

ALUMNI SURVEY

Fall 2014

ROGERS STATE UNIVERSITY

Claremore, Oklahoma

Office of Accountability and Academics



Alumni Survey

Methodology

During the summer 2014 semester, Rogers State University (RSU) conducted a survey of alumni to assess their perceptions of relevant aspects of their college experiences and to explore alumni activity interests. Alumni were eligible to participate if they graduated within three years prior to implementation of the survey. Alumni were asked 34 questions, including several demographic items designed to determine generalizability of results.

A total of 1,725 alumni were eligible to participate, and the RSU Alumni Office provided email addresses for 1,214, who were subsequently emailed an invitation for the 2014 RSU Alumni Survey. Email addresses were queried from the most recent contact information available to the Alumni Office, and a number of emails were returned as undeliverable. The Alumni Office will work to update the contact information.

A total of 53 (4.3%) alumni responded. Additionally, thirteen alumni agreed to allow RSU to contact their employer to participate in an employer survey. Although this is not a generalizable sample size, results are indicative of interested RSU alumni who wish to provide feedback to the university.

Results

Of the 53 respondents, nearly two-thirds (62%) of respondents were female, which aligns with the gender ratio of RSU graduates. Older alumni were over-represented in the sample, as were Caucasian alumni. Nearly half (45%) graduated within the last year, and 90% graduated within two years. A total of 92% reported that they worked while attending RSU, and of those who worked, 70% worked more than 20 hours per week, which is also characteristic of RSU students. At the time of the survey, the vast majority (87%) lived in Northeast Oklahoma, and nearly all (95%) lived within the state of Oklahoma.

When asked "If I could start college over, I would choose the same major," 70% agreed or strongly agreed. A total of 83% agreed or strongly agreed that their college education has improved the quality of their lives. One-quarter of respondents listed "location" as the primary reason for attending RSU. The second most common reason for attending RSU was "Cost" and "Programs/Majors available" at 17% each. Twelve percent noted that RSU's size was a primary reason for attending.

In analyzing the contribution of various aspects of their education to personal growth, 95% of respondents agreed or strongly agreed that courses in their major were important to their personal growth. Two-thirds agreed or strongly agreed that their general education courses contributed to personal growth. Mean responses for

perceptions of each of RSU's general education student learning outcomes exceeded the historical national norm for the following areas:

- Ability to acquire and evaluate information
- Ability to analyze and integrate knowledge
- Ability to develop perspectives and understanding of the human experience
- Ability to communicate effectively in writing
- Ability to speak effectively

In analyzing gaps, results indicated that nearly half (49%) of students did not have an internship experience and a majority (65%) did not have notable service learning experiences. Further, a significant number of alumni reported that their academic advising (36%) and career counseling (40%) experiences did not contribute to personal growth. These are areas for focus and improvement in the coming academic year.

Half (51%) of respondents reported that they had a job at or less than one month after graduation. A total of 86% were employed within six months after graduation, and 90% were employed within the first year. Median reported annual salary for the first job alumni held after graduation was \$30,000 - \$39,999, with the Oklahoma state per capital income at \$25,229. The highest salary reported immediately after graduation was in the \$60,000 - \$74,999 category (8%). Seven out of ten (69%) of respondents noted that their current occupation is moderately to highly related to their major while at RSU, and the majority do not feel under-employed.

In summary, periodical solicitation of alumni opinions concerning student learning, university services and RSU's contribution to personal growth informs the University regarding student success and provides valuable information for curriculum development and student services. Further, it meets policy requirements of the Oklahoma State Regents for Higher Education (OSRHE), the Higher Learning Commission (HLC), and the U.S. Department of Education. Complete details of the 2014 Alumni Survey following.

Contact Information

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Item Frequency Report [Filter Results](#)




























2014 Alumni Survey
























3. How many years has it been since you last attended Rogers State University?		Response Percent	Response Total
Less than a year		9%	5
1 year		36%	19
2 years		45%	24
3 years		9%	5
Total Responses		53	






















4. At which locations did you take your RSU classes? (please check all that apply)		Response Percent	Response Total
Bartlesville		3%	2
Claremore		85%	50
Pryor		12%	7
Total Responses		59	


























5. When was the last time you visited an RSU campus?		Response Percent	Response Total
Less than a month ago		19%	10
1-6 months ago		21%	11
7 - 12 months ago		30%	16
Between 1 and 3 years ago		30%	16
Total Responses		53	

6. What was your major while at RSU?		Response Percent	Response Total
Accounting, A.A.		2%	1
Applied Technology, A.A.S.		0%	0
Applied Technology, B.T.		15%	8
Biological Sciences, A.S.		0%	0
Biology, B.S.		4%	2
Business Administration, A.A.		4%	2
Business Administration, B.S.		23%	12
Business Information Technology, B.S.		8%	4
Communications, B.A.		4%	2
Community Counseling, B.S.		0%	0
Computer Science, A.S.		0%	0

Criminal Justice Studies, A.A.		2%	1
Elementary Education, A.A.		0%	0
Elementary Education, B.A. (through Cameron University)		0%	0
Emergency Medical Services, A.A.S.		0%	0
Justice Administration, B.S.		0%	0
Liberal Art, B.A.		4%	2
Liberal Arts, A.A.		2%	1
Military History, B.A.		0%	0
Nursing, A.A.S.		6%	3
Nursing, B.S.		6%	3
Organizational Leadership, B.S.		4%	2
Physical Science, A.S.		0%	0
Secondary Education, A.A.		0%	0
Social Science, B.S.		9%	5
Social Sciences, A.A.		0%	0
Sport Management, B.S.		4%	2
Visual Arts, B.F.A.		6%	3
Total Responses		53	
7. What is your primary means of communication with RSU?			
		Response Percent	Response Total
Internet/Website		28%	15
Alumni communication		19%	10
Personal contact with faculty or staff		30%	16
Know someone who attends		6%	3
Email		17%	9
Total Responses		53	
8. Please answer the following questions candidly.			
If I could start college over, I would choose to attend RSU.			
Strongly Agree		29%	15
Agree		44%	23
Uncertain		15%	8
Disagree		4%	2
Strongly Disagree		8%	4







		Total Responses	52
If I could start college over, I would choose the same major.			
Strongly Agree		35%	18
Agree		35%	18
Uncertain		10%	5
Disagree		14%	7
Strongly Disagree		6%	3
		Total Responses	51
Regardless of the financial benefits, my college education has improved the quality of my life.			
Strongly Agree		60%	31
Agree		23%	12
Uncertain		12%	6
Disagree		6%	3
Strongly Disagree		0%	0
		Total Responses	52
9. How does the quality of education provided at RSU compare with other colleges?		Response Percent	Response Total
Better		31%	16
About the same		25%	13
Worse		10%	5
Unable to judge		35%	18
		Total Responses	52
10. How much did your education at RSU contribute to your personal growth in each of the following areas?		Response Percent	Response Total
Ability to acquire and evaluate information			
Very Much		63%	33
Somewhat		29%	15
Very Little		8%	4
		Total Responses	52
Ability to analyze and integrate knowledge			
Very Much		62%	32
Somewhat		33%	17
Very Little		6%	3
		Total Responses	52
Ability to develop perspectives and and understanding of the human experience			
Very Much		54%	28
Somewhat		37%	19
Very Little		10%	5

		Total Responses	52
Ability to communicate effectively in writing			
Very Much		54%	28
Somewhat		37%	19
Very Little		10%	5
		Total Responses	52
Ability to speak effectively			
Very Much		46%	24
Somewhat		42%	22
Very Little		12%	6
		Total Responses	52
11. Indicate whether each of the following was a major source, minor source, or not a source of funds for your college education.			
		Response Percent	Response Total
Parents or relatives			
Major Source		20%	10
Minor Source		18%	9
Not a Source		61%	30
		Total Responses	49
Personal savings			
Major Source		10%	5
Minor Source		43%	21
Not a Source		47%	23
		Total Responses	49
Summer employment			
Major Source		21%	10
Minor Source		19%	9
Not a Source		60%	29
		Total Responses	48
Employment at RSU			
Major Source		6%	3
Minor Source		14%	7
Not a Source		80%	39
		Total Responses	49
Spouse			
Major Source		6%	3
Minor Source		12%	6
Not a Source		81%	39
		Total Responses	48







VA benefits			
Major Source		6%	3
Minor Source		4%	2
Not a Source		89%	42
Total Responses		47	
Social Security benefits			
Major Source		6%	3
Minor Source		2%	1
Not a Source		92%	44
Total Responses		48	
Student loans (Perkins loan, Federal Direct loan, etc.)			
Major Source		59%	30
Minor Source		10%	5
Not a Source		31%	16
Total Responses		51	
Scholarships			
Major Source		31%	15
Minor Source		24%	12
Not a Source		45%	22
Total Responses		49	
Educational grants (Pell grants, FSEOG, Oklahoma Promise, etc.)			
Major Source		32%	16
Minor Source		26%	13
Not a Source		42%	21
Total Responses		50	
12. What were your primary reasons for attending RSU?		Response Percent	Response Total
Cost		17%	27
Admission standards		3%	5
Size		12%	19
University culture		4%	7
Location		25%	39
Programs/Majors available		17%	27
Academic Reputation		3%	5
Availability of Scholarship or Financial Aid		9%	15
Advice of parents or relatives		3%	5
Advice of high school counselors or others		2%	3

To be with my friends		1%	1
Other		4%	6
Total Responses		159	




13. While attending RSU, what was the average amount of hours that you worked at a job?

		Response Percent	Response Total
Did not work while attending RSU.		8%	4
1 - 10 hours per week		9%	5
11 - 20 hours per week		19%	10
21 - 30 hours per week		21%	11
31 - 40 hours per week		28%	15
More than 40 hours per week		15%	8
Total Responses		53	







14. How much did each of the following aspects of RSU contribute to your personal growth?





























		Response Percent	Response Total
General education courses (e.g., Comp I and II, College Algebra, History, etc.)			
Strongly Agree		21%	11
Agree		46%	24
Undecided		10%	5
Disagree		2%	1
Strongly Disagree		4%	2
Not Applicable		17%	9
Total Responses		52	

Courses in my major

Strongly Agree		53%	28
Agree		42%	22
Undecided		2%	1
Disagree		2%	1
Strongly Disagree		2%	1
Not Applicable		0%	0
Total Responses		53	




























Academic advising

Strongly Agree		17%	9
Agree		34%	18
Undecided		9%	5
Disagree		25%	13
Strongly Disagree		11%	6
Not Applicable		4%	2

		Total Responses	53
Career counseling			
Strongly Agree		6%	3
Agree		9%	5
Undecided		15%	8
Disagree		25%	13
Strongly Disagree		15%	8
Not Applicable		30%	16
		Total Responses	53
Internships for academic credit			
Strongly Agree		11%	6
Agree		8%	4
Undecided		9%	5
Disagree		13%	7
Strongly Disagree		9%	5
Not Applicable		49%	26
		Total Responses	53
Study Abroad/International experiences			
Strongly Agree		4%	2
Agree		2%	1
Undecided		6%	3
Disagree		8%	4
Strongly Disagree		8%	4
Not Applicable		74%	39
		Total Responses	53
Service learning (service as a required part of a course)			
Strongly Agree		4%	2
Agree		8%	4
Undecided		6%	3
Disagree		12%	6
Strongly Disagree		6%	3
Not Applicable		65%	34
		Total Responses	52
Community service (service not required as part of a course)			
Strongly Agree		6%	3
Agree		23%	12
Undecided		8%	4
Disagree		9%	5



























Strongly Disagree		4%	2
Not Applicable		51%	27
		Total Responses	53
Residential life (general experiences in the residence halls)			
Strongly Agree		8%	4
Agree		11%	6
Undecided		6%	3
Disagree		8%	4
Strongly Disagree		2%	1
Not Applicable		66%	35
		Total Responses	53
Student government			
Strongly Agree		4%	2
Agree		9%	5
Undecided		15%	8
Disagree		8%	4
Strongly Disagree		6%	3
Not Applicable		58%	31
		Total Responses	53
Student organizations and clubs			
Strongly Agree		11%	6
Agree		19%	10
Undecided		17%	9
Disagree		8%	4
Strongly Disagree		6%	3
Not Applicable		40%	21
		Total Responses	53
Intramural athletics			
Strongly Agree		2%	1
Agree		11%	6
Undecided		4%	2
Disagree		6%	3
Strongly Disagree		8%	4
Not Applicable		70%	37
		Total Responses	53
Intercollegiate athletics			
Strongly Agree		8%	4
Agree		6%	3

Undecided		6%	3
Disagree		6%	3
Strongly Disagree		6%	3
Not Applicable		69%	35
Total Responses		51	
Research with a faculty member			
Strongly Agree		6%	3
Agree		25%	13
Undecided		8%	4
Disagree		8%	4
Strongly Disagree		4%	2
Not Applicable		51%	27
Total Responses		53	
Theatre and the Arts			
Strongly Agree		4%	2
Agree		17%	9
Undecided		19%	10
Disagree		8%	4
Strongly Disagree		4%	2
Not Applicable		49%	26
Total Responses		53	
Social action or social justice activities			
Strongly Agree		6%	3
Agree		15%	8
Undecided		6%	3
Disagree		8%	4
Strongly Disagree		6%	3
Not Applicable		60%	31
Total Responses		52	
15. Which of the following best describes what you are currently doing?		Response Percent	Response Total
Employed full time		74%	39
Employed part time		4%	2
Self-employed		4%	2
Serving in the U.S. Armed Forces		0%	0
Continuing my education		4%	2






















Employed and continuing my education		8%	4
Caring for family members		2%	1
Unemployed		2%	1
Other		4%	2
Total Responses		53	
16. How helpful was RSU's Career Center in acquiring your first job after graduation?			
		Response Percent	Response Total
Very helpful		8%	4
Somewhat helpful		15%	8
Not at all helpful		37%	19
I didn't know RSU had a Career Center		40%	21
I have not had a job since graduating from RSU.		0%	0
Total Responses		52	
17. What was your annual salary/income in the first job you held after college?			
		Response Percent	Response Total
I have had no job.		6%	3
\$9,999 or less		4%	2
\$10,000 to \$14,999		10%	5
\$15,000 to \$19,999		4%	2
\$20,000 to \$29,999		25%	13
\$30,000 to \$39,999		25%	13
\$40,000 to \$49,999		12%	6
\$50,000 to \$59,999		8%	4
\$60,000 to \$74,999		8%	4
\$75,000 to \$99,999		0%	0
\$100,000 to \$124,999		0%	0
\$125,000 to \$149,000		0%	0
\$150,000 or more		0%	0
Total Responses		52	
18. How long did it take you to obtain your first full-time job after leaving RSU?			
		Response Percent	Response Total
Obtained the job before leaving RSU.		39%	20
Less than one month		12%	6
1 to 3 months		18%	9
4 to 6 months		18%	9
7 to 12 months		4%	2

More than 12 months		10%	5
Total Responses		51	
19. What is your current salary/income?			
		Response Percent	Response Total
I have had no job.		4%	2
\$9,999 or less		6%	3
\$10,000 to \$14,999		4%	2
\$15,000 to \$19,999		4%	2
\$20,000 to \$29,999		19%	10
\$30,000 to \$39,999		23%	12
\$40,000 to \$49,999		13%	7
\$50,000 to \$59,999		11%	6
\$60,000 to \$74,999		11%	6
\$75,000 to \$99,999		4%	2
\$100,000 to \$124,999		2%	1
\$125,000 to \$149,000		0%	0
\$150,000 or more		0%	0
Total Responses		53	
20. How well did RSU prepare you for your current occupation?			
		Response Percent	Response Total
Very well		29%	15
Adequately		41%	21
Poorly		10%	5
Not at all		20%	10
Total Responses		51	
21. How closely related is your current occupation to your major while at RSU?			
		Response Percent	Response Total
Highly related		42%	22
Moderately related		27%	14
Slightly related		6%	3
Not related		25%	13
Total Responses		52	
22. Do you currently feel under-employed?			
		Response Percent	Response Total
Yes		40%	21
No		60%	31
Total Responses		52	
23. Indicate your current occupation.			
		Response Percent	Response Total

Undecided		4%	2
Accounting		10%	5
Agriculture		0%	0
Business and Management		8%	4
Business and Office		15%	8
Marketing		4%	2
Communications		2%	1
Community/Personal Services		6%	3
Computer/Information Technology		17%	9
Cross-disciplinary Studies		0%	0
Education		4%	2
Engineering-related		6%	3
Foreign Languages		0%	0
Health Sciences/Allied Health		12%	6
Journalism		0%	0
Mathematics or Statistics		0%	0
Philosophy, Religion, Theology		0%	0
Sciences (Biological and Physical)		4%	2
Social Sciences		4%	2
Trade and Industrial		4%	2
Visual/Performing Arts		2%	1
		Total Responses	52
24. Additional Questions		Response Percent	Response Total
I am interested in participating in RSU alumni trips			
Strongly Agree		8%	4
Agree		19%	10
Undecided		30%	16
Disagree		26%	14
Strongly Disagree		17%	9
		Total Responses	53
I am interested in attending alumni dinners and social events			
Strongly Agree		13%	7
Agree		34%	18

Undecided		17%	9
Disagree		19%	10
Strongly Disagree		17%	9
		Total Responses	53
I am interested in community volunteer opportunities			
Strongly Agree		13%	7
Agree		21%	11
Undecided		29%	15
Disagree		23%	12
Strongly Disagree		13%	7
		Total Responses	52
I am interested in alumni reunions			
Strongly Agree		19%	10
Agree		23%	12
Undecided		25%	13
Disagree		19%	10
Strongly Disagree		15%	8
		Total Responses	53
During the coming year, I am likely to participate in an RSU event.			
Strongly Agree		15%	8
Agree		21%	11
Undecided		28%	15
Disagree		17%	9
Strongly Disagree		19%	10
		Total Responses	53
25. Rate each of the following Alumni Association programs and services at RSU.		Response Percent	Response Total
Publications			
Very Good		17%	9
Fair		21%	11
Poor		4%	2
No Opinion		43%	23
Does Not Apply		15%	8
		Total Responses	53
Homecoming activities			
Very Good		12%	6
Fair		12%	6
Poor		2%	1

No Opinion		56%	29
Does Not Apply		19%	10
	Total Responses	52	
Fund raising programs			
Very Good		9%	5
Fair		11%	6
Poor		4%	2
No Opinion		57%	30
Does Not Apply		19%	10
	Total Responses	53	
Alumni Association meetings			
Very Good		6%	3
Fair		9%	5
Poor		8%	4
No Opinion		55%	29
Does Not Apply		23%	12
	Total Responses	53	
26. Age		Response Percent	Response Total
20 or Under		0%	0
21 or 22		0%	0
23 or 24		13%	7
25 or 26		26%	14
27 to 29		6%	3
30 to 39		30%	16
40 to 61		23%	12
62 or Over		2%	1
	Total Responses	53	
27. Racial/Ethnic Group (Check all the apply)		Response Percent	Response Total
African American or Black		0%	0
Native American (Indian, Alaskan, Hawaiian)		10%	6
Caucasian or White		74%	46
Hispanic		5%	3
Asian American, Pacific Islander		3%	2
Other		5%	3
I prefer not to respond.		3%	2

		Total Responses	62	
28. Gender			Response Percent	Response Total
Male			38%	20
Female			62%	33
		Total Responses	53	
29. What was your primary enrollment status when you attended RSU?			Response Percent	Response Total
Full-time student			88%	46
Part-time student			12%	6
		Total Responses	52	
30. How many years did you attend RSU?			Response Percent	Response Total
1 year			0%	0
2 Years			12%	6
3 Years			19%	10
4 Years			25%	13
5 Years			23%	12
6 Years			13%	7
7 Years or More			8%	4
		Total Responses	52	
31. Where do you currently live?			Response Percent	Response Total
In Northeast Oklahoma			87%	46
In Oklahoma but not Northeast Oklahoma			8%	4
In another U.S. state			6%	3
In another country			0%	0
		Total Responses	53	
32. What is/was the highest level of education of your father?			Response Percent	Response Total
Less than a high school degree			11%	6
High school degree or equivalent			36%	19
Some college			13%	7
Associate degree			9%	5
Bachelor degree			17%	9
Masters degree			8%	4

Doctorate or professional degree



6% 3

Total Responses 53

33. What is/was the highest level of education of your mother?

Response Percent Response Total

Less than a high school degree



8% 4

High school degree or equivalent



30% 16

Some college



26% 14

Associate degree



9% 5

Bachelor degree



19% 10

Masters degree



6% 3

Doctorate or professional degree



2% 1

Total Responses 53

34. If you are employed, may we contact your current employer to conduct an employer survey?

Response Percent Response Total

Yes



26% 13

No



74% 37

Total Responses 50

