STRATEGIC PLANNING AND INSTITUTIONAL EFFECTIVENESS
2011-2012 Unit Action Plan – Year Two

Unit Name: Applied Technology Department

Unit Mission: The mission of the Department of Applied Technology is to support the School of Business and Technology and RSU in their mission to prepare students to achieve professional and personal goals in dynamic local and global communities. Specifically, the organizational structure of the Department of Applied Technology provides the technology course support for the Associate in Science and Associate in Applied Science degrees, as well as the Bachelor of Science in Business Information Technology, the Bachelor of Science in Game Development, and the Bachelor of Technology in Applied Technology. As indicated, many of the programs offered by the Department of Applied Technology are available online.

Goal (insert number): (Insert name of goal)
This *Unit Action Plan* Specifically Supports Commitment(S) _1.1, 1.2, 1.3, 3.3, 6.1_____.

Plan for 2011-2012 This section due by April 1, 2011.				Report for 2011-2012 This section due by April 1, 2012.	
Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.1 Provide creative and innovative learning environments.	RSU SAP Certificate of Achievement awarded to BSBIT and BTAT majors who have taken three designated courses SP 3950 Intro to ERP; MGMT 3423 Management Information Systems, and TECH 3023 Emerging Technologies with an SAP project	At least 3 students will receive the certificate at the end of Spring 2011 and 5 students will receive the certificate at the end of Spring 2012.	Submit to the SAP University Alliances coordinator for approval for issuing the institutional certificate	1 BTAT majors received certificate in Spring 2011; 2received in Fall 2011, and three received in Spring 2012 giving the total of 6 BTAT majors receiving the certificate since the inception of this award. More could have been eligible to receive if they had chosen SAP projects in TECH 3023. The instructor of TECH 3023 was asked to promote his students to do SAP projects to increase the number of BTAT recipients.	Ongoing

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
1.2 Strengthen curricular and co-curricular programs to enrich the overall student learning experience.	Educational Testing Service Field Test in Business.	BIT Capstone students will average at least 50% in all nine areas of the Field Test in Business.	Curriculum changes will be investigated upon analyzing test scores.	6 BIT majors took the exam. Scores and percent are as follows: Score 178 163 152 149 142 141 Avg: 154 Percent 93 78 48 40 22 20 Avg: 54 The above data show that 2 out of 6 students exceeded 50 percentile.	Ongoing
1.3 Deliver new undergraduate and graduate degree programs to meet the economic and educational needs of northeast Oklahoma and the state.	BT in Renewable Energy	The new degree proposal will be approved by the Curriculum Committee and the Academic Council.	Submit the proposal to the Curriculum Committee.	The proposal was approved by the Curriculum Committee and the Academic Council. The new option is called Renewable Energy Management Option. The Applied Technology program without the option remains as close as possible to the current degree plan.	Complete
3.3 Promote an environment of tolerance and acceptance of diverse peoples and opinions.	Incorporation of ethics content in technology courses	At least 70% of the IT, CS, TECH courses taught each semester include relevant topics in ethics.	Survey courses offered in the department each semester. Faculty will be asked to incorporate some aspect of ethics in their courses.	Microcomputer Applications classes in Spring 2012 incorporated ethic content in each of the three areas-Word, Excel, and PowerPoint. 18 sections of Microcomputer Applications out of 48 total in the department which is 37.5%. However, the survey was not conducted to verify other classes.	In progress
6.1 Expand collaborations and partnerships with business and industry as well as regional schools and community organizations.	New BIT and BTAT Advisory Council members	AT least one new member for BIT and two for BTAT Advisory Council will be recruited.	Recruit new members and invite them to attend council meetings.	Neither BIT nor BTAT Advisory Councils met. We have not recruited anyone for BTAT Advisory Council.	In progress

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Objective	Evaluation Measure	Performance Standard	Action	Data/Findings	Status
6.5 Increase opportunities for area residents to participate in educational, cultural and recreational activities.	A free half-day computer class will be offered for the community. Participants will purchase a textbook.	10 enrolled from the community.	Obtain approval; reserve room; advertise. Emphasize advertising to attract more people.	Mr. Thomas Luscomb conducted an Excel class for the public on April 21, 2012. It was held Saturday morning in HH 132. No fees or tuition was charged and the attendees paid only for the textbook. 15 adults attended the class.	Complete

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Budget Request Supplement for Academic Year 2011-2012
Year Two – Strategic Planning Cycle

This section due by April 1, 2011.						
University Objective	Action for 2011-2012	Requested Resources				Estimated Cost
		Human	Financial	Physical/Capital	Other (e.g., Technology	
Insert rows as needed						
Insert rows as needed						