

# Strategic Planning Committee

## *Minutes*

April 27, 2009

### I. Call to Order

Dr. Titsworth called to order the meeting of the Strategic Planning Steering Committee at 3:05 p.m., April 27, 2009, in Conference Room A in the Student Services Center. Dr. Titsworth said since Professor Moeller needed to leave early, we would begin with the Mission Statement review.

### II. Roll call

The following persons were present: Tobie Titsworth, Richard Beck, Alan Lawless, Carolyn Taylor, Gary Moeller, Sherry Alexander, Bill Beierschmitt, Ray Brown, Tom Volturo, Julie Rampey, Wren Baker, Myra Haulmark, Brian Reeves, Frank Elwell, Keith Martin, Bruce Garrison, Bert Tollison, Jacklyn Jaggars, Michael Wells, Ronna Hatley, and Clarice Doyle for Danette Boyle.

### III. Mission Statement Review

The floor was given to Professor Gary Moeller and Dr. Carolyn Taylor. They presented the final draft for review.

Dr. Titsworth said that Dr. Beck had attended a Higher Learning Conference about mission statements and had something to share with the committee. He mentioned that 10 commitments could be too many. Many of the statements relate to each other. He then drew a diagram on the white board to strengthen his point. He stated that our progress would be easier to track with fewer commitments and said the 2 & 3 were similar, as were 4 & 5 and then 7, 9 & 10.

Dr. Elwell asked if each department must tie into every statement. Dr. Beck said no, but each commitment would tie into at least one department on campus. He felt many of the commitments had expanded to become 2 commitments.

Dr. Beck said that many institutions have reduced the number of commitments by making each one broader. Dr. Garrison thought we should try to narrow the number down from 10 to 6.

Professor Moeller asked if the Mission Statement should be taken back to the sub-committee. It was agreed that the commitments should be more generalized but all areas should be covered. Dr. Beck stated that all departments do not need to meet all criteria.

Dr. Martin said it is easier to meet the criteria if there are fewer but broader commitments. He said the sub-committee should take ownership to the mission statement and be allowed to rewrite the commitments.

It was decided that Professor Moeller and Dr. Taylor would meet with the sub-committee and the Steering Committee would work together through email after another draft was presented. If they decide the Steering Committee needs to meet again, Dr. Titsworth will call another meeting.

IV. Approval of Minutes

The minutes were read by the committee members. Dr. Elwell made a motion to approve the minutes and Dr. Tollison seconded the motion. The motion carried.

V. Timeline

Dr. Titsworth once again looked at the timeline. He felt we were still on schedule and should have the new Mission Statement to the President by the end of the semester. He asked everyone to be thinking about what sub-committees are needed.

VI. Set Date, Time, Place of next meeting

Dr. Titsworth said we would plan to meet again after the fall semester begins.

IX Adjournment

Dr. Titsworth adjourned the meeting at 3:25 p.m.

Minutes submitted by: Ronna Hatley

Minutes approved by: Dr. Titsworth

Minutes approved by: Committee