

**STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2014-2015 Unit Action Plan – Year Five**

Unit Name: Rogers State University – Bartlesville

Unit Mission Rogers State University – Bartlesville is an extension of Rogers State University which will ensure that students develop the skills and knowledge required to achieve professional and personal goals in dynamic and global communities.

**Goal (1): (Advance Academic Excellence)
This Unit Action Plan Specifically Supports Commitments(S) _1 & 2_.**

**Plan for 2014-2015
This section due by June 2, 2014.**

**Report for 2014-2015
This section due by June 1, 2015.**

Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
1.1-Provide creative & Innovative learning environments	1.1.1-Determine size and type of classroom/lab space (see Appendix 1 for floor plan)	Expand classroom facilities on the 5 th floor	Determine use requirements for future classrooms	1.1.1—Discussion about use of the 5 th floor space with Tom Volturo, Leonard Szopinski and Mark Meadors has taken place. <u>No funding available during FY15.</u>	Ongoing
	1.1.2-Identify the equipment needs associated with proposed lab spaces			1.1.2—No action taken	Ongoing
1.2-Strengthen curricular and co-curricular programs to enrich the overall student learning experience	1.2.1-Host follow-up meetings between constituents, local business people and University representatives.	Establish Fine Arts Undergraduate Degree	1. The Bartlesville contingent will survey their members to determine the pool of potential BFA adjuncts in the area;	1.2.1 --No Action Taken	Ongoing
			2. Professor Schmickle will determine the cost of equipping the necessary studios;	No Action Taken- Professor Schmickle is leaving the University	Ongoing
			3. The Bartlesville people will attempt to gauge the interest of potential students through their City's magazine and Facebook presence; they invite RSU to do a formal survey of potential students in the area as well.	No Action Taken	Ongoing
			4. Professor Schmickle will invite the	No Action Taken – Professor	Ongoing

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			<p>Bartlesville contingent to Claremore for Art on the Hill and give them a tour of the Art facilities here so they can visualize what would be needed.</p> <p>5. Develop timeline and funding analysis in FY14-15</p>	<p>Schmickle is leaving the University Summer 2015</p> <p>No Action Taken – Budget Limitations FY16-17</p>	<p>Ongoing</p>
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Unit Name: Rogers State University – Bartlesville

Goal (2): (Strengthen Enrollment Management) This Unit Action Plan Specifically Supports Commitments(S) _5_.					
Plan for 2014-2015 This section due by June 2, 2014.				Report for 2014-2015 This section due by June 1, 2015.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
2.4 Implement a continuous quality improvement program designed to provide academic and student services that are effective, efficient and personable.	2.4.1 -Increase the awareness of student enrollment personnel to be aware of early warnings during admission process to identify "At Risk" students.	Log students' names and notify appropriate University Personnel of these students.	Develop an operational process to promote this type of student identification and corrective action taken.	2.4.1 -“Early Alert” Program implemented. Contact of At Risk Students made by RSU Bartlesville Enrollment Center. Referral made to instructor or other appropriate University staff member.	Completed

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Goal (3): (Increase Diversity) This Unit Action Plan Specifically Supports Commitments(S) _5 & 7_.					
Plan for 2014-2015 This section due by June 2, 2014.				Report for 2014-2015 This section due by June 1, 2015.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
3.4-Increase enrollment of minority populations	3.4.1-Continue to increase recruiting efforts in the attendance areas with minority students' prospects.	Universal Annual Demographic Analysis	Record a 2% University minority student enrollment growth during 2014-2015 school year.	3.4.1-The 2% minority student growth performance standard was not accomplished. Only two categories of students identified by race/ethnicity grew by one tenth of one percent.	Ongoing
	3.4.2-Increase local newspaper/press releases showcasing our minority students at RSU-Bartlesville			3.4.2—General Public Relations Releases from the University about minority student population activities.	Ongoing

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Unit Name: Rogers State University – Bartlesville

Goal (4): (Leveraged Resources)					
This Unit Action Plan Specifically Supports Commitment(S) <u>5</u> & <u>6</u>					
Plan for 2014-2015 This section due by June 2, 2014.				Report for 2014-2015 This section due by June 1, 2015.	
Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
4.1-Develop, implement and advance a comprehensive technology plan including the use of sustainable technologies.	4.1.1 -Organize a core group of stakeholders to develop a sustainable RSU-Bartlesville technology equipment need and replacement plan.	In cooperation with academic computer service Department, develop a master technology needs plan for RSU-Bartlesville campus which will include the use of sustainable technologies.	Develop a plan which identifies technology needs at RSU-Bartlesville which include replacement timelines and associated costs.	4.1.1 —Form committee involving academic affairs, ACS and RSU Bartlesville to identify technology needs for RSU Bartlesville. Computers in student lab, micro-computer applications classroom and enrollment center were replaced FY15.	Ongoing
	4.1.2 -Addition of Smart boards to RSU-Bartlesville campus classrooms.			4.1.2 -Two Smart computers and projector units placed in two additional classrooms, bringing the total of classrooms having this technology to three.	Ongoing
	4.1.3 -Install flat-screen student message board in 6 th floor commons area.			4.1.3 -Request made. Funding not provided for FY14-15	Ongoing
	4.1.4 -Student Computer Lab; Change out and add student computers to meet student academic access needs.			4.1.4 -Plan developed and approved to reconfigure the computer station and student seating in classroom 720. Work to be completed in the Summer of 2015.	Completed

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Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
4.2-Pursue optimal staffing throughout the University.	4.2.1 -Develop job description and submit to budget committee.	Add one FTE to Enrollment Center Staff	Request Additional FTE in FY2015-2016 budget	4.2.1 — budget hearings held for RSU Bartlesville FY16-17. Discussion had with Vice-President concerning enrollment center staffing and appropriate salaries	Ongoing
4.3-Enhance library operations to meet the instructional needs of all campuses.	4.3.1 -Identify appropriate space for library. 4.3.2 -Develop recommendation for appropriate technologies to support the operator of the onsite library	Meet with University library staff. Meet with University technical staff.	Establish an onsite library	4.3.1 -Sites have been identified on RSU Bartlesville Campus. 4.3.2 -Funding expected to be available for library resource center and related appropriate technology in FY16	Ongoing Ongoing
4.5-Develop, implement and advance comprehensive fundraising	4.5.1 -Replace community relations position in 2014-2015 budget. 4.5.2-Host the Bartlesville Campaign Breakfast Spring 2015 4.5.3 -Work in partnership with	Increase the funds raised for use at RSU Bartlesville campus	Develop meetings & activities with Bartlesville stakeholders for the purpose of raising university development funds.	4.5.1 -Part-time Foundation position hired January 2015 4.5.2 -To date over \$17,000.00 has been raised (Spring 2015 RSU Bartlesville Fund Raising Breakfast). 4.5.3 -Community partners participated with exception of Dewey Scholarship Sponsorships for this year. Roof project was supported by funding from the Lyon Foundation.	Ongoing Completed Ongoing

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	communities: -Dewey Scholars Program -Daybreak Rotary/RSU Scholarship Program -PEO Scholarship Program -Lyon Foundation -Lowe Family Foundation -Conoco Phillips Scholars				
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Goal (5): (Enhance Institutional Accountability)					
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Objective	Action or Activity	Evaluation Measure	Performance Standard	Data/Findings	Status*
5.2-Evaluate continuously university processes, structures, activities and outcomes; modifying as appropriate.	5.2.1-Complete operational plan and submit any budgeting items that have been identified.	Establish a working committee to include the Executive Director of enrollment management and his staff to assess RSU-Bartlesville Enrollment Center operation needs.	Develop operational plan for RSU-Bartlesville Enrollment Center with input from RSU Enrollment Management Team. This should include any items that need to be submitted during the yearly budget cycle.	5.2.1 -No meeting held this year. Changes are being made in the enrollment management division of the University with the addition of a Vice President position.	Ongoing

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**Budget Request Supplement for Academic Year 2013-2014
Year Three – Strategic Planning Cycle**

This section due by June 2, 2014							This Section due by May 1, 2014
University Objective	Action for 2013-2014	Requested Resources				Estimated Cost	Was the Budget Request Approved?
		Human	Financial	(Enter Amount Approved)	Other (e.g., Technology		(Enter Amount Approved)
Insert rows as needed							