School of Business and Technology

Dr. Susan Willis, Interim Dean

Departments

• Applied Technology
• Business
• Sport Management
Business and Technology Degrees

Baccalaureate Degrees

Applied Technology (B.T.)
  • Renewable Energy Management

Business Information Technology (B.S.)
  • Computer Network Administration
  • Software Development and Multimedia

Business Administration (B.S.)
  • Accounting
  • Entrepreneurship
  • Forensic Accounting
  • Human Resources Management
  • Management
  • Marketing
  • Supply Chain Management

Game Development (B.S.)

Organizational Leadership (B.S.)
  • Business Studies
  • Communication Strategies
  • Liberal Studies
  • Social Studies

Sport Management (B.S.)
  • Sport Business
  • Fitness Management

Minors

  • Business Administration
  • Computer Science
  • Sport Management

Associate Degrees

Accounting (A.A.)

Applied Technology (A.A.S.)

Business Administration (A.A.)

Computer Science (A.S.)
DEPARTMENT MISSION STATEMENT
AND GOALS

The Department of Applied Technology is one of three departments in the School of Business and Technology (SBT) at Rogers State University (RSU), located in northeastern Oklahoma, governed by the University of Oklahoma Board of Regents within a state system coordinated by the Oklahoma State Regents for Higher Education. The mission of the Department of Applied Technology is to support the SBT and RSU in their mission to prepare students to achieve professional and personal goals in dynamic local and global communities. Specifically, the organizational structure of the Department of Applied Technology provides the technology course support for the Associate in Science and Associate in Applied Science degrees, as well as the Bachelor of Science in Business Information Technology, the Bachelor of Science in Game Development, and the Bachelor of Technology in Applied Technology. As indicated, many of the programs offered by the Department of Applied Technology are available online.

PROGRAMS OF STUDY

Bachelor of Science
- Business Information Technology
  - Option: Computer Network Administration
  - Option: Software Development and Multimedia
- Game Development

Bachelor of Technology
- Applied Technology
  - Option: Renewable Energy Management

Minor
- Computer Science

Associate in Science
- Computer Science

Associate in Applied Science
- Applied Technology

*Available online at www.rsu.edu.*
BACHELOR OF SCIENCE
BUSINESS INFORMATION TECHNOLOGY (108)
OPTION: COMPUTER NETWORK ADMINISTRATION (108N)
OPTION: SOFTWARE DEVELOPMENT AND MULTIMEDIA (108S)

The Bachelor of Science in Business Information Technology is designed to meet the growing demand for information technology specialists who are able to communicate effectively and are knowledgeable of business needs. Students may choose from options in Computer Network Administration or Software Development and Multimedia.

REQUIRED HOURS ........................................... 124

Communications ............................................. 9
ENGL 1113 Composition I
ENGL 1213 Composition II
SPCH 1113 Speech Communication

Social and Behavioral Sciences ......................... 9
History ......................................................... 3
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877

POLS 1113 American Federal Government ............ 3

Social Science ............................................... 3
Select from the following:
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics
PSY 1113 Introduction to Psychology
SOC 1113 Introduction to Sociology

Science and Mathematics ................................. 11
Physical Science .............................................. 4
Select from the following:
CHEM 1315 General Chemistry I
GEOL 1014 Earth Science
GEOL 1114 Physical Geology
GEOL 1124 Physical Geography
GEOL 1224 Historical Geology
GEOL 2124 Astronomy
PHYS 1014 General Physical Science
PHYS 1114 General Physics I

Biological Science .......................................... 4
Select from the following:
BIOL 1114 General Biology
BIOL 1134 General Environmental Biology
BIOL 1144 General Cellular Biology

Mathematics .................................................. 3
Select from the following:
MATH 1503 Mathematics for Critical Thinking
MATH 1513 College Algebra
MATH 1613 Trigonometry
MATH 1715 Pre-Calculus
MATH 2264 Analytical Geometry and Calculus I

Humanities ..................................................... 6
Select from the following:
ART (HUM) 1113 Art Appreciation
COMM (HUM) 2413 Theatre Appreciation
ENGL 2613 Introduction to Literature
HUM 2113 Humanities I
HUM 2223 Humanities II
HUM 2893 Cinema
MUSC (HUM) 2573 Music Appreciation
PHIL 1113 Introduction to Philosophy

Global Studies ................................................. 3
Select from the following:
BIOL 3103 Plants and Civilization
ECON 3003 International Economic Issues and Policies
GEOG 2243 Human Geography
GERM 1113 Beginning German I
HIST 2013 World Civilization I
HIST 2023 World Civilization II
HUM 3633 Comparative Religion
LANG 1113 Foundations of World Languages
NAMS 1143 Native Americans of North America
NAMS 2503 Cherokee I
PHIL 1313 Values and Ethics
POLS 3053 International Relations
SOC 3213 Minority Groups
SPAN 1113 Beginning Spanish I

Elective ......................................................... 3
Select three additional hours from the courses listed above and not previously selected.

School of Business and Technology
### Program Core Requirements .......................... 32

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>CS 1213</td>
<td>Introduction to Computing</td>
</tr>
<tr>
<td>CS 2223</td>
<td>Programming I</td>
</tr>
<tr>
<td>CS 2323</td>
<td>Programming II</td>
</tr>
<tr>
<td>CS 3223</td>
<td>Data Modeling</td>
</tr>
<tr>
<td>CS 3413</td>
<td>Systems Analysis</td>
</tr>
<tr>
<td>CS 3623</td>
<td>Human-Computer Interface Development</td>
</tr>
<tr>
<td>IT 1411</td>
<td>Orientation to Computer Technology</td>
</tr>
<tr>
<td>IT 2143</td>
<td>Introduction to Networking</td>
</tr>
<tr>
<td>IT 2153</td>
<td>Network Operating Systems I</td>
</tr>
<tr>
<td>IT 3723</td>
<td>Computer Architecture</td>
</tr>
<tr>
<td>IT 4504</td>
<td>Practicum and Capstone</td>
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</tbody>
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### Computer Network Administration Option ............... 15

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
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<tbody>
<tr>
<td>IT 3153</td>
<td>Network Operating Systems II</td>
</tr>
<tr>
<td>IT 4113</td>
<td>Network Routing</td>
</tr>
</tbody>
</table>

Select from the following to equal 9 credit hours:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT 3253</td>
<td>Advanced TCP/IP Administration</td>
</tr>
<tr>
<td>IT 3753</td>
<td>Network Security</td>
</tr>
<tr>
<td>IT 4353</td>
<td>Information Assurance and Security Management</td>
</tr>
<tr>
<td>IT 4373</td>
<td>Information Assurance Regulations and Ethics</td>
</tr>
</tbody>
</table>

### Software Development and Multimedia Option ..... 15

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>CS 3363</td>
<td>Data Structures</td>
</tr>
</tbody>
</table>

Select from the following to equal 12 credit hours:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>CS 3213</td>
<td>Multimedia Development</td>
</tr>
<tr>
<td>CS 3333</td>
<td>Object-Oriented Technology</td>
</tr>
<tr>
<td>CS 3343</td>
<td>Mobile Application Development</td>
</tr>
<tr>
<td>CS 3423</td>
<td>Software Engineering</td>
</tr>
<tr>
<td>CS 3523</td>
<td>Distributed Systems Development</td>
</tr>
<tr>
<td>CS 4523</td>
<td>Advanced Web System Development</td>
</tr>
<tr>
<td>IT 3113</td>
<td>Integrated Applications</td>
</tr>
<tr>
<td>TECH 3023</td>
<td>Emerging Technologies</td>
</tr>
</tbody>
</table>

### Business Support Courses ................................. 24

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>ACCT 2103</td>
<td>Accounting I–Financial</td>
</tr>
<tr>
<td>ACCT 2203</td>
<td>Accounting II–Managerial</td>
</tr>
<tr>
<td>BADM 2843</td>
<td>Business Statistics</td>
</tr>
</tbody>
</table>

Select from the following:

- ECON 2113 | Principles of Macroeconomics
- ECON 2123 | Principles of Microeconomics

### Total Credit Hours ................................. 124

Electives will be chosen to complete the 124 credit hours required for graduation; six credit hours of the electives must be regarded as liberal arts and sciences.

### Total Credit Hours ................................. 124
The Bachelor of Science in Game Development is designed to provide students with the highest possible quality education in the areas of game development and general education. It will provide the student with a baccalaureate-level education focused on preparing the student to gain employment in the game development field or to pursue graduate education. The Game Development degree has additional entrance requirements of a 3.0 (on a 4.0 scale) high school GPA and a composite score of 25 on the ACT.

REQUEDD HOURS .......................... 124

Communications .............................. 9
ENGL 1113 Composition I
ENGL 1213 Composition II
SPCH 1113 Speech Communication

Social and Behavioral Sciences ..................... 9
History ........................................... 3
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877

POLS 1113 American Federal Government .... 3

Social Science .................................... 3
Select from the following:
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics
PSY 1113 Introduction to Psychology
SOC 1113 Introduction to Sociology

Science and Mathematics .......................... 12
Physical Science .................................. 4
Select from the following:
CHEM 1315 General Chemistry I
GEOL 1014 Earth Science
GEOL 1114 Physical Geology
GEOL 1124 Physical Geography
GEOL 1224 Historical Geology
GEOL 2124 Astronomy
PHYS 1014 General Physical Science
* PHYS 1114 General Physics I

Biological Science .............................. 4
Select from the following:
BIOL 1114 General Biology
BIOL 1134 General Environmental Biology
BIOL 1144 General Cellular Biology

Mathematics ..................................... 4
Select from the following:
MATH 1503 Mathematics for Critical Thinking
MATH 1513 College Algebra
MATH 1613 Trigonometry
MATH 1715 Pre-Calculus
* MATH 2264 Analytical Geometry and Calculus I

Humanities ...................................... 6
Select from the following:
ART (HUM) 1113 Art Appreciation
COMM (HUM) 2413 Theatre Appreciation
ENGL 2613 Introduction to Literature
HUM 2113 Humanities I
HUM 2223 Humanities II
HUM 2893 Cinema
MUSC (HUM) 2573 Music Appreciation
PHIL 1113 Introduction to Philosophy

Global Studies .................................. 3
Select from the following:
BIOL 3103 Plants and Civilization
ECON 3003 International Economic Issues and Policies
GEOG 2243 Human Geography
GERM 1113 Beginning German I
HIST 2013 World Civilization I
HIST 2023 World Civilization II
HUM 3633 Comparative Religion
LANG 1113 Foundations of World Languages
NAMS 1143 Native Americans of North America
NAMS 2503 Cherokee I
PHIL 1313 Values and Ethics
POLS 3053 International Relations
SOC 3213 Minority Groups
SPAN 1113 Beginning Spanish I

Elective ......................................... 3
Select three additional hours from the courses listed above and not previously selected.

*Required
<table>
<thead>
<tr>
<th>Program Core Requirements:</th>
<th>70</th>
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<tbody>
<tr>
<td>ART 1103</td>
<td>Art Foundations I</td>
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<tr>
<td>BADM 2843</td>
<td>Business Statistics</td>
</tr>
<tr>
<td>CS 1213</td>
<td>Introduction to Computing</td>
</tr>
<tr>
<td>CS 1413</td>
<td>Introduction to Game Development</td>
</tr>
<tr>
<td>CS 2223</td>
<td>Programming I</td>
</tr>
<tr>
<td>CS 2323</td>
<td>Programming II</td>
</tr>
<tr>
<td>CS 2553</td>
<td>3D Modeling</td>
</tr>
<tr>
<td>CS 3343</td>
<td>Mobile Application Development</td>
</tr>
<tr>
<td>CS 3363</td>
<td>Data Structures</td>
</tr>
<tr>
<td>CS 3413</td>
<td>Systems Analysis</td>
</tr>
<tr>
<td>CS 3553</td>
<td>3D Character Rigging and Animation</td>
</tr>
<tr>
<td>CS 3623</td>
<td>Human-Computer Interface Development</td>
</tr>
<tr>
<td>CS 3733</td>
<td>Computer Graphics Programming</td>
</tr>
<tr>
<td>CS 3753</td>
<td>Introduction to Modeling and Simulation</td>
</tr>
</tbody>
</table>

| CS 3813 | Game Programming I |
| CS 3823 | Game Programming II |
| CS 4403 | Game Development Seminar |
| CS 4503 | Capstone |
| ENGL 3033 | Creative Writing for the Popular Market |
| ENGL 4453 | Literary Traditions |
| IT 1411 | Orientation to Computer Technology |
| IT 2143 | Introduction to Networking |
| MATH 3523 | Linear Algebra |
| PHYS 3113 | Physics for Gaming |

<table>
<thead>
<tr>
<th>Selected Electives</th>
<th>12</th>
</tr>
</thead>
</table>

| Total Credit Hours | 124 |
The Bachelor of Technology in Applied Technology is designed to provide educational opportunities for individuals who possess an Associate in Applied Science degree or equivalent and need additional education in order to perform job requirements or to advance their professional careers. The degree program consists of 41 hours in general education, 30 hours (minimum) in a technical specialty, 40 hours in the professional program core, and 9 hours of electives.

The Renewable Energy Management option offers students opportunities for career advancement in the renewable energy industry. The studies include fundamentals of energy management, renewable energy technology, supply chain management, and accounting for the renewable energy industry. Students in this option are required to have completed at least 15 credit hours of renewable energy or related subject courses. These credit hours will be applied toward the 30 credit hours of the technical specialty.

RECOMMENDED HOURS ..................................... 120

Communications ................................................. 9
ENGL 1113 Composition I
ENGL 1213 Composition II
SPCH 1113 Speech Communication

Social and Behavioral Sciences .............................. 9
History .......................................................... 3
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877

POLS 1113 American Federal Government ............ 3

Social Science .................................................... 3
Select from the following:
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics
PSY 1113 Introduction to Psychology
SOC 1113 Introduction to Sociology

Science and Mathematics ................................. 11
Physical Science .............................................. 4
Select from the following:
CHEM 1315 General Chemistry I
GEOL 1014 Earth Science
GEOL 1114 Physical Geology
GEOL 1124 Physical Geography
GEOL 1224 Historical Geology
GEOL 2124 Astronomy
PHYS 1014 General Physical Science
PHYS 1114 General Physics I

Biological Science ........................................... 4
Select from the following:
BIOL 1114 General Biology
BIOL 1134 General Environmental Biology
BIOL 1144 General Cellular Biology

Mathematics ................................................... 3
Select from the following:
MATH 1503 Mathematics for Critical Thinking
MATH 1513 College Algebra
MATH 1613 Trigonometry
MATH 1715 Pre-Calculus
MATH 2264 Analytical Geometry and Calculus I

Humanities .................................................... 6
Select from the following:
ART (HUM) 1113 Art Appreciation
COMM (HUM) 2413 Theatre Appreciation
ENGL 2613 Introduction to Literature
HUM 2113 Humanities I
HUM 2223 Humanities II
HUM 2893 Cinema
MUSC (HUM) 2573 Music Appreciation
PHIL 1113 Introduction to Philosophy

Global Studies ................................................ 3
Select from the following:
BIOL 3103 Plants and Civilization
ECON 3003 International Economic Issues and Policies
GEOG 2243 Human Geography
GERM 1113 Beginning German I
HIST 2013 World Civilization I
HIST 2023 World Civilization II
HUM 3633 Comparative Religion
LANG 1113 Foundations of World Languages
NAMS 1143 Native Americans of North America
NAMS 2503 Cherokee I
PHIL 1313 Values and Ethics
POL 3053 International Relations
SOC 3213 Minority Groups
SPAN 1113 Beginning Spanish I

Elective ....................................................... 3
Select three additional hours from the courses listed above and not previously selected.

Program Requirements

Program Core Courses .......................... 28

- ACCT 2103 Accounting I-Financial
- BADM 3113 Business Communications
- BADM 3323 Legal Environment of Business
- IT 4353 Information Assurance and Security Management
- MGMT 3013 Principles of Management
- MKTG 3113 Principles of Marketing
- TECH 3013 Leadership and Decision-Making Skills
- TECH(SCMT)3213 Enterprise Resource Management Systems
- TECH 4504 Practicum and Capstone Experience or a COOP/Internship

Applied Technology (107) ....................... 12

- CS 3213 Multimedia Development
- MGMT 3423 Management Information Systems
- TECH 3023 Emerging Technologies
- TECH 3203 Introduction to Risk Management

Renewable Energy Management Option (107E) ....... 12

- SCMT 3003 Supply Chain Management
- TECH 3403 Renewable Energy Technology
- TECH 3413 Accounting for the Renewable Energy Industry
- TECH 3423 Fundamentals of Energy Management

Technical Specialty ......................... 30 credit hours

A cohesive program of study in a technical field that fulfills the requirements of an Associate in Applied Science (A.A.S.), Associate in Science (A.S.), or the equivalent. For students in the Renewable Energy Management option, at least 15 credit hours must be related to renewable energy technology.

Selected Electives ......................... 9

Electives will be chosen to complete the 120 credit hours required for graduation.*

Total Credit Hours ..................... 120

*Three upper-division liberal arts and sciences credits are required for graduation. This requirement may be met when completing general education courses or by selecting a three-credit upper-division liberal arts course as a program elective.
A minor requires completion of at least 18-24 designated credit hours of coursework outside the student's major field, including a minimum of 9 upper-division credit hours, and may have a required core. The same courses may not be used to fulfill the requirements for both a major and a minor. To complete a minor, a student is required to earn six 3000-4000 level credit hours in that minor at RSU.

MINOR IN COMPUTER SCIENCE (097)

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
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</tr>
<tr>
<td>CS 3223</td>
<td>Data Modeling</td>
</tr>
<tr>
<td>CS 3333</td>
<td>Object-Oriented Technology</td>
</tr>
<tr>
<td>CS 3623</td>
<td>Human-Computer Interface Development</td>
</tr>
<tr>
<td>IT 1411</td>
<td>Orientation to Computer Technology</td>
</tr>
</tbody>
</table>

Total Credit Hours ........................................... 19
ASSOCIATE IN SCIENCE
COMPUTER SCIENCE (097)

♦ This degree is offered online at www.rsuonline.edu

The Associate in Science degree in Computer Science program has two principal goals. One goal of the program is to provide students with the necessary skills required to become competent in computer programming at the entry level, as well as to understand the significant issues of how technology is changing the workplace. The second goal is to provide students with the academic background to enable them to be successful while seeking a baccalaureate degree in Computer Science, Computer Information Systems, or Information Technology. Transferability of this degree should be confirmed with the receiving institution. The specialty courses in this degree will partially satisfy the specialty area of the Bachelor of Technology in Applied Technology program offered at Rogers State University.

REQUIRED HOURS ........................................ 65-66

Communications ........................................ 9
ENGL 1113 Composition I
ENGL 1213 Composition II
SPCH 1113 Speech Communication

Social and Behavioral Sciences .................... 9
History
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877
POLS 1113 American Federal Government . . . 3

Social Science ........................................ 3
Select from the following:
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics
PSY 1113 Introduction to Psychology
SOC 1113 Introduction to Sociology

Science and Mathematics ......................... 11

Physical Science .................................... 4
Select from the following:
CHEM 1315 General Chemistry I
GEOL 1014 Earth Science
GEOL 1114 Physical Geology
GEOL 1124 Physical Geography
GEOL 1224 Historical Geology
GEOL 2124 Astronomy
PHYS 1014 General Physical Science
PHYS 1114 General Physics I

Biological Science .................................. 4
Select from the following:
BIOL 1114 General Biology
BIOL 1134 General Environmental Biology
BIOL 1144 General Cellular Biology

Mathematics .......................................... 3
Select from the following:
MATH 1503 Mathematics for Critical Thinking
MATH 1513 College Algebra
MATH 1613 Trigonometry
MATH 1715 Pre-Calculus
MATH 2264 Analytical Geometry and Calculus I

Humanities .......................................... 6
Select from the following:
ART (HUM) 1113 Art Appreciation
COMM (HUM) 2413 Theatre Appreciation
ENGL 2613 Introduction to Literature
HUM 2113 Humanities I
HUM 2223 Humanities II
HUM 2893 Cinema
MUSC (HUM) 2573 Music Appreciation
PHIL 1113 Introduction to Philosophy

Global Studies .................................... 3
Select from the following:
BIOL 3103 Plants and Civilization
ECON 3003 International Economic Issues and Policies
GEOG 2243 Human Geography
GERM 1113 Beginning German I
HIST 2013 World Civilization I
HIST 2023 World Civilization II
HUM 3633 Comparative Religion
LANG 1113 Foundations of World Languages
NAMS 1143 Native Americans of North America
NAMS 2503 Cherokee I
PHIL 1313 Values and Ethics
POLS 3053 International Relations
SOC 3213 Minority Groups
SPAN 1113 Beginning Spanish I

Elective ........................................... 3
Select three additional hours from the courses listed above and not previously selected.

Program Requirements ......................... 18

CS 1213 Introduction to Computing
CS 2223 Programming I
CS 2323 Programming II
IT 2143 Introduction to Networking
IT 2153 Network Operating Systems I
IT/CS 2000 or above equal to 3 credit hours

Support and Related .............................. 3-4

ACCT 2103 Accounting I - Financial
MGMT 3013 Principles of Management
MATH 2264 Analytical Geometry and Calculus I

Elective ........................................ 3

Total Credit Hours ................................. 65-66
ASSOCIATE IN APPLIED SCIENCE
APPLIED TECHNOLOGY (111)

This degree is offered online at www.rsuonline.edu

Students seeking this degree may enter with a technical specialty gained from completion of vocational/technical programs, armed forces programs, or comparable programs that have been evaluated by the American Council on Education’s College Credit Recommendation Service. The goal of the Associate in Applied Science in Applied Technology degree program is to provide students with a quality education in a technology area by emphasizing a combination of general education courses and a selection of courses in a technical specialty. The program develops a knowledge base through core courses and selected electives while advancing a generalist view of technology. Transferability of this degree should be confirmed with the receiving institution. The specialty courses in this degree will satisfy the technical specialty requirement of the Bachelor of Technology in Applied Technology program offered at Rogers State University.

REQUIRED HOURS .................................................. 61

Communications ................................................. 6
ENGL 1113 Composition I ................................... 3
Select from the following: ................................. 3
ENGL 1213 Composition II
SPCH 1113 Speech Communication

U.S. History and Government. ............................... 6
History ............................................................ 3
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877

POLI 1113 American Federal Government .......... 3

The College Experience ................................. 1
ORIE 1151 The College Experience

Selected Electives .............................................. 6
Select from the following:
Computer Science
Economics
Mathematics
Science
Social and Behavioral Science

Core Requirements .................................. 12
ACCT 2103 Accounting I – Financial
CS 1113 Microcomputer Applications
ECON 2123 Principles of Microeconomics
MGMT 3013 Principles of Management

Technical Specialty ................................. 30
Up to 30 hours accepted in the technical specialty. If additional courses are needed for the 30 hours, students will choose from computer science, business, accounting, or economics areas. Students and advisors will be expected to develop broad-based degree plans in completing the remaining coursework (technical-specific or general education) in order to fully develop the multidisciplinary nature of the program.

Total Credit Hours .................................. 61

RSU Bulletin 2015-2016
ASSOCIATE IN APPLIED SCIENCE
APPLIED TECHNOLOGY (111)
OPTION: BUSINESS, INFORMATION, AND ENGINEERING TECHNOLOGIES (111B)
OPTION: CONSTRUCTION MANAGEMENT (111C)
OPTION: MANUFACTURING MANAGEMENT (111M)
OPTION: PUBLIC AND HEALTH SERVICES (111P)
OPTION: TRANSPORTATION MANAGEMENT (111T)

Students seeking this degree may enter with a technical specialty gained from completion of vocational/technical programs, armed forces programs, or comparable programs that have been evaluated by the American Council on Education’s College Credit Recommendation Service. The goal of the Associate in Applied Science in Applied Technology degree program is to provide students with a quality education in a technology area by emphasizing a combination of general education courses and a selection of courses in a technical specialty. The program develops a knowledge base through core courses and selected electives while advancing a generalist view of technology. Transferability of this degree should be confirmed with the receiving institution. The specialty courses in this degree will satisfy the technical specialty requirement of the Bachelor of Technology in Applied Technology program offered at Rogers State University.

REQUIRED HOURS ...........................................................61

Communications .............................................................6
ENGL 1113 Composition I .................................................3
ENGL 1213 Composition II ..................................................3
SPCH 1113 Speech Communication

U.S. History and Government ..............................................6
History .................................................................................3
HIST 2483 American History to 1877
HIST 2493 American History since 1877

The College Experience .......................................................1
ORIE 1151 The College Experience

Selected Electives .................................................................6
Select from the following:
Computer Science
Economics
Mathematics
Science
Social and Behavioral Science

Core Requirements .............................................................12
ACCT 2103 Accounting I – Financial
CS 1113 Microcomputer Applications
ECON 2123 Principles of Microeconomics
MGMT 3013 Principles of Management

Technical Specialty ............................................................30
Up to 30 hours accepted in the technical specialty. If additional courses are needed for the 30 hours, students will choose from computer science, business, accounting, or economics areas. Students and advisors will be expected to develop broad-based degree plans in completing the remaining coursework (technical-specific or general education) in order to fully develop the multidisciplinary nature of the program.

Total Credit Hours ............................................................61
DEPARTMENT OF BUSINESS
SCHOOL OF BUSINESS AND TECHNOLOGY

Dr. Cathy Kennemer, Interim Department Head

Dr. Bruce Garrison  Dr. G. Todd Jackson  Dr. Massood Saffarian
Dr. Dana Gray  Dr. David Johnk  Dr. Terry Sutton
Dr. MaryRose Hart  Dr. Gary Marché  Mr. Bob Willis

DEPARTMENT MISSION STATEMENT AND GOALS
The mission of the Department of Business is to provide quality programs to support the School of Business and Technology mission to prepare students to achieve professional and personal goals in the dynamic local and global communities. Specifically, the Department of Business provides the students with four program options: Associate in Arts in Accounting; Associate in Arts in Business Administration; Bachelor of Science in Business Administration with options in Accounting, Entrepreneurship, Forensic Accounting, Human Resources Management, Management, Marketing, and Supply Chain Management; and Bachelor of Science in Organizational Leadership with options in Business Studies, Communication Strategies, Liberal Studies, and Social Studies. Additionally, the Department of Business provides the general business course support for the Associate in Science in Computer Science and the Associate in Applied Science in Applied Technology degrees, as well as the Bachelor of Science in Business Information Technology and the Bachelor of Technology in Applied Technology for the Department of Applied Technology. The courses are taught using a large array of innovative methods, including regular classes, asynchronous and synchronous online courses, telecourses, and compressed video.

PROGRAMS OF STUDY

Bachelor of Science
Business Administration
  Option: Accounting
  Option: Entrepreneurship
  Option: Forensic Accounting
  Option: Human Resources Management
  Option: Management♦
  Option: Marketing
  Option: Supply Chain Management

Organizational Leadership♦
  Focus Area: Business Studies♦
  Focus Area: Communication Strategies♦
  Focus Area: Liberal Studies♦
  Focus Area: Social Studies♦

Minor
Business Administration

Associate in Arts
Accounting
Business Administration♦

♦Available online at www.rsu.edu.
The Bachelor of Science in Business Administration is designed to meet the continuing demand for business administration majors who understand the function of business and can utilize those functions in an increasingly competitive, global economy. Students may choose from options in Accounting, Entrepreneurship, Forensic Accounting, Human Resources Management, Management, Marketing, or Supply Chain Management. This business administration program is responsive to students choosing the business administration curriculum at the beginning of their college studies or to students who have completed an associate degree in business.

REQUIRED HOURS ........................................ 124

Communications .............................................. 9
  ENGL 1113 Composition I
  ENGL 1213 Composition II
  SPCH 1113 Speech Communication

Social and Behavioral Sciences ............................... 9
  History ..................................................... 3
  Select from the following:
    HIST 2483 American History to 1877
    HIST 2493 American History since 1877
  Social Science ............................................. 3
  Select from the following:
    *ECON 2113 Principles of Macroeconomics
    ECON 2123 Principles of Microeconomics
    PSY 1113 Introduction to Psychology
    SOC 1113 Introduction to Sociology

Science and Mathematics ..................................... 11
  Biological Science ........................................ 4
  Select from the following:
    BIOL 1114 General Biology
    BIOL 1134 General Environmental Biology
    BIOL 1144 General Cellular Biology
  Physical Science ........................................... 4
  Select from the following:
    CHEM 1315 General Chemistry I
    GEOL 1014 Earth Science
    GEOL 1114 Physical Geology
    GEOL 1124 Physical Geography
    GEOL 1224 Historical Geology
    GEOL 2124 Astronomy
    PHYS 1014 General Physical Science
    PHYS 1114 General Physics I

Mathematics .................................................. 3
  Select from the following:
    MATH 1503 Mathematics for Critical Thinking
    *MATH 1513 College Algebra
    MATH 1613 Trigonometry
    MATH 1715 Pre-Calculus
    MATH 2264 Analytical Geometry and Calculus I

Humanities .................................................... 6
  Select from the following:
    ART (HUM) 1113 Art Appreciation
    COMM (HUM) 2413 Theatre Appreciation
    ENGL 2613 Introduction to Literature
    HUM 2113 Humanities I
    HUM 2223 Humanities II
    HUM 2893 Cinema
    MUSC (HUM) 2573 Music Appreciation
    PHIL 1113 Introduction to Philosophy

Global Studies ................................................ 3
  Select from the following:
    BIOL 3103 Plants and Civilization
    *ECON 3003 International Economic Issues and Policies
    GEOG 2243 Human Geography
    GERM 1113 Beginning German I
    HIST 2403 World Civilization I
    HIST 2503 World Civilization II
    HUM 3633 Comparative Religion
    LANG 1113 Foundations of World Languages
    NAMS 1143 Native Americans of North America
    NAMS 2503 Cherokee I
    PHIL 1313 Values and Ethics
    POLS 3053 International Relations
    SOC 3213 Minority Groups
    SPAN 1113 Beginning Spanish I

Elective ..................................................... 3
  Select three additional hours from the courses listed above and not previously selected.

*Required
### Basic Business

- **ACCT 2103** Accounting I-Financial
- **ACCT 2203** Accounting II-Managerial
- **BADM 2843** Business Statistics
- **BADM 3113** Business Communications
- **ECON 2123** Principles of Microeconomics

### Upper-Division Business Core

- **BADM 3323** Legal Environment of Business
- **BADM 3333** Business and Professional Ethics
- **FINA 3503** Principles of Finance
- **MGMT 3013** Principles of Management
- **MGMT 3413** Production/Operations Management
- **MGMT 3423** Management Information Systems
- **MGMT 4033** Entrepreneurship
- **MGMT 4813** Strategies and Policies
- **MKTG 3313** Principles of Marketing

### Accounting Option

- **ACCT 3113** Intermediate Accounting I
- **ACCT 3123** Intermediate Accounting II
- **ACCT 3133** Cost Accounting
- **ACCT 3143** Individual Income Tax Accounting
- **ACCT 3243** Accounting Information Systems
- **ACCT 4313** Auditing
- **ACCT 4323** Not-For-Profit and Governmental Accounting

### Entrepreneurship Option

- **ACCT 3133** Cost Accounting
- **BADM 4793** Business Internship
- **ENTR 3233** Marketing for the Entrepreneur
- **ENTR 3303** Entrepreneurial Finance
- **ENTR 4013** New Venture Development
- **ENTR 4323** Managing the Growing Business
- **MGMT 3113** Human Resources Management

### Forensic Accounting Option

- **ACCT 3113** Intermediate Accounting I
- **ACCT 3123** Intermediate Accounting II
- **ACCT 3133** Cost Accounting
- **ACCT 3143** Individual Income Tax Accounting
- **ACCT 3243** Accounting Information Systems
- **ACCT 4313** Auditing
- **ACCT 4333** Fraud Investigation
- **ACCT 4343** Fraud Examination
- **ACCT 4353** Fraud: Criminology and Ethics
- **ACCT 4363** Legal Elements of Fraud

### Human Resources Management Option

- **MGMT 3233** Human Resources Development
- **MGMT 3303** Organizational Behavior
- **MGMT 3313** Human Resources Management
- **MGMT 3323** Compensation and Benefits
- **MGMT 3333** Employment and Labor
- **MGMT 4333** Selection and Evaluation
- **TECH 3203** Introduction to Risk Management

### Management Option

- **ACCT 3133** Cost Accounting
- **MGMT 3303** Organizational Behavior
- **MGMT 3313** Human Resources Management
- **MGMT 4413** Quantitative Methods
- **TECH 3013** Leadership and Decision-Making Skills

With advisor approval, student will select 6 upper-division hours from ACCT, BADM, ECON, MGMT, MKTG, or TECH.

### Marketing Option

- **MKTG 3313** E-Marketing
- **MKTG 3323** Consumer Behavior
- **MKTG 4333** Marketing Research
- **MKTG 4343** Marketing Management

Select nine hours from the following:

- **ACCT 3133** Cost Accounting
- **BADM 4793** Business Internship
- **COMM 3113** Public Relations Strategies
- **ENTR 3233** Marketing for the Entrepreneur
- **MKTG 3453** Sales and Sales Management
- **MKTG 4153** Integrated Marketing Communication (IMC)
- **SCMT 3003** Supply Chain Management

### Supply Chain Management Option

- **ACCT 3133** Cost Accounting
- **MGMT 3303** Organizational Behavior
- **MGMT 4413** Quantitative Methods
- **SCMT 3003** Supply Chain Management
- **SCMT 3023** Logistics Management
- **SCMT 3033** Negotiations and Procurement
- **SCMT(TECH)3213** Enterprise Resource Management Systems
- **SCMT 4013** Quality Management
- **SCMT 4033** Project Management

### Selected Electives or Minor

- Electives range from 11 to 20 depending on the option. Nine hours of electives must be upper division. A University-approved minor may be selected outside the business department.

### Total Credit Hours

- Total Credit Hours: 124

If a lower-level course is substituted for an upper-level business core or option course, an additional upper-level course must be taken from ACCT, BADM, ECON, MGMT, MKTG, or TECH.
# BACHELOR OF SCIENCE

## ORGANIZATIONAL LEADERSHIP (775)

**FOCUS AREA: BUSINESS STUDIES (775B)**

**FOCUS AREA: COMMUNICATION STRATEGIES (775C)**

**FOCUS AREA: LIBERAL STUDIES (775L)**

**FOCUS AREA: SOCIAL STUDIES (775S)**

*This degree is offered online at www.rsuonline.edu*

The Bachelor of Science in Organizational Leadership makes available to nontraditional adult learners a multidisciplinary undergraduate degree alternative that is flexible, individualized, and relevant to the student's learning and career needs, while fulfilling traditional University requirements and meeting the student's specific goals for a college degree.

The admission requirements to the Organizational Leadership program are:

- Have a minimum of 72 credit hours
- Must be at least 21 years of age
- Have a minimum of 2.0 graduation/retention GPA in past college coursework
- Have completed general education requirements as defined by the home institution admitting the student. A provisional admission status may be used for students who do not yet meet this requirement.
- Satisfy all institutional requirements for completion of remedial coursework

Go to reachhigheroklahoma.org for further information and application instructions.

## REQUIRED HOURS .............................. 124

### Communications ................................. 9

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>ENGL 1113</td>
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<tr>
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<tr>
<td>SPCH 1113</td>
<td>Speech Communication</td>
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### Social and Behavioral Sciences ........................... 9

**History** .................................. 3

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<tr>
<td>HIST 2483</td>
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</tr>
<tr>
<td>HIST 2493</td>
<td>American History since 1877</td>
</tr>
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</table>

**Social Science** ................................ 3

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>ECON 2113</td>
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</tr>
<tr>
<td>ECON 2123</td>
<td>Principles of Microeconomics</td>
</tr>
<tr>
<td>PSY 1113</td>
<td>Introduction to Psychology</td>
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<tr>
<td>SOC 1113</td>
<td>Introduction to Sociology</td>
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### Science and Mathematics .............................. 11

**Biological Science** ................................ 4

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<td>BIOL 1134</td>
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</tr>
<tr>
<td>BIOL 1144</td>
<td>General Cellular Biology</td>
</tr>
</tbody>
</table>

**Physical Science** ................................ 4

Select from the following:

- CHEM 1315 General Chemistry I
- GEOL 1014 Earth Science
- GEOL 1114 Physical Geology
- GEOL 1124 Physical Geography
- GEOL 1224 Historical Geology
- GEOL 2124 Astronomy
- PHYS 1014 General Physical Science
- PHYS 1114 General Physics I

**Mathematics** .................................... 3

Select from the following:

- MATH 1503 Mathematics for Critical Thinking
- MATH 1513 College Algebra
- MATH 1613 Trigonometry
- MATH 1715 Pre-Calculus
- MATH 2264 Analytical Geometry and Calculus I

### Humanities ...................................... 6

Select from the following:

- ART (HUM) 1113 Art Appreciation
- COMM (HUM) 2413 Theatre Appreciation
- ENGL 2613 Introduction to Literature
- HUM 2113 Humanities I
- HUM 2223 Humanities II
- HUM 2893 Cinema
- MUSC (HUM) 2573 Music Appreciation
- PHIL 1113 Introduction to Philosophy

### Global Studies .................................. 3

Select from the following:

- BIOL 3103 Plants and Civilization
- ECON 3003 International Economic Issues and Policies
- GEOG 2243 Human Geography
- GERM 1113 Beginning German I
- HIST 2413 World Civilization I
- HIST 2423 World Civilization II
- HUM 3633 Comparative Religion
- LANG 1113 Foundations of World Languages
- NAMS 1143 Native Americans of North America
- NAMS 2503 Cherokee I
- PHIL 1313 Values and Ethics
- POLS 3053 International Relations
- SOC 3213 Minority Groups
- SPAN 1113 Beginning Spanish I

### Elective ........................................ 3

Select three additional hours from the courses listed above and not previously selected.
Program Core ........................................... 27-30

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Liberal Studies Focus .................. 12-15

Prerequisites for these courses must be adhered to by the student.

<table>
<thead>
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<tbody>
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<tr>
<td>ENGL</td>
<td>3113</td>
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<tr>
<td>HUM</td>
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<tr>
<td>HUM</td>
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<tr>
<td>HUM</td>
<td>3633</td>
</tr>
</tbody>
</table>

Social Studies Focus ................. 12-15

Prerequisites for these courses must be adhered to by the student.

Required Courses:

<table>
<thead>
<tr>
<th>Course</th>
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</tr>
</thead>
<tbody>
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<tr>
<td>SBS</td>
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</tbody>
</table>

Select 6-9 credit hours from the following:

<table>
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<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>GEOG</td>
<td>2243</td>
</tr>
<tr>
<td>POLS</td>
<td>3053</td>
</tr>
<tr>
<td>SOC</td>
<td>3053</td>
</tr>
</tbody>
</table>

Selected Electives ...................... 41

Students may use these electives to select a University-approved minor from outside the department offering the focus area or 41 hours of free electives. Upper-level electives must be taken to complete the 40-hour upper-level requirement. Electives may include prior academic credit on transcript, up to 30 hours of extra-institutional credit through CLEP, DANTES, Military, or prior learning assessment (maximum of 15 hours in this category).

Total Credit Hours ...................... 124

Business Studies Focus .............. 12-15

Prerequisites for these courses must be adhered to by the student.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>ACCT</td>
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<td>ACCT</td>
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<tr>
<td>BADM</td>
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<tr>
<td>BADM</td>
<td>3113</td>
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<td>3323</td>
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<tr>
<td>ECON</td>
<td>2123</td>
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<td>MGMT</td>
<td>3013</td>
</tr>
<tr>
<td>MKTG</td>
<td>3113</td>
</tr>
</tbody>
</table>

Communication Strategies Focus .... 12-15

Prerequisites for these courses must be adhered to by the student.

<table>
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<th>Course</th>
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<tr>
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<td>COMM</td>
<td>3833</td>
</tr>
<tr>
<td>COMM</td>
<td>4223</td>
</tr>
</tbody>
</table>
A minor requires completion of at least 18-24 designated credit hours of coursework outside the student’s major field, including a minimum of 9 upper-division credit hours, and may have a required core. The same courses may not be used to fulfill the requirements for both a major and a minor. To complete a minor, a student is required to earn six 3000-4000 level credit hours in that minor at RSU.

MINOR IN BUSINESS ADMINISTRATION (004)

The Business Administration minor is intended for pre-professional preparation for graduate programs in business or related fields (including law school). The student is advised to contact the graduate school of his/her choice for specific requirements.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2103</td>
<td>Accounting I - Financial</td>
</tr>
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<td>ACCT 2203</td>
<td>Accounting II - Managerial</td>
</tr>
<tr>
<td>BADM 3323</td>
<td>Legal Environment of Business</td>
</tr>
<tr>
<td>ECON 2113</td>
<td>Principles of Macroeconomics</td>
</tr>
<tr>
<td>ECON 2123</td>
<td>Principles of Microeconomics</td>
</tr>
<tr>
<td>FINA 3503</td>
<td>Principles of Finance</td>
</tr>
<tr>
<td>MGMT 3013</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>MKTG 3113</td>
<td>Marketing</td>
</tr>
</tbody>
</table>

Total Credit Hours ......................... 24

_Not open to Bachelor of Science in Business Administration students._
ASSOCIATE IN ARTS
ACCOUNTING (043)

The Associate in Arts in Accounting degree is designed for those students who are interested in a career in accounting. The program provides the knowledge and skills for preparing graduates to gain immediate entry-level employment in accounting, to advance in other business-related careers, or to transfer to a four-year program. Students study reconciling and balancing accounts, compiling reports, and managing accounts payable and accounts receivable. Numerous other financial and managerial accounting topics are included in this plan of study. The curriculum is designed to transfer to a four-year degree program.

REQUIRED HOURS ........................................... 62

Communications ......................................... 9
ENGL 1113 Composition I
ENGL 1213 Composition II
SPCH 1113 Speech Communication

Social and Behavioral Sciences ....................... 9
History ......................................................... 3
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877
POLS 1113 American Federal Government ..... 3

Social Science ................................................. 3
Select from the following:
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics
PSY 1113 Introduction to Psychology
SOC 1113 Introduction to Sociology

Science and Mathematics ............................... 11
Biological Science ......................................... 4
Select from the following:
BIOL 1114 General Biology
BIOL 1134 General Environmental Biology
BIOL 1144 General Cellular Biology

Physical Science ............................................ 4
Select from the following:
CHEM 1315 General Chemistry I
GEOL 1014 Earth Science
GEOL 1114 Physical Geology
GEOL 1124 Physical Geography
GEOL 1224 Historical Geology
GEOL 2124 Astronomy
PHYS 1014 General Physical Science
PHYS 1114 General Physics I

Mathematics ................................................... 3
Select from the following:
MATH 1503 Mathematics for Critical Thinking
MATH 1513 College Algebra
MATH 1613 Trigonometry
MATH 1715 Pre-Calculus
MATH 2264 Analytical Geometry and Calculus I

Humanities ..................................................... 6
Select from the following:
ART (HUM)1113 Art Appreciation
COMM (HUM) 2413 Theatre Appreciation
ENGL 2613 Introduction to Literature
HUM 2113 Humanities I
HUM 2223 Humanities II
HUM 2893 Cinema
MUSC (HUM) 2573 Music Appreciation
PHIL 1113 Introduction to Philosophy

Global Studies .............................................. 3
Select from the following:
BIOL 3103 Plants and Civilization
ECON 3003 International Economic Issues and Policies
GEOG 2243 Human Geography
GERM 1113 Beginning German I
HUM 3633 Comparative Religion
LANG 1113 Foundations of World Languages
NAMS 1143 Native Americans of North America
NAMS 2503 Cherokee I
PHIL 1313 Values and Ethics
POLI 3053 International Relations
SOC 3213 Minority Groups
SPAN 1113 Beginning Spanish I

Elective ....................................................... 3
Select three additional hours from the courses listed above and not previously selected.

Program Requirements ................................. 21
ACCT 2103 Accounting I – Financial
ACCT 2203 Accounting II – Managerial
ACCT 3133 Cost Accounting
BADM 2843 Business Statistics
BADM 3113 Business Communications
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics

Total Credit Hours ....................................... 62
The Associate in Arts in Business Administration is intended to provide a foundation in the functional areas of business. Knowledge gained in this program is applicable in industry, service, retail, and government employment. The curriculum is designed to transfer to a four-year degree program and satisfy part of the business administration core.

REQUIRED HOURS ........................................... 65

Communications ............................................ 9
ENGL 1113 Composition I
ENGL 1213 Composition II
SPCH 1113 Speech Communication

Social and Behavioral Sciences ............................. 9
History ......................................................... 3
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877
POLS 1113 American Federal Government ............ 3

Social Science ............................................... 3
Select from the following:
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics
PSY 1113 Introduction to Psychology
SOC 1113 Introduction to Sociology

Science and Mathematics ................................ 11
Biological Science ......................................... 4
Select from the following:
BIOL 1114 General Biology
BIOL 1134 General Environmental Biology
BIOL 1144 General Cellular Biology

Physical Science ............................................. 4
Select from the following:
CHEM 1315 General Chemistry I
GEOL 1014 Earth Science
GEOL 1114 Physical Geology
GEOL 1124 Physical Geography
GEOL 1224 Historical Geology
GEOL 2124 Astronomy
PHYS 1014 General Physical Science
PHYS 1114 General Physics I

Mathematics .................................................. 3
Select from the following:
MATH 1503 Mathematics for Critical Thinking
MATH 1513 College Algebra
MATH 1613 Trigonometry
MATH 1715 Pre-Calculus
MATH 2264 Analytical Geometry and Calculus I

Humanities .................................................... 6
Select from the following:
ART (HUM) 1113 Art Appreciation
COMM (HUM) 2413 Theatre Appreciation
ENGL 2613 Introduction to Literature
HUM 2113 Humanities I
HUM 2223 Humanities II
HUM 2893 Cinema
MUSC (HUM) 2573 Music Appreciation
PHIL 1113 Introduction to Philosophy

Global Studies ............................................... 3
Select from the following:
BIOL 3103 Plants and Civilization
ECON 3003 International Economic Issues
GEOG 2243 Human Geography
GERM 1113 Beginning German I
HIST 2013 World Civilization I
HIST 2023 World Civilization II
HUM 3633 Comparative Religion
LANG 1113 Foundations of World Languages
NAMS 1143 Native Americans of North America
NAMS 2503 Cherokee I
PHIL 1313 Values and Ethics
POLS 3053 International Relations
SOC 3213 Minority Groups
SPAN 1113 Beginning Spanish I

Elective ......................................................... 3
Select three additional hours from the courses listed above and not previously selected.

Program Requirements ...................................... 24
ACCT 2103 Accounting I – Financial
ACCT 2203 Accounting II – Managerial
BADM 3113 Business Communications
BADM 2843 Business Statistics
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics
MGMT 3013 Principles of Management
MKTG 3113 Principles of Marketing

Total Credit Hours ........................................... 65
DEPARTMENT OF SPORT MANAGEMENT
SCHOOL OF BUSINESS AND TECHNOLOGY

Dr. Joel White, Interim Department Head

DEPARTMENT MISSION STATEMENT
AND GOALS

The mission of the Department of Sport Management is to provide a quality program to support the School of Business and Technology mission to prepare students to achieve professional and personal goals in the dynamic local and global communities. Additionally, the Sport Management degree will assist students to graduate with sufficiently competitive skills and knowledge to obtain meaningful employment and facilitate reasonable career advancement in sport management. In addition to employment, this degree will prepare students for graduate school.

PROGRAMS OF STUDY

Bachelor of Science
Sport Management
  Option: Sport Business
  Option: Fitness Management

Minor
Sport Management
The Sport Management degree is designed to assist students to meet their primary professional and personal goals, including graduating with sufficient competitive skills and knowledge to obtain meaningful employment and facilitate reasonable career advancement in the area of sport management. Through this program, students are educated for careers as administrators and managers in athletic, health, and country clubs, as well as entry-level management positions in college and professional athletic organizations. Additionally, students are prepared for diverse roles in the areas of sport marketing and promotions, facility management and planning, activity programming, and event management. An internship at the conclusion of the students' academic preparation provides them with on-the-job experience and networking opportunities. In addition to employment, this degree will prepare students for graduate school.

REQUIRED HOURS ............................................ 126

Communications ........................................... 9
ENGL 1113 Composition I
ENGL 1213 Composition II
SPCH 1113 Speech Communication

Social and Behavioral Sciences ......................... 9
History .......................................................... 3
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877
POLS 1113 American Federal Government ........... 3
Social Science .................................................... 3
Select from the following:
ECON 2113 Principles of Macroeconomics
ECON 2123 Principles of Microeconomics
PSY 1113 Introduction to Psychology
SOC 1113 Introduction to Sociology

Science and Mathematics ................................. 11
Select from the following:
CHEM 1315 General Chemistry I
GEOL 1014 Earth Science
GEOL 1114 Physical Geology
GEOL 1124 Physical Geography
GEOL 1224 Historical Geology
GEOL 2124 Astronomy
PHYS 1014 General Physical Science
PHYS 1114 General Physics I

Biological Science ............................................ 4
Select from the following:
BIOL 1114 General Biology
BIOL 1134 General Environmental Biology
BIOL 1144 General Cellular Biology

Mathematics ................................................... 3
Select from the following:
MATH 1503 Mathematics for Critical Thinking
MATH 1513 College Algebra
MATH 1613 Trigonometry
MATH 1715 Pre-Calculus
MATH 2264 Analytical Geometry & Calculus I

Humanities ..................................................... 6
Select from the following:
ART (HUM) 1113 Art Appreciation
COMM (HUM) 2413 Theatre Appreciation
ENGL 2613 Introduction to Literature
HUM 2113 Humanities I
HUM 2223 Humanities II
HUM 2893 Cinema
MUSC (HUM) 2573 Music Appreciation
PHIL 1113 Introduction to Philosophy

Global Studies .................................................. 3
Select from the following:
BIOL 3103 Plants and Civilization
ECON 3003 International Economic Issues and Policies
GEOG 2243 Human Geography
GERM 1113 Beginning German I
HIST 2013 World Civilization I
HIST 2023 World Civilization II
HUM 3633 Comparative Religion
LANG 1113 Foundations of World Languages
NAMS 1143 Native Americans of North America
NAMS 2503 Cherokee I
PHIL 1313 Values and Ethics
POLS 3053 International Relations
SOC 3213 Minority Groups
SPAN 1113 Beginning Spanish I

Elective ............................................................ 3
Select three additional hours from the courses listed above and not previously selected.

(41 credit hours)
### Program Core Requirements .......................... 45

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
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<tr>
<td>CS</td>
<td>1133</td>
<td>Excel</td>
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<tr>
<td>MGMT</td>
<td>3013</td>
<td>Principles of Management</td>
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<tr>
<td>SPMT</td>
<td>1003</td>
<td>Foundation of Sport Management</td>
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<tr>
<td>SPMT</td>
<td>2023</td>
<td>Sport Delivery Systems and Communications</td>
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<tr>
<td>SPMT</td>
<td>3013</td>
<td>Marketing Sports</td>
</tr>
<tr>
<td>SPMT</td>
<td>3213</td>
<td>Legal Aspects of Sport Management</td>
</tr>
<tr>
<td>SPMT</td>
<td>3233</td>
<td>Organization and Management of Athletic Programs</td>
</tr>
<tr>
<td>SPMT</td>
<td>3423</td>
<td>Ethics in Sport Management</td>
</tr>
<tr>
<td>SPMT</td>
<td>4113</td>
<td>Sport Economics and Financing</td>
</tr>
<tr>
<td>SPMT</td>
<td>4116</td>
<td>Sporting Event and Facility Management</td>
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<tr>
<td>SPMT</td>
<td>4313</td>
<td>Leadership in Sport Organizations</td>
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<tr>
<td>SPMT</td>
<td>4323</td>
<td>Senior Capstone in Sport Management</td>
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<tr>
<td>SPMT</td>
<td>4426</td>
<td>Sport Management Internship</td>
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### Sport Business Option ................................... 21

<table>
<thead>
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<tr>
<td>ACCT</td>
<td>2103</td>
<td>Accounting I-Financial</td>
</tr>
<tr>
<td>ART</td>
<td>1213</td>
<td>Digital Foundations</td>
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<tr>
<td>MKTG</td>
<td>3113</td>
<td>Principles of Marketing</td>
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<tr>
<td>MGMT</td>
<td>3303</td>
<td>Organizational Behavior</td>
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<tr>
<td>MKTG</td>
<td>3313</td>
<td>E-Marketing</td>
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<tr>
<td>MGMT</td>
<td>3313</td>
<td>Human Resource Management</td>
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<tr>
<td>ECON</td>
<td>2113</td>
<td>Principles of Macroeconomics OR</td>
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<tr>
<td>ECON</td>
<td>2123</td>
<td>Principles of Microeconomics</td>
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### Fitness Management Option ............................... 22

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<tr>
<td>FTMT</td>
<td>2723</td>
<td>Care and Prevention of Athletic Injuries</td>
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<tr>
<td>FTMT</td>
<td>3733</td>
<td>Physiology of Exercise</td>
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<tr>
<td>FTMT</td>
<td>4213</td>
<td>Methods of Strength and Conditioning</td>
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<td>FTMT</td>
<td>4523</td>
<td>Exercise Testing and Prescription</td>
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<td>HLSC</td>
<td>1813</td>
<td>First Aid</td>
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<td>HLSC</td>
<td>1051</td>
<td>Blood Borne Pathogens and Hazard Communications</td>
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<tr>
<td>NUTR</td>
<td>1113</td>
<td>Introduction to Nutrition</td>
</tr>
<tr>
<td>NUTR</td>
<td>3303</td>
<td>Nutrition for Sport and Fitness</td>
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### Selected Electives or Minor .............................. 18-19

### Total Credit Hours ........................................ 126

Students enrolled in developmental courses must complete ORIE 1151 - The College Experience course within the first 24 semester hours attempted.
A minor requires completion of at least 18-24 designated credit hours of coursework outside the student’s major field, including a minimum of 9 upper-division credit hours, and may have a required core. The same courses may not be used to fulfill the requirements for both a major and a minor. To complete a minor, a student is required to earn six 3000-4000 level credit hours in that minor at RSU.

MINOR IN SPORT MANAGEMENT (122)

Core Courses ............................................. 15

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tr>
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<td>Foundation of Sport Management</td>
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<tr>
<td>SPMT 2023</td>
<td>Sport Delivery Systems and Communication</td>
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<tr>
<td>SPMT 3013</td>
<td>Marketing Sports</td>
</tr>
<tr>
<td>SPMT 3213</td>
<td>Legal Aspects of Sport Management</td>
</tr>
<tr>
<td>SPMT 4113</td>
<td>Sport Economics and Financing</td>
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Electives ............................................. 3-6

Choose one of the following:

<table>
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<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>SPMT 3233</td>
<td>Organization and Management of Athletic Programs</td>
</tr>
<tr>
<td>SPMT 3423</td>
<td>Ethical Aspects of Sport Management</td>
</tr>
<tr>
<td>SPMT 4116</td>
<td>Sporting Event Management (requires field experience)</td>
</tr>
<tr>
<td>SPMT 4313</td>
<td>Leadership in Sport Organizations</td>
</tr>
</tbody>
</table>

Total Credit Hours ................................. 18-21

Not open to Bachelor of Science in Sport Management students.