2014-2015	Requested Resources				Estimated Cost	Was the Budget Request Approved?
		Human	Financial	(Enter Amount Approved)	Other (e.g., Technology)		(Enter Amount Approved)
Insert rows as needed							