

Statewide Impact of Community and Economic Efforts of the Oklahoma State System of Higher Education Institutions

Introduction

While degree completion is a major initiative of the Oklahoma State Regents for Higher Education, degrees alone are the tip of the iceberg when calculating the overall impact of the higher education system. To acknowledge the true impact of higher education is to include the positive investment on individuals and society as well as all other higher education programs and services that are interwoven into the fabric of their communities. A growing body of research shows multiple economic benefits of obtaining a college degree including the ability to earn a higher wage and less likely to be unemployed, while societal benefits are better health, longevity, volunteerism, and commitment to the democratic process

The economic impact of the Oklahoma higher education system cannot be calculated exclusively on the number and types of degrees awarded annually or the benefits of an educated populace. To do so would overlook the tremendous benefits that Oklahoma's institutions provide through workforce development, business and industry partnership, community outreach, and reduction in student indebtedness. This type of impact is often unseen outside of the institutions, much to higher education's disadvantage. As access to funding and resources becomes increasingly more competitive, higher education institutions need to communicate their importance to society, the economy, and future growth of the state.

Survey Purpose

Building on the 2015 Community and Economic Impact Report, the information you provide will help document historically the significance of higher education's role in communities throughout the state. The purposes of the survey are: • To document community and economic development activities occurring within the Oklahoma State system of higher education during the 2014-2015 academic year. • To identify and highlight the key community and economic successes and economic impacts of institutions on their communities and the state.

When possible, statewide data from external reports will be included in the final aggregated state report. This will include information on average student indebtedness, state reports on impacts of Manufacturing Extension Agents (MEAs) and Small Business Development Centers (SBDCs).

Please submit your data by November 30, 2015.

Instructions:

- Answer each question if possible, all numeric fields require a numeric response, which can include zero.
- OMIT commas in all numeric fields. When entering currency amounts, round all answers to the nearest dollar and omit commas
- The example field is limited to 500 characters (approximately 100 words).

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If you have questions or concerns about the survey content, please contact
Connie Lake
Phone: (405) 225-9159

If you have technical issues please contact
Cindy Poulton
(405)225-9203 or (405) 612-0420

Contact:

Mary Millikin

Phone number:

918-293-7605

Institution:

ROGERS STATE UNIVERSITY

1. Reduction in Student Indebtedness**1.A Community Partner Scholarships (include business, foundation, community, corporate partners and tribal nations)****Number of Scholarships Awarded**

871

Dollar Amount Awarded

\$579749

Please give at least one specific example:

RSU partners with the Cherokee Nation to provide scholarships for up to 24 new tribal members each year. These students are typically first-generation and become

*Maynard***1.B Institution Granted Scholarship Programs (funds that go through the institution bursar office)****Number of Scholarships**

1820

Amount in Dollars

\$5470309

Please give at least one specific example:

Each year Rogers State University selects 20 incoming freshmen for its President's Leadership Class (PLC), a four-year scholarship program to help students develop

*Maynard***1.C Funds to Provide Tutoring and Mentoring to Special Populations (all sources)****Number of Students Served**

0

Amount in Dollars

\$0

Please give at least one specific example:**2. Linkage to Workforce****2.A Specialized Training (non-credit) for Companies includes professional and continuing education classes (i.e. small business development for entrepreneurs, social media, etc.)****Companies Served**

0

Individuals Served

0

Please give at least one specific example:*Susan Willis
Cathy Kennemer
Sherry Alexander*

2.B Customized Program/Curriculum toward a degree or certificate to meet a specific company or organization's training and education demands (include number of companies you have worked with during 2012-2013; also include programs in development)

Number of Companies

5

Number of Students Enrolled

30

Please give at least one specific example:

RSU works with the Mid-America Industrial Park to determine educational needs. With dozens of industries in the part, the University seeks to identify and satisfy

*Susan
Cathy
Sherry*

2.C Fast Track Training for Laid-Off Workers (do not include Reach Higher students; they are counted in normal enrollments)

Number of Trainings

1

Number of Individuals Served

10

Please give at least on specific example:

RSU works with the Mid-America Industrial Park to determine educational needs. In 2014-2015 RSU offered Business class sections specifically tailored to a

2.D Job Fairs

Number of Job Fairs

2

Number of Employers Participating

29

Number of Attendees

250

Please give at least on specific example:

A Career Fair is an integral part of Mental Wealth Day, an annual Rogers State University student-organized event focused on community health and well-being. The event was

*Brent Marshall
+
Susan Willis*

2.E Specialized Programs or Services for Veterans

Number of customized services developed

4

Number of veterans served

190

Please give at least on specific example:

RSU's student veterans volunteer to work with the University in organizing and implementing its annual Oklahoma Military Academic (OMA) reunion each summer. The

Nancy Page

Susan W.

3. Business and Industry Partnerships

3.A Technical and Research Assistance provided to firms and the community (for-profit and non-profit businesses and organizations)

Number of Firms and Communities Assisted

0

Number of Projects/Programs

0

Please give at least one specific example:**3.B Internships, Practicums, and Capstones (excludes those that are required for a degree such as: clinicals and student teaching)****Number of For-Profit and Non-Profit Companies**

85

Number of Students

450

Please give at least one specific example

Most bachelor degree programs require Capstone courses. RSU awards a competitive internship in Washington DC each summer. The 2014-2015 winner, an international student

*Many
(Campus Compact)*

3.C Community and Economic Studies (include studies conducted for communities, businesses, and special events such as the economic impact of a basketball tournament)**Number of Studies**

1

Number of Communities Served

1

Please give at least on specific example:

Faculty for the RSU Public Administration program completed a revenue impact study re: the potential sale of alcohol on Sundays in Rogers County. This was a

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3.D Other External Job Creation through targeted efforts (excluding the work of MEAs & SBDCs)**Number of Jobs Created**

0

Please give at least one specific example:**4. Resource to the Community****4.A Business Plan Competition (include institution, community, region, and state level competition)****Number of Competitions**

5

Number of Participants

30

Dollars Awarded

\$30000

Please give at least one specific example:

*David
LeCoint*

RSU's Innovation Center worked with area businesses to help design business plans for start-up businesses. The Center also served as an incubator for several new area

Daniel Maranzoni

4.B Partnerships for Community Development Grants (for example, include grants for EDA, USDA, CDBG, DOL, etc.)

Number of Partners

24

Number of Grants

2

Dollars Awarded

\$169000

Please give at least one specific example:

Small Business Development Center from the US Small Business Administration partnered with community businesses to provide services to entrepreneurs and

4.C Instituion Athletic Facilities open to the community (include wellness and aquatic centers as well as soccer, football, softball fields, etc.)

Number of Times Used (all facilities combined)

25

Number of Users (all facilities combined)

2250

Please give at least one specific example:

RSU shared its athletic facilities with the community for camps, high school games and practices, club team practices and games, and community fundraisers.

Ryan Erwin

4.D Health & Wellness Outreach to students, staff and the community

Number of Health Fairs and Related Events

3

Number of Registered Providers/Vendors

24

Number of Attendees

500

Please give at least one specific example:

Mental Wealth Day is an annual Rogers State University student-organized event focused on community health and well-being. The event was developed to provide education,

Brent Mank

4.E Volunteer Assistance and Civic Engagement (include students, faculty and staff)

Number of Projects

40

Number of Student Volunteers

572

Number of Faculty and Staff Volunteers

49

Hours Served

59616

Please give at least one specific example:

Campus Compact

The Psi Chi student Psychology Club hosted a special mental health week for victims of domestic violence, including spa treatments and therapeutic childcare

4.F Service Learning

Number of Students

Number of Hours

Please give at least on specific example:

Accounting majors volunteered in the spring 2015 to help community members with income tax preparation and submission.

Campus Compact

Please ensure that your login and password are filled in below and click submit to save/submit your data.

Login:

Password: