

**STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS**  
**2011-2012 Unit Action Plan – Year Two**

**Unit Name: Student Counseling Center (Counseling Services) Academic Year: 2012-2013 (Year One – Strategic Planning Cycle)**

**Unit Mission**  
 The RSU Student Counseling Center supports the mission of RSU by providing and promoting the resources necessary to assist students in achieving their professional and personal goals.

Goal 1: Advance Academic Excellence

This *Unit Action Plan* Specifically Supports Commitment 5: To provide University-wide student services, activities, and resources that complement academic programs.

Plan for 2011-2012 This section due by April 1, 2011.				Report for 2011-2012 This section due by April 1, 2012.	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.2. Strengthen curricular and co-curricular programs to enrich the overall student learning experience.	Completion of Performance Standard by April 1, 2012	Counseling Services will provide accurate and valuable information on mental health and community resources to assist students in achieving their personal and academic goals.	Counseling Services will add sections to its website, including but not limited to information and community resources for Bartlesville, Pryor & Online students. In addition, all information and links will be checked for accuracy at regular intervals (at least 3 times).	RSU Counseling Services webpage: <a href="http://www.rsu.edu/counseling">www.rsu.edu/counseling</a>  The following sections were added to the RSU Counseling Services web page: Community Resources link: <a href="http://www.rsu.edu/counseling/community-resources.asp">http://www.rsu.edu/counseling/community-resources.asp</a>  Resources for Students link: <a href="http://www.rsu.edu/counseling/resources.asp">http://www.rsu.edu/counseling/resources.asp</a>  A review was conducted quarterly. The last review occurred on March 14, 2012 confirming all links are up to date.	Complete

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.2. Strengthen curricular and co-curricular programs to enrich the overall student learning experience.	Completion of performance standard by April 1, 2012	Provision of at least two campus wide outreach events for students.	Counseling Services will offer at least two high quality campus wide outreach events for students	Counseling Services co-hosted the following events: 1. Mental Wealth Day/National Depression Screening Day (October 2011) 2. Sexual Violence Awareness Week (April 2012)	Complete
1.2. Strengthen curricular and co-curricular programs to enrich the overall student learning experience.	Completion of Performance Standard by April 1, 2012	Counseling Services will actively promote and encourage participation in at least two campus wide offerings of Mental Health First Aid and/or QPR suicide prevention trainings to faculty and staff. Both of the proposed trainings are research based modalities and nationally recognized programs.	Counseling Services will offer at least two faculty/staff development trainings on mental health and suicide prevention to assist faculty and staff in addressing student needs.	As of March 2012, a total of six in-service training sessions have been conducted.	Complete
1.2. Strengthen curricular and co-curricular programs to enrich the overall student	Data analysis of results from online Student Satisfaction Survey of Counseling Services	75 percent of survey respondents (students who sought counseling from Counseling Services)	Counseling Services will provide quality individualized counseling to RSU	RSU Counseling Services on-line survey link: <a href="http://www.rsu.edu/selectsurveyenet/Login.aspx?SurveyID=n2KJ6p2">http://www.rsu.edu/selectsurveyenet/Login.aspx?SurveyID=n2KJ6p2</a>  The RSU Counseling Services on-line survey has been	Complete

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
learning experience.  5.2 Evaluate continuously university processes, structures, activities and outcomes; modifying as appropriate		will rate Agree (4) or Strongly Agree (5) to the statement: My overall experience with RSU Counseling Services has been satisfactory and worthwhile.	students and will evaluate its effectiveness through an online Student Satisfaction Survey (pending Institutional Research approval of survey questions and procedures).	created. To date, only one student has responded. The applicant responded with 'Strongly Agree (5)' to the statement: My overall experience with RSU Counseling Services has been satisfactory and worthwhile.	
6.4 Establish community engagement partnerships that vary in scale and formality, including defined goals, high quality content and desired outcomes.	Completion of Performance Standard by April 1, 2012	Counseling Services will research a plan to make counseling services more accessible at the RSU satellite campus sites either via a fee for service at existing community resources or changes to the RSU Counseling Services structure.	Submit proposal for consideration to RSU Administration regarding counseling services for satellite campuses.	Proposal was submitted and approved. The position was filled November 2011. Services began on campus November 14, 2011.	Complete

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**Budget Request Supplement for Academic Year 2012-2013**  
 Year Three – Strategic Planning Cycle

This section due by April 1, 2012.						
University Objective	Action for 2012-2013	Requested Resources				Estimated Cost
		Human	Financial	Physical/Capital	Other (e.g., Technology)	
Insert rows as needed						