STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2013-2014 Unit Action Plan – Year Four

Unit Name: _____**Applied Technology Department**_____

Unit Mission: The mission of the Department of Applied Technology is to support the School of Business and Technology and RSU in their mission to prepare students to achieve professional and personal goals in dynamic local and global communities. Specifically, the organizational structure of the Department of Applied Technology provides the technology course support for the Associate in Science and Associate in Applied Science degrees, as well as the Bachelor of Science in Business Information Technology, the Bachelor of Science in Game Development, and the Bachelor of Technology in Applied Technology. As indicated, many of the programs offered by the Department of Applied Technology are available online.

Goal (insert number): (Insert name of goal)
This *Unit Action Plan* Specifically Supports Commitment(S) __1.1, 1.2, 1.5, 3.3, 6.5_____.

	Plan for 2013-2014 This section due by May 17, 2013.			Report for 2013-2014 This section due by May 1, 2014.	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.1 Provide creative and innovative learning environments	SAP Student Recognition Award certificates will be issued to BSBIT and BTAT majors who have taken three designated courses SP 3950 Intro to ERP: MGMT 3423 Management Information Systems, and TECH 3023 Emerging Technologies with an SAP project	At least 6 students will receive the certificates at the end of Spring 2013.	Instructor of TECH 3023 Emerging Technologies will promote this award by explaining the eligibility and encouraging those wishing to receive the certificate to do SAP projects in his class.	Total of nine Business Administration majors received the certificates: five in the fall 2013 and four in the spring 2014... There were no students in BTAT or BSBIT receiving the certificates. TECH 3023 is a core course in BTAT and an option course in BSBIT; however, students must choose an SAP project to qualify for the certificate. Those who took TECH 3023 in the fall 2013 and the spring 2014 and took TECH 3213 Enterprise Resource Management Systems (formally SP 3900 Intro to ERP) did not choose an SAP project. We continue to find a way to increase technology students who will be eligible to receive the certificates.	Ongoing

Plan for 2013-2014 This section due by May 17, 2013.				Report for 2013-2014 This section due by May 1, 2014.	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.2 Strengthen curricular and co-curricular programs to enrich the overall student learning experience.	Educational Testing Service Field Test in Business.	BIT Capstone students will average at least 50% in all nine areas of the Field Test in Business	Curriculum changes will be investigated upon analyzing test scores.	Due to miscommunication, BIT Capstone students took Computer Science MFT but not Business MFT. The original plan was that they would take both exams. So there are no data available for Business MFT. One out of 10 students who took the Computer Science exam exceeded 52 percentile. This student scored 66 percentile.	Rescheduled
1.5 Provide opportunities to achieve and maintain essential program accreditation.	Game Development program which did not meet Regents' guideline for graduation rate in the self-study last year will have a required number of majors and graduates	Minimum of 25 majors and 5 graduates.	Game Development curriculum will be revised to make an online program to attract a larger number of qualified students from the wider area.	There were 4 graduates in 2013-2014, all of them in the spring of 2014. In the fall, there were 31 majors and the spring 26 majors. In both semesters, the goal of the number of majors is met but the number of graduates fell short by 1. The new curriculum contains a number of additional BIT courses which are currently all online and one business course which is both online and on-campus.	Ongoing
3.3 Promote an environment of tolerance and acceptance of diverse peoples and opinions	Incorporation of ethics content in technology courses	At least 70% of the IT, CS, TECH course sections taught each semester include relevant topics in ethics.	Instructors will be reminded at the beginning of each semester to include applicable ethics topics.	In the fall 2013, 44 out of 52 (84.6%) sections of technology classes contained ethics content. In the spring of 2014 38 out of 47 sections (80.9%) had ethics content.	Ongoing
6.5 Increase opportunities for area residents to participate in educational, cultural and recreational activities.	A free half-day computer class will be offered for the community. Participants will purchase a textbook.	15 enrolled from the community.	Obtain approval; reserve room; advertise. Emphasize advertising to attract more people.	Mr. Luscomb conducted a beginning to intermediate level free Excel class for public at the Pryor campus on March 9, 2013. It was a three hour class in the morning. 12 people attended. Mr. Luscomb indicated he would offer the course one more time next year.	Ongoing

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Budget Request Supplement for Academic Year 2013-2014
Year Four – Strategic Planning Cycle

	This section due by May 17, 2013.						This section due by May 1, 2014
University Objective	Action for 2012-2013	Requested Resources				Estimated Cost	Was the Budget Request Approved?
		Human	Financial	Physical/Capital	Other (e.g., Technology		(Enter Amount Approved)