ALUMNI SURVEY Fall 2014

ROGERS STATE UNIVERSITY Claremore, Oklahoma

Office of Accountability and Academics



Alumni Survey

Methodology

During the summer 2014 semester, Rogers State University (RSU) conducted a survey of alumni to assess their perceptions of relevant aspects of their college experiences and to explore alumni activity interests. Alumni were eligible to participate if they graduated within three years prior to implementation of the survey. Alumni were asked 34 questions, including several demographic items designed to determine generalizability of results.

A total of 1,725 alumni were eligible to participate, and the RSU Alumni Office provided email addresses for 1,214, who were subsequently emailed an invitation for the 2014 RSU Alumni Survey. Email addresses were queried from the most recent contact information available to the Alumni Office, and a number of emails were returned as undeliverable. The Alumni Office will work to update the contact information.

A total of 53 (4.3%) alumni responded. Additionally, thirteen alumni agreed to allow RSU to contact their employer to participate in an employer survey. Although this is not a generalizable sample size, results are indicative of interested RSU alumni who wish to provide feedback to the university.

Results

Of the 53 respondents, nearly two-thirds (62%) of respondents were female, which aligns with the gender ratio of RSU graduates. Older alumni were over-represented in the sample, as were Caucasian alumni. Nearly half (45%) graduated within the last year, and 90% graduated within two years. A total of 92% reported that they worked while attending RSU, and of those who worked, 70% worked more than 20 hours per week, which is also characteristic of RSU students. At the time of the survey, the vast majority (87%) lived in Northeast Oklahoma, and nearly all (95%) lived within the state of Oklahoma.

When asked "If I could start college over, I would choose the same major," 70% agreed or strongly agreed. A total of 83% agreed or strongly agreed that their college education has improved the quality of their lives. One-quarter of respondents listed "location" as the primary reason for attending RSU. The second most common reason for attending RSU was "Cost" and "Programs/Majors available" at 17% each. Twelve percent noted that RSU's size was a primary reason for attending.

In analyzing the contribution of various aspects of their education to personal growth, 95% of respondents agreed or strongly agreed that courses in their major were important to their personal growth. Two-thirds agreed or strongly agreed that their general education courses contributed to personal growth. Mean responses for

perceptions of each of RSU's general education student learning outcomes exceeded the historical national norm for the following areas:

- Ability to acquire and evaluate information
- Ability to analyze and integrate knowledge
- Ability to develop perspectives and understanding of the human experience
- Ability to communicate effectively in writing
- Ability to speak effectively

In analyzing gaps, results indicated that nearly half (49%) of students did not have an internship experience and a majority (65%) did not have notable service learning experiences. Further, a significant number of alumni reported that their academic advising (36%) and career counseling (40%) experiences did not contribute to personal growth. These are areas for focus and improvement in the coming academic year.

Half (51%) of respondents reported that they had a job at or less than one month after graduation. A total of 86% were employed within six months after graduation, and 90% were employed within the first year. Median reported annual salary for the first job alumni held after graduation was \$30,000 - \$39,999, with the Oklahoma state per capital income at \$25,229. The highest salary reported immediately after graduation was in the \$60,000 - \$74,999 category (8%). Seven out of ten (69%) of respondents noted that their current occupation is moderately to highly related to their major while at RSU, and the majority do not feel under-employed.

In summary, periodical solicitation of alumni opinions concerning student learning, university services and RSU's contribution to personal growth informs the University regarding student success and provides valuable information for curriculum development and student services. Further, it meets policy requirements of the Oklahoma State Regents for Higher Education (OSRHE), the Higher Learning Commission (HLC), and the U.S. Department of Education. Complete details of the 2014 Alumni Survey following.

Contact Information

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Item Frequency Report Filter Results

2014 Alumni Survey

3. How many years has it been s	ince you last attended Rogers State University	y?	Response Percent	Response Total
Less than a year			9%	5
1 year			36%	19
2 years			45%	24
3 years			9%	5
		Total Responses	53	
4. At which locations did you tak	te your RSU classes? (please check all that ap	oply)	Response Percent	Response Total
Bartlesville			3%	2
Claremore			85%	50
Pryor			12%	7
		Total Responses	59	
5. When was the last time you vis	sited an RSU campus?	·	Response Percent	Response Total
Less than a month ago			19%	. 10
1-6 months ago			21%	11
7 - 12 months ago			30%	16
Between 1 and 3 years ago			30%	16
		Total Responses	53	
6. What was your major while at	RSU?		Response Percent	Response Total
Accounting, A.A.	基		2%	1
Applied Technology, A.A.S.			0%	0
Applied Technology, B.T.		•	15%	8
Biological Sciences, A.S.			. 0%	0
Biology, B.S.			4%	2
Business Administration, A.A.			4%	2
Business Administration, B.S.			23%	12
Business Information Technology, B.S.			8%	4
Communications, B.A.	Country Countr		4%	2
Community Counseling, B.S.			0%	0
Computer Science, A.S.	1		0%	0

Criminal Justice Studies, A.A.	-		2%	1
Elementary Education, A.A.			0%	0
Elementary Education, B.A. (through Cameron University)			0%	0
Emergency Medical Services, A.A.S.			0%	0
Justice Administration, B.S.			0%	0
Liberal Art, B.A.			4%	2
Liberal Arts, A.A.			2%	1
Military History, B.A.			0%	0
Nursing, A.A.S.			6%	3
Nursing, B.S.			6%	3
Organizational Leadership, B.S.			4%	2
Physical Science, A.S.	National Property and Property		0%	0
Secondary Education, A.A.			0%	0 .
Social Science, B.S.		•	9%	5
Social Sciences, A.A.			0%	0
Sport Management, B.S.			4%	2
Visual Arts, B.F.A.			6%	3
		Total Responses	53	
7. What is your primary means of	f communication with RSU?		Response Percent	Response Total
Internet/Website			28%	15
Alumni communication			19%	10
Personal contact with faculty or staff			30%	16
Know someone who attends		-	6%	3
Email	FERNOLULA GERALD		17%	9
•		Total Responses	53	
8. Please answer the following qu	estions candidly.		Response Percent	Response Total
If I could start college over, I wo	uld choose to attend RSU.			
Strongly Agree			29%	15
Agree	REPORT OF THE PROPERTY OF THE		44%	23
Uncertain			15%	8
Disagree			4%	2
Strongly Disagree	Transcore .		8%	4

	Total Response	s 52	
If I could start college over,	I would choose the same major.		
Strongly Agree	THE STATE OF THE S	35%	18
Agree		35%	18
Uncertain		10%	5
Disagree		14%	7
Strongly Disagree		6%	3
	Total Response	s 51	
Regardless of the financial b	enefits, my college education has improved the quality of my life.		
Strongly Agree		60%	31
Agree		23%	12
Uncertain		12%	6
Disagree		6%	3
Strongly Disagree	ESSON	0%	0
	Total Response	s 52	
9. How does the quality of e	education provided at RSU compare with other colleges?	Response Percent	Response Total
Better		31%	16
About the same		25%	13
Worse		10%	5
Unable to judge		35%	18
	Total Responses	s 52	
10. How much did your edur following areas?	cation at RSU contribute to your personal growth in each of the	Response Percent	Response Total
Ability to acquire and evalua	te information		
Very Much		63%	33
Somewhat		29%	15
Very Little		8%	4
	Total Response	52	
Ability to analyze and integra	ate knowledge		
Very Much		62%	32
Somewhat		33%	17
Very Little		6%	3
	Total Responses	s 52	
Ability to develop perspective	ves and and understanding of the human experience		
Very Much		54%	28
Somewhat		37%	19

	Total Responses	52	
Ability to communicate effec	tively in writing		
Very Much		54%	28
Somewhat		37%	19
Very Little		10%	5
	Total Responses	52	
Ability to speak effectively			
Very Much		46%	24
Somewhat		42%	22
Very Little		12%	6
	Total Responses	52	
11. Indicate whether each of funds for your college educa	the following was a major source, minor source, or not a source of tion.	Response Percent	Response Total
Parents or relatives			
Major Source		20%	10
Minor Source		18%	9
Not a Source		61%	30
	Total Responses	49	
Personal savings			
Major Source		10%	5
Minor Source	3 S. M. J. Hand, S. C. S.	43%	21
Not a Source		47%	23
•	Total Responses	49	
Summer employment			
Major Source		21%	10
Minor Source		19%	9
Not a Source		60%	29
	Total Responses	48	
Employment at RSU			
Major Source		6%	3
Minor Source		14%	7
Not a Source		80%	39
	Total Responses	49	
Spouse			
Major Source		6%	3
Minor Source		12%	6
Not a Source		81%	39
	Total Responses	48	

VA benefits			
Major Source		6%	3
Minor Source		4%	2
Not a Source		89%	42
	Total	Responses 47	
Social Security benefits			
Major Source		6%	3
Minor Source		2%	1
Not a Source		92%	44
	Total	Responses 48	
Student loans (Perkins loan, Fed	eral Direct loan, etc.)		
Major Source		59%	30
Minor Source		10%	5
Not a Source		31%	16
	Total	Responses 51	
Scholarships			
Major Source		31%	15
Minor Source		24%	12
Not a Source		45%	22
	Total 3	Responses 49	
Educational grants (Pell grants, I	SEOG, Oklahoma Promise, etc.)		
Major Source		32%	16
Minor Source		26%	13
Not a Source		42%	21
	Total I	Responses 50	
12. What were your primary reas	ons for attending RSU?	Respons Percen	se Response t Total
Cost		17%	27
Admission standards		3%	5
Size		12%	19
University culture		4%	7
Location		25%	39
Programs/Majors available		17%	27
Academic Reputation		3%	5
Availability of Scholarship or Financial Aid		9%	15
Advice of parents or relatives		3%	5
Advice of high school counselors or others		2%	3

To be with my friends	1	1%	1
Other		4%	6
	Total Responses	159	
13. While attending RSU, what	was the average amount of hours that you worked at a job?	Response Percent	Respons Total
Did not work while attending RSU.		8%	4
1 - 10 hours per week		9%	5
11 - 20 hours per week		19%	10
21 - 30 hours per week		21%	11
31 - 40 hours per week		28%	15
More than 40 hours per week		15%	8
	Total Responses	53	
14. How much did each of the fo	ollowing aspects of RSU contribute to your personal growth?	Response Percent	Response Total
General education courses (e.g.,	Comp I and II, College Algebra, History, etc.)		
Strongly Agree		21%	11
Agree		46%	24
Undecided		10%	5
Disagree		2%	1
Strongly Disagree		4%	2
Not Applicable		17%	9
	Total Responses	52	
Courses in my major			
Strongly Agree		53%	28
Agree		42%	22
Undecided		2%	1
Disagree		2%	1
Strongly Disagree		2%	1
Not Applicable		0%	0
	Total Responses	53	
Academic advising			
Strongly Agree		17%	9
Agree		34%	18
Undecided		9%	· 5
Disagree		25%	13
Strongly Disagree		11%	6
Not Applicable		4%	2

	Total Responses	53	
Career counseling			
Strongly Agree		6%	3
Agree		9%	5
Undecided		15%	8
Disagree		25%	13
Strongly Disagree		15%	8
Not Applicable		30%	16
	Total Responses	53	
Internships for academic credit			
Strongly Agree		11%	6
Agree		8%	4
Undecided		9%	5
Disagree		13%	7
Strongly Disagree		9%	5
Not Applicable		49%	26
	Total Responses	53	
Study Abroad/International experien	nces		
Strongly Agree		4%	2
Agree		2%	1
Undecided		6%	3
Disagree		8%	4
Strongly Disagree		8%	4
Not Applicable		74%	39
	Total Responses	53	
Service learning (service as a require	ed part of a course)		
Strongly Agree		4%	2 .
Agree	ARACIA Mariana Mariana Mariana	8%	4
Undecided		6%	3
Disagree		12%	6
Strongly Disagree		6%	3
Not Applicable		65%	34
	Total Responses	52	
Community service (service not requ	ired as part of a course)		
Strongly Agree		6%	3
Agree		23%	12
Undecided		8%	4
Disagree		9%	5

Strongly Disagree		4%	2
Not Applicable		51%	27
	Total Responses	53	
	eriences in the residence halls)		
Strongly Agree		8%	4
Agree		11%	6
Undecided		6%	3
Disagree	CONTRACTOR	8%	4
Strongly Disagree		2%	1
Not Applicable		66%	35
•	Total Responses	53	
Student government			
Strongly Agree		4%	2
Agree		9%	5
Undecided		15%	8
Disagree		8%	4
Strongly Disagree		6%	3
Not Applicable		58%	31
	Total Responses	53	
Student organizations and cl	lubs		
Strongly Agree		11%	6
Agree		19%	10
Undecided		17%	9
Disagree		8%	4
Strongly Disagree		6%	3
Not Applicable		40%	21
	Total Responses	53	
Intramural athletics			
Strongly Agree		2%	1
Agree		11%	6
Undecided		4%	2
Disagree		6%	3
Strongly Disagree		8%	4
Not Applicable		70 %	37
	Total Responses	53	
Intercollegiate athletics			
Strongly Agree		8%	4
Agree		6%	3

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Undecided			6%	3
Disagree			6%	3
Strongly Disagree			6%	3
Not Applicable			69%	35
		Total Responses	51	
Research with a faculty member	er en			
Strongly Agree			6 %	3
Agree			25%	13
Undecided			8%	4
Disagree			8%	4
Strongly Disagree			4%	2
Not Applicable			51%	27
		Total Responses	53	
Theatre and the Arts				
Strongly Agree			4%	2
Agree			17%	9
Undecided			19%	10
Disagree			8%	4
Strongly Disagree			4%	2
Not Applicable			49%	26
		Total Responses	53	
Social action or social justice ac	ctivities			
Strongly Agree			6%	3
Agree			15%	8
Undecided			6%	3
Disagree			8%	4
Strongly Disagree			6%	3
Not Applicable			60%	31
		Total Responses	52	
15. Which of the following best	describes what you are currently doing?		Response Percent	Respons Total
Employed full time			74%	39
Employed part time			4%	2
Self-employed			4%	2
Serving in the U.S. Armed Forces			0%	0
Continuing my education	13374 3374 3474		4%	2

Employed and continuing my education			8%	4
Caring for family members			2%	1
Unemployed	· 3		2%	1
Other			4%	2
		Total Responses	53	
16. How helpful was RSU's Care	eer Center in acquiring your first job after grad	uation?	Response Percent	Response Total
Very helpful			8%	4
Somewhat helpful			15%	8
Not at all helpful			37%	19
I didn't know RSU had a Career Center			40%	21
I have not had a job since graduating from RSU.			0%	0
		Total Responses	52	
17. What was your annual salary	fincome in the first job you held after college?		Response Percent	Response Total
I have had no job.			6%	3
\$9,999 or less			4%	2
\$10,000 to \$14,999			10%	5
\$15,000 to \$19,999			4%	2
\$20,000 to \$\$29,999		•	25%	13
\$30,000 to \$39,999			25%	13
\$40,000 to \$49,999			12%	6
\$50,000 to \$59,999			8%	4
\$60,000 to \$74,999			8%	4
\$75,000 to \$99,999	3		0%	0
\$100,000 to \$\$124,999			0%	0
\$125,000 to \$149,000			0%	0
\$150,000 or more	· ·		0%	0
		Total Responses	52	
18. How long did it take you to ol	otain your first full-time job after leaving RSU	?	Response Percent	Response Total
Obtained the job before leaving RSU.			39%	20
Less than one month			12%	6
1 to 3 months			18%	9
4 to 6 months			18%	9
7 to 12 months	1000 1000 1000 1000		4%	2

More tha	n 12 months			10%	5
			Total Responses	51	
	is your current salar	y/income?		Response Percent	Respons Total
I have ha	-	TOTAL CONTRACTOR OF THE CONTRACTOR OF T		4%	2
\$9,999 01	r less			6%	3
	to \$14,999			4%	2
1	to \$19,999			4%	2
	to \$\$29,999			19%	10
	to \$39,999			23%	12
	to \$49,999			13%	7
· ·	o \$59,999			11%	6
	o \$74,999			11%	6
	o \$99,999			4%	2
- 1	to \$\$124,999			2%	1
	to \$149,000			0%	0
\$150,000	or more			0%	0
			Total Responses	53	
20. How v	vell did RSU prepar	e you for your current occupation?		Response Percent	Respons Total
Very well				29%	15
Adequate	dy .			41%	21
Poorly				10%	5
Not at all				20%	10
			Total Responses	51	
21. How c	losely related is you	r current occupation to your major while at RSU	J?	Response Percent	Respons Total
Highly re	lated			42%	22
Moderate	ely related			27%	14
Slightly re	elated			6%	3
Not relate	ed .			25%	13
			Total Responses	52	
22. Do you	currently feel unde	r-employed?		Response Percent	Respons Total
Yes				40%	21
No				60%	31
			Total Responses	52	
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Undecided		4%	2
Accounting	**************************************	10%	5
Agriculture		0%	0
Business and Management		8%	4
Business and Office		15%	8
Marketing		4%	2
Communications		2%	1
Community/Personal Services		6%	3
Computer/Information Technology		17%	9
Cross-disciplinary Studies		0%	0
Education		4%	2
Engineering-related		6%	3
Foreign Languages		0%	0
Health Sciences/Allied Health		12%	6
Journalism	199	0%	0
Mathematics or Statistics	¥	0%	0
Philosophy, Religion, Theology	1	0%	0
Sciences (Biological and Physical)		4%	2
Social Sciences		4%	2
Trade and Industrial		4%	2
Visual/Performing Arts		2%	1
	Total Re	esponses 52	
24. Additional Questions	i,	Response Percent	Response Total
I am interested in participating in	RSU alumni trips		
Strongly Agree		8%	4
Agree		19%	10
Undecided		30%	16
Disagree		26%	14
Strongly Disagree		17%	9
	Total Re	esponses 53	
I am interested in attending alumn	ii dinners and social events		
Strongly Agree		13%	7
Agree		34%	18

Undecided			17%	9
Disagree			19%	10
Strongly Disagree			17%	9
		Total Responses	53	
I am interested in communit	ty volunteer opportunities			
Strongly Agree			13%	7
Agree			21%	11
Undecided			29%	15
Disagree			23%	12
Strongly Disagree		•	13%	7
		Total Responses	52	
I am interested in alumni reu	mions			
Strongly Agree			19%	10
Agree			23%	12
Undecided			25%	13
Disagree			19%	10
Strongly Disagree			15%	8
•		Total Responses	53	
During the coming year, I ar	n likely to participate in an RSU event.			
Strongly Agree			15%	8
Agree			21%	11
Undecided			28%	15
Disagree			17%	9
Strongly Disagree			19%	10
		Total Responses	53	
25. Rate each of the following	ng Alumni Association programs and servic	es at RSU.	Response Percent	Respons Total
Publications				
Very Good			17%	9
Fair			21%	11
Poor			4%	2
No Opinion			43%	23
Does Not Apply			15%	8
		Total Responses	53	
Homecoming activities				
Very Good		·	12%	6
Fair			12%	6
Poor			2%	1

No Opinion			56%	29
Does Not Apply			19%	10
		Total Responses	52	
Fund raising programs				
Very Good			9%	5
Fair			11%	6
Poor			4%	2
No Opinion			57%	30
Does Not Apply			19%	10
		Total Responses	53	
Alumni Association meetings				
Very Good			6%	3
Fair			9%	5
Poor			8%	4
No Opinion			55%	29
Does Not Apply			23%	12
		Total Responses	53	
26. Age			Response Percent	Response Total
20 or Under			0%	0
21 or 22	1		0%	0
23 or 24			13%	7
25 or 26			26%	14
27 to 29			6%	3
30 to 39			30%	16
40 to 61			23%	12
62 or Over			2%	1
	•	Total Responses	53	
27. Racial/Ethnic Group (Check	all the apply)		Response Percent	Response Total
African American or Black			0%	0
Native American (Indian, Alaskan, Hawaiian)			10%	6
Caucasian or White			74%	46
Hispanic			5%	3
Asian American, Pacific Islander			3%	2
Other			5%	3
I prefer not to respond.			3%	2

-		Total Responses	62	
28. Gender			Response Percent	Respons Total
Male			38%	20
Female			62%	33
		Total Responses	53	
29. What was your primary enro	ollment status when you attended RSU?		Response Percent	Respons Total
Full-time student		e a some a superior de la companya	88%	46
Part-time student			12%	6
		Total Responses	52	
30. How many years did you att	tend RSU?		Response Percent	Respons Total
1 year			0%	0
2 Years			12%	6
3 Years			19%	10
4 Years			25%	13
5 Years			23%	12
6 Years			13%	7
7 Years or More			8%	4
		Total Responses	52	
31. Where do you currently live?			Response Percent	Respons Total
In Northeast Oklahoma			87%	46
In Oklahoma but not Northeast Oklahoma			8%	4
In another U.S. state			6%	3
In another country			0%	0
		Total Responses	53	
32. What is/was the highest level	of education of your father?		Response Percent	Response Total
Less than a high school degree			11%	6
High school degree or equivalent			36%	19
Some college	AND THE PROPERTY OF THE PROPER		13%	7
Associate degree			9%	5
Bachelor degree			17%	9
Masters degree	559869		8%	4

Doctorate or professional degree		6%	3
	Total Responses	53	
33. What is/was the highest lev	el of education of your mother?	Response Percent	Response Total
Less than a high school degree		8%	4
High school degree or equivalent		30%	16
Some college		26%	14
Associate degree		9%	5
Bachelor degree		19%	10
Masters degree		6%	3
Doctorate or professional degree		2%	1
	Total Responses	53	
34. If you are employed, may we contact your current employer to conduct an employer survey?		Response Percent	Response Total
Yes	Harrist Committee Committe	26%	13
No		74%	37
	Total Responses	50	

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