

Strategic Planning Committee

Minutes

March 3, 2009

- I. Call to Order

Dr. Titsworth called to order the first meeting of the Strategic Planning Steering Committee at 2:00 p.m., March 3, 2009 in Conference Room A in the Student Services Center. Dr. Titsworth welcomed the members and thanked them for accepting this position. Other committees will be formed and headed by members of this committee.
- II. Roll call

The following persons were present: Tobie Titsworth, Richard Beck, Linda Andrews, Alan Lawless, Carolyn Taylor, Gary Moeller, Sherry Alexander, Bill Beierschmitt, Danette Boyle, Ray Brown, Brent Ortolani, Tom Volturo, Julie Rampey, Wren Baker, Myra Haulmark, Brian Reeves, Frank Elwell, Keith martin, Bruce Garrison, Pam Fowler, Bert Tollison, Michael Wells, Jacklyn Jaggars, Larry Rice, and Ronna Hatley.
- III. Welcome and Comments from the President

President Rice thanked the members and Dr. Titsworth. He spoke of the four things needed which are priorities, commitments, initiative, and resources. These shape how we plan for accreditation. Where will we be in 10 years? He said to keep the stakeholders in mind, to be successful and work with this group.
- IV. Strategic Planning Applied to Higher Education

Dr. Bruce Garrison gave a presentation and said the key is to know where we want to go. We must have a mission statement, vision statement, and value statement. We must take steps and have a strategy, goals and objectives.
- V. Mission and Accreditation

Dr. Richard Beck spoke about mission and accreditation. He said that mission drives accreditation. 1. Mission comes first. 2. Planning for the future. 3. Student learning and effective teaching. 4. Acquisition, discovery and application of knowledge. 5. Engagement & service.
- VI. Mission Statement Working Group

Dr. Carolyn Taylor and Gary Moeller gave handout about the purposes. They have faculty from all areas on the mission committee. They are using the same books from before and the committee will begin working on the new mission statement.
- VII. Timeline

Professor Linda Andrews thanked everyone for being on the committee. She gave the timeline for the next 5 ½ years. She gave a specific timeline for the next 6 months, and then gave a general timeline for the remaining 5 years. She said that the mission drives everything. The mission statement must be approved first. Drafts of the mission would be sent via email. Purpose and goals should be sent to Dr. Titsworth by April 1st.

VIII. Set Date, Time, Place of next meeting

The next meetings will be April 13 and April 27 at 3:00 in Conference Room A. The two tasks for April 13 is to review the mission statement and the goals & objectives of the Steering Committee.

IX Adjournment

Dr. Titsworth adjourned the meeting at 3:45 p.m.

Minutes submitted by: Ronna Hatley

Minutes approved by: Dr. Titsworth