

BACHELOR OF SCIENCE

BUSINESS ADMINISTRATION (113)

OPTION: ACCOUNTING (113A)

OPTION: ENTREPRENEURSHIP (113E)

OPTION: FORENSIC ACCOUNTING (113F)

OPTION: HUMAN RESOURCES MANAGEMENT (113H)

OPTION: MANAGEMENT (113M)♦

OPTION: MANUFACTURING MANAGEMENT (113G)

OPTION: MARKETING (113K)

♦*The Management Option is offered online at www.rsuonline.edu.*

The Bachelor of Science in Business Administration is designed to meet the continuing demand for business administration majors who understand the function of business and can utilize those functions in an increasingly competitive, global economy. Students may choose from options in Accounting, Entrepreneurship, Forensic Accounting, Human Resources Management, Management, Manufacturing Management, or Marketing. This business administration program is responsive to students choosing the business administration curriculum at the beginning of their college studies or to students who have completed an associate degree in business.

REQUIRED HOURS 124

Communications 9

- ENGL 1113 Composition I
- ENGL 1213 Composition II
- SPCH 1113 Speech Communication

Social and Behavioral Sciences 9

- History 3
- Select from the following:*
- HIST 2483 American History to 1877
- HIST 2493 American History since 1877
- POLS 1113 American Federal Government 3

Social Science 3

- Select from the following:*
- *ECON 2113 Principles of Macroeconomics
- ECON 2123 Principles of Microeconomics
- PSY 1113 Introduction to Psychology
- SOC 1113 Introduction to Sociology

Science and Mathematics 11

- Biological Science 4
- Select from the following:*
- BIOL 1114 General Biology
- BIOL 1134 General Environmental Biology
- BIOL 1144 General Cellular Biology

Physical Science 4

- Select from the following:*
- CHEM 1315 General Chemistry I
- GEOL 1014 Earth Science

- GEOL 1114 Physical Geology
- GEOL 1124 Physical Geography
- GEOL 1224 Historical Geology
- GEOL 2124 Astronomy
- PHYS 1014 General Physical Science
- **PHYS 1114 General Physics I

Mathematics 3

- Select from the following:*
- MATH 1503 Mathematics for Critical Thinking
- *MATH 1513 College Algebra
- MATH 1613 Trigonometry
- MATH 1715 Pre-Calculus
- MATH 2264 Analytical Geometry and Calculus I

Humanities 6

- Select from the following:*
- ART (HUM) 1113 Art Appreciation
- COMM (HUM) 2413 Theatre Appreciation
- ENGL 2613 Introduction to Literature
- HUM 2113 Humanities I
- HUM 2223 Humanities II
- HUM 2893 Cinema
- MUSC (HUM) 2573 Music Appreciation
- PHIL 1113 Introduction to Philosophy

Global Studies 3

- Select from the following:*
- BIOL 3103 Plants and Civilization
- *ECON 3003 International Economic Issues and Policies
- GEOG 2243 Human Geography
- HIST 2013 World Civilization I
- HIST 2023 World Civilization II
- HUM 3633 Comparative Religion
- LANG 1113 Foundations of World Languages
- NAMS 1143 Native Americans of North America
- NAMS 2503 Cherokee I
- PHIL 1313 Values and Ethics
- POLS 3053 International Relations
- SOC 3213 Minority Groups
- SPAN 1113 Beginning Spanish I

Elective 3

Select three additional hours from the courses listed above and not previously selected.

*Required
 **Required for Manufacturing Management Option.

Basic Business 15

- ACCT 2103 Accounting I-Financial
- ACCT 2203 Accounting II-Managerial
- BADM 2843 Business Statistics
- BADM 3113 Business Communications
- ECON 2123 Principles of Microeconomics

Upper-Division Business Core 27

- BADM 3323 Legal Environment of Business
- BADM 3333 Business and Professional Ethics
- FINA 3503 Principles of Finance
- MGMT 3013 Principles of Management
- MGMT 3413 Production/Operations Management
- MGMT 3423 Management Information Systems
- MGMT 4033 Entrepreneurship
- MGMT 4813 Strategies and Policies
- MKTG 3113 Principles of Marketing

Accounting Option 21

- ACCT 3113 Intermediate Accounting I
- ACCT 3123 Intermediate Accounting II
- ACCT 3133 Cost Accounting
- ACCT 3143 Individual Income Tax Accounting
- ACCT 3243 Accounting Information Systems
- ACCT 4313 Auditing
- ACCT 4323 Not-For-Profit and Governmental Accounting

Entrepreneurship Option 21

- ACCT 3133 Cost Accounting
- BADM 4793 Business Internship
- ENTR 3233 Marketing for the Entrepreneur
- ENTR 3303 Entrepreneurial Finance
- ENTR 4013 New Venture Development
- ENTR 4323 Managing the Growing Business
- MGMT 3313 Human Resources Management

Forensic Accounting Option 30

- ACCT 3113 Intermediate Accounting I
- ACCT 3123 Intermediate Accounting II
- ACCT 3133 Cost Accounting
- ACCT 3143 Individual Income Tax Accounting
- ACCT 3243 Accounting Information Systems
- ACCT 4313 Auditing
- ACCT 4333 Fraud Investigation
- ACCT 4343 Fraud Examination
- ACCT 4353 Fraud: Criminology and Ethics
- ACCT 4363 Legal Elements of Fraud

General Electives..... 11

Human Resources Management Option 21

- MGMT 3233 Human Resources Development
- MGMT 3303 Organizational Behavior
- MGMT 3313 Human Resources Management
- MGMT 3323 Compensation and Benefits
- MGMT 3333 Employment and Labor
- MGMT 4333 Selection and Evaluation
- TECH 3203 Introduction to Risk Management

Management Option 21

- ACCT 3133 Cost Accounting
- MGMT 3303 Organizational Behavior
- MGMT 3313 Human Resources Management
- MGMT 4413 Quantitative Methods
- TECH 3013 Leadership and Decision-Making Skills

With advisor approval, student will select 6 upper-division hours from ACCT, BADM, ECON, MGMT, MKTG, or TECH.

Manufacturing Management Option 28

- CAD 2114 Computer Graphics I
- ACCT 3113 Cost Accounting
- MGMT 4413 Quantitative Methods
- MFMG 3033 Project Management
- MFMG 3043 Enterprise Resource Planning Systems
- MKTG 4223 Supply Chain Management
- MFMG 4013 Quality Management
- MFMG 4023 Seminar in Manufacturing Management
- MFMG 4033 Manufacturing Strategy

Marketing Option 21

- MKTG 3313 E-Marketing
- MKTG 3323 Consumer Behavior
- MKTG 4333 Marketing Research
- MKTG 4343 Marketing Management

Select nine hours from the following:

- ACCT 3133 Cost Accounting
- BADM 4793 Business Internship
- COMM 3113 Public Relations Strategies
- ENTR 3233 Marketing for the Entrepreneur
- MKTG 3453 Sales and Sales Management
- MKTG 4153 Integrated Marketing Communication (IMC)
- MKTG 4223 Supply Chain Management

Selected Electives or Minor 11-20

Electives range from 11 to 20 depending on the option. Nine hours of electives must be upper division. A University-approved minor may be selected outside the business department.

Total Credit Hours 124

If a lower-level course is substituted for an upper-level business core or option course, an additional upper-level course must be taken from ACCT, BADM, ECON, MGMT, MKTG, or TECH.