DEPARTMENT OF SPORT MANAGEMENT
SCHOOL OF BUSINESS AND TECHNOLOGY

Dr. Joel White, Interim Department Head

DEPARTMENT MISSION STATEMENT AND GOALS

The mission of the Department of Sport Management is to provide a quality program to support the School of Business and Technology mission to prepare students to achieve professional and personal goals in the dynamic local and global communities. Additionally, the Sport Management degree will assist students to graduate with sufficiently competitive skills and knowledge to obtain meaningful employment and facilitate reasonable career advancement in sport management. In addition to employment, this degree will prepare students for graduate school.

PROGRAMS OF STUDY

Bachelor of Science
- Sport Management
  - Option: Sport Business
  - Option: Fitness Management

Minor
- Sport Management

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The Sport Management degree is designed to assist students to meet their primary professional and personal goals, including graduating with sufficient competitive skills and knowledge to obtain meaningful employment and facilitate reasonable career advancement in the area of sport management. Through this program, students are educated for careers as administrators and managers in athletic, health, and country clubs, as well as entry-level management positions in college and professional athletic organizations. Additionally, students are prepared for diverse roles in the areas of sport marketing and promotions, facility management and planning, activity programming, and event management. An internship at the conclusion of the students' academic preparation provides them with on-the-job experience and networking opportunities. In addition to employment, this degree will prepare students for graduate school.

REQUIRED HOURS .................................................. 126

Communications .............................................. 9
ENGL 1113 Composition I
ENGL 1213 Composition II
SPCH 1113 Speech Communication

Social and Behavioral Sciences .............................. 9
History ................................................................. 3
Select from the following:
HIST 2483 American History to 1877
HIST 2493 American History since 1877
POLS 1113 American Federal Government .......................... 3

Social Science ..................................................... 3
Select from the following:
ECON 2123 Principles of Microeconomics
ECON 2123 Principles of Microeconomics
PSY 1113 Introduction to Psychology
SOC 1113 Introduction to Sociology

Science and Mathematics ................................. 11
Physical Science .............................................. 4
Select from the following:
CHEM 1315 General Chemistry I
GEOL 1014 Earth Science
GEOL 1114 Physical Geology
GEOL 1124 Physical Geography
GEOL 1224 Historical Geology
GEOL 2124 Astronomy
PHYS 1014 General Physical Science
PHYS 1114 General Physics I

Biological Science .............................................. 4
Select from the following:
BIOL 1114 General Biology
BIOL 1134 General Environmental Biology
BIOL 1144 General Cellular Biology

Mathematics ..................................................... 3
Select from the following:
MATH 1503 Mathematics for Critical Thinking
MATH 1513 College Algebra
MATH 1613 Trigonometry
MATH 1715 Pre-Calculus
MATH 2264 Analytical Geometry & Calculus I

Humanities ....................................................... 6
Select from the following:
ART (HUM) 1113 Art Appreciation
COMM (HUM) 2413 Theatre Appreciation
ENGL 2613 Introduction to Literature
HUM 2113 Humanities I
HUM 2223 Humanities II
HUM 2893 Cinema
MUSC (HUM) 2573 Music Appreciation
PHIL 1113 Introduction to Philosophy

Global Studies ................................................... 3
Select from the following:
BIOL 3103 Plants and Civilization
ECON 3003 International Economic Issues and Policies
GEOG 1113 Human Geography
GERM 1113 Beginning German I
HIST 2013 World Civilization I
HIST 2023 World Civilization II
HUM 3633 Comparative Religion
LANG 1113 Foundations of World Languages
NAMS 1143 Native Americans of North America
NAMS 2503 Cherokee I
PHIL 1313 Values and Ethics
POLS 3053 International Relations
SOC 3213 Minority Groups
SPAN 1113 Beginning Spanish I

Elective ............................................................ 3
Select three additional hours from the courses listed above and not previously selected.

(41 credit hours)
### Program Core Requirements .......................... 45

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Title</th>
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<tbody>
<tr>
<td>CS 1133</td>
<td>Excel</td>
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<tr>
<td>MGMT 3013</td>
<td>Principles of Management</td>
<td></td>
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<tr>
<td>SPMT 1003</td>
<td>Foundation of Sport Management</td>
<td></td>
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<tr>
<td>SPMT 2023</td>
<td>Sport Delivery Systems and Communications</td>
<td></td>
</tr>
<tr>
<td>SPMT 3013</td>
<td>Marketing Sports</td>
<td></td>
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<tr>
<td>SPMT 3213</td>
<td>Legal Aspects of Sport Management</td>
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<tr>
<td>SPMT 3233</td>
<td>Organization and Management of Athletic Programs</td>
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<tr>
<td>SPMT 3423</td>
<td>Ethics in Sport Management</td>
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<tr>
<td>SPMT 4113</td>
<td>Sport Economics and Financing</td>
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<tr>
<td>SPMT 4116</td>
<td>Sporting Event and Facility Management</td>
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<tr>
<td>SPMT 4313</td>
<td>Leadership in Sport Organizations</td>
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<tr>
<td>SPMT 4323</td>
<td>Senior Capstone in Sport Management</td>
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<tr>
<td>SPMT 4426</td>
<td>Sport Management Internship</td>
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### Fitness Management Option ............................ 22

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<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>FTMT 2723</td>
<td>Care and Prevention of Athletic Injuries</td>
<td></td>
</tr>
<tr>
<td>FTMT 3733</td>
<td>Physiology of Exercise</td>
<td></td>
</tr>
<tr>
<td>FTMT 4213</td>
<td>Methods of Strength and Conditioning</td>
<td></td>
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<td>FTMT 4523</td>
<td>Exercise Testing and Prescription</td>
<td></td>
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<tr>
<td>HLSC 1813</td>
<td>First Aid</td>
<td></td>
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<td>HLSC 1051</td>
<td>Blood Borne Pathogens and Hazard Communications</td>
<td></td>
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<tr>
<td>NUTR 1113</td>
<td>Introduction to Nutrition</td>
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<tr>
<td>NUTR 3303</td>
<td>Nutrition for Sport and Fitness</td>
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### Selected Electives or Minor .......................... 18-19

### Total Credit Hours ................................. 126

Students enrolled in developmental courses must complete ORIE 1151 - The College Experience course within the first 24 semester hours attempted.
A minor requires completion of at least 18-24 designated credit hours of coursework outside the student’s major field, including a minimum of 9 upper-division credit hours, and may have a required core. The same courses may not be used to fulfill the requirements for both a major and a minor. To complete a minor, a student is required to earn six 3000-4000 level credit hours in that minor at RSU.

MINOR IN SPORT MANAGEMENT (122)

Core Courses ........................................... 15
SPMT 1003 Foundation of Sport Management
SPMT 2023 Sport Delivery Systems and Communication
SPMT 3013 Marketing Sports
SPMT 3213 Legal Aspects of Sport Management
SPMT 4113 Sport Economics and Financing

Electives ................................................. 3-6
Choose one of the following:
SPMT 3233 Organization and Management of Athletic Programs
SPMT 3423 Ethical Aspects of Sport Management
SPMT 4116 Sporting Event Management (requires field experience)
SPMT 4313 Leadership in Sport Organizations

Total Credit Hours .............................. 18-21

Not open to Bachelor of Science in Sport Management students.