**Unit Name: Residential Life**

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| **Unit Mission**  The mission of RSU Residential Life is to provide and foster a comfortable, secure, and well-maintained living environment that inspires personal development, academic excellence, and student involvement. Furthermore, the Residential life staff will foster communities where students are responsible to themselves and to one another and will challenge residents to become mature, contributing citizens of a global community. |
| **Goal 3: Increase Diversity & Goal 1: Advance Academic Excellence**  **This *Unit Action Plan* Specifically Supports Commitment(S) \_3.4 and 1.2\_\_\_\_\_\_.** |

| **Plan for 2014-2015**  **This section due by June 2, 2014.** | | | | **Report for 2014-2015**  **This section due by June 1. 2015.** | |
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| **Objective** | **Action or Activity** | **Evaluation Measure** | **Performance Standard** | **Data/Findings** | **Status\*** |
| **3.4 Increase enrollment of minority populations** | Partner with Cherokee Nation and other RSU departments to establish scholarship program at RSU | Number of Cherokee Nation scholarship receipts living on campus during 2014-2015. | All participants invited into the program and continuing in programs will reside on campus during academic year | With incoming and returning Cherokee Promise participants, there are nineteen individuals receiving scholarship according to Admissions. During the months of August, September, October, November and December, all participants resided on campus. In between semesters, two participants were dropped from the program. During the months of January and February seventeen participants lived on campus. In March, one participant was dropped due to non-enrollment making the count 16 living on campus. During April, another participant withdrew from RSU making the participant and living on campus count 15. | Completed. |
| **1.2 Strengthen curricular and co-curricular programs to enrich the overall student learning experience** | Partner with RSU Public Relations to create Residential Life presence on social media | Create a Instagram and Facebook account for Residential Life | Completion of performance standard by August 1, 2014. | Instagram account at rsuresidentiallife established on July 1, 2014. In addition, Facebook account set under Rogers State University Residential life on June 25, 2014 | Completed. |
| **1.2 Strengthen curricular and co-curricular programs to enrich the overall student learning experience** | Partner with Student Activities during freshman orientation for a meet and greet session between incoming freshmen and Resident Assistants | Attendance of Resident Assistants at July 12th Cookout and speaking to incoming freshman about Residential Life | Completion of evaluation measure. | On July 12, 2014, all 8 Resident Assistants along with Community Advisor David Brixey and Director of Residential Life Kyla Short cooked for and served over 100 Hillcamp Ambassadors and incoming freshmen participants. While individuals were sitting at the tables, RAs mingled with Hillcamp participants and Ambassadors. This was concluded with each RA introducing themselves and talking about why he/she choose RSU, positive aspects of being an RA, major, and hometown. | Completed |

\*Appropriate **Status**  descriptors include the following: Completed, Ongoing, In Progress, Rescheduled for next year, Action/Activity withdrawn, or Other. If Other, please briefly describe whether the action or activity is completed, will continue, or has been modified for the coming year.

**Budget Request Supplement for Academic Year 2014-2015**

**Year   
Year Five – Strategic Planning Cycle**

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| **This section due by June 2, 2014.** | | | | | | | **This section due by June 1, 2015** |
| **University Objective** | **Action for 2014-2015** | **Requested Resources** | | | | **Estimated Cost** | **Was the Budget Request Approved?** |
|  |  | **Human** | **Financial** | **(Enter Amount Approved)** | **Other (e.g., Technology** |  | **(Enter Amount Approved)** |
| Insert rows as needed |  |  |  |  |  |  |  |
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