

BACHELOR OF SCIENCE

(113) BUSINESS ADMINISTRATION (BADM)

(113A) OPTION: ACCOUNTING (BAAC)

(113E) OPTION: ENTREPRENEURSHIP (BAEN)

(113H) OPTION: HUMAN RESOURCES MANAGEMENT (BAHR)

❖ (113M) OPTION: MANAGEMENT (BAMT)

(113M) OPTION: MARKETING (BAMK)

(113S) OPTION: SUPPLY CHAIN MANAGEMENT (BASC)

❖ *The Management Option is offered online at www.rsuonline.edu.*

The Bachelor of Science in Business Administration is designed to meet the continuing demand for business administration majors who understand the function of business and can utilize those functions in an increasingly competitive, global economy. Students may choose from options in Accounting, Entrepreneurship, Human Resources Management, Management, Marketing, or Supply Chain Management. This business administration program is responsive to students choosing the business administration curriculum at the beginning of their college studies or to students that have completed an associate degree in business.

REQUIRED HOURS 124

Communications.....9

- ENGL 1113 Composition I
- ENGL 1213 Composition II
- SPCH 1113 Speech Communication

Social and Behavioral Sciences9

- History3
- Select from the following:*
- HIST 2483 American History to 1877
- HIST 2493 American History since 1877
- POLS 1113 American Federal Government3

Social Science.....3

- Select from the following:*
- *ECON 2113 Principles of Macroeconomics**
- ECON 2123 Principles of Microeconomics
- PSY 1113 Introduction to Psychology
- SOC 1113 Introduction to Sociology

Science and Mathematics.....11

- Physical Science4
- Select from the following:*
- CHEM 1315 General Chemistry I
- GEOL 1014 Earth Science
- GEOL 1114 Physical Geology
- GEOL 1124 Physical Geography
- GEOL 1224 Historical Geology
- GEOL 2124 Astronomy
- PHYS 1014 General Physical Science
- PHYS 1114 General Physics I
- Biological Science4

Select from the following:

- BIOL 1114 General Biology
- BIOL 1134 General Environmental Biology
- BIOL 1144 General Cellular Biology

Mathematics 3

Select from the following:

- MATH 1503 Mathematics for Critical Thinking
- *MATH 1513 College Algebra**
- MATH 1613 Trigonometry
- MATH 1715 Pre-Calculus
- MATH 2264 Analytical Geometry & Calculus I

Humanities 6

Select from the following:

- ART (HUM) 1113 Art Appreciation
- COMM (HUM) 2413 Theatre Appreciation
- ENGL 2613 Introduction to Literature
- HUM 2113 Humanities I
- HUM 2223 Humanities II
- HUM 2893 Cinema
- MUSC (HUM) 2573 Music Appreciation
- PHIL 1113 Introduction to Philosophy

Global Studies 3

Select from the following:

- BIOL 3103 Plants and Civilization
- *ECON 3003 International Economic Issues and Policies**
- GEOG 2243 Human Geography
- GERM 1113 Beginning German I
- HIST 2013 World Civilization I
- HIST 2023 World Civilization II
- HUM 3633 Comparative Religion
- LANG 1113 Foundations of World Languages
- NAMS 1143 Native Americans of North America
- NAMS 2503 Cherokee I
- PHIL 1313 Values and Ethics
- POLS 3053 International Relations
- SOC 3213 Minority Groups
- SPAN 1113 Beginning Spanish I

Elective 3

Select three additional hours from the courses listed above and not previously selected.

***Required**

Basic Business	15	Management Option	21
ACCT 2103 Accounting I-Financial		ACCT 3133 Cost Accounting	
ACCT 2203 Accounting II-Managerial		MGMT 3303 Organizational Behavior	
BADM 2843 Business Statistics		MGMT 3313 Human Resources Management	
BADM 3113 Business Communications		MGMT 4413 Quantitative Methods	
ECON 2123 Principles of Microeconomics		TECH 3013 Leadership and Decision-Making Skills	
Upper-Division Business Core	27	With advisor approval, student will select 6 upper-division hours from ACCT, BADM, ECON, MGMT, MKTG, or TECH.	
BADM 3323 Legal Environment of Business		Marketing Option	21
BADM 3333 Business and Professional Ethics		MKTG 3313 E-Marketing	
FINA 3503 Principles of Finance		MKTG 3323 Consumer Behavior	
MGMT 3013 Principles of Management		MKTG 4333 Marketing Research	
MGMT 3413 Production/Operations Management		MKTG 4343 Marketing Management	
MGMT 3423 Management Information Systems		<i>Select nine hours from the following:</i>	
MGMT 4033 Entrepreneurship		ACCT 3133 Cost Accounting	
MGMT 4813 Strategies and Policies		BADM 4793 Business Internship	
MKTG 3113 Principles of Marketing		COMM 3113 Public Relations Strategies	
Accounting Option	21	ENTR 3233 Marketing for the Entrepreneur	
ACCT 3113 Intermediate Accounting I		MKTG 3453 Sales and Sales Management	
ACCT 3123 Intermediate Accounting II		MKTG 4153 Integrated Marketing Communication (IMC)	
ACCT 3133 Cost Accounting		SCMT 3003 Supply Chain Management	
ACCT 3143 Individual Income Tax Accounting		Supply Chain Management Option	27
ACCT 3243 Accounting Information Systems		ACCT 3133 Cost Accounting	
ACCT 4313 Auditing		MGMT 3303 Organizational Behavior	
ACCT 4323 Not-For-Profit and Governmental Accounting		MGMT 4413 Quantitative Methods	
Entrepreneurship Option	21	SCMT 3003 Supply Chain Management	
ACCT 3133 Cost Accounting		SCMT 3023 Logistics Management	
BADM 4793 Business Internship		SCMT 3033 Negotiations and Procurement	
ENTR 3233 Marketing for the Entrepreneurship		SCMT/TECH 3213 Enterprise Resources Management Systems	
ENTR 3303 Entrepreneurship Finance		SCMT 4013 Quality Management	
ENTR 4013 New Venture Development		SCMT 4033 Project Management	
ENTR 4323 Managing the Growing Business		Selected Electives or Minor	11-20
MGMT 3313 Human Resources Management		Electives range from 11 to 20 depending on the option. A University-approved minor may be selected outside the business department.	
Human Resources Management Option	21	Total Credit Hours	124
MGMT 3233 Human Resources Development		If a lower-level course is substituted for an upper-level business core or option course, an additional upper-level course must be taken from ACCT, BADM, ECON, MGMT, MKTG, ORGL, or TECH.	
MGMT 3303 Organizational Behavior			
MGMT 3313 Human Resources Management			
MGMT 3323 Compensation and Benefits			
MGMT 3333 Employment and Labor			
MGMT 4333 Selection and Evaluation			
TECH 3203 Introduction to Risk Management			