

**DEPARTMENT OF SPORT MANAGEMENT  
SCHOOL OF BUSINESS AND TECHNOLOGY**

**Dr. Susan Payne, Department Head**

Mr. Joel White

**DEPARTMENT MISSION STATEMENT  
AND GOALS**

The mission of the Department of Sport Management is to provide a quality program to support the School of Business and Technology mission to prepare students to achieve professional and personal goals in the dynamic local and global communities. Additionally, the Sport Management degree will assist students to graduate with sufficiently competitive skills and knowledge to obtain meaningful employment and facilitate reasonable career advancement in sport management. In addition to employment, this degree will prepare students for graduate school.

**PROGRAMS OF STUDY**

**Bachelor of Science**  
Sport Management

# BACHELOR OF SCIENCE

## SPORT MANAGEMENT (122)

The Sport Management degree is designed to assist students to meet their primary professional and personal goals, including graduating with sufficient competitive skills and knowledge to obtain meaningful employment and facilitate reasonable career advancement in the area of sport management. Through this program, students are educated for careers as administrators and managers in athletic, health, and country clubs, as well as entry-level management positions in college and professional athletic organizations. Additionally, students are prepared for diverse roles in the areas of sport marketing and promotions, facility management and planning, activity programming, and event management. An internship at the conclusion of the students' academic preparation provides them with on-the-job experience and networking opportunities. In addition to employment, this degree will prepare students for graduate school.

REQUIRED HOURS . . . . . 126

**Communications** . . . . . **9**

- ENGL 1113 Composition I
- ENGL 1213 Composition II
- SPCH 1113 Speech Communication

**Social and Behavioral Sciences** . . . . . **9**

History . . . . . 3

*Select from the following:*

- HIST 2483 American History to 1877
- HIST 2493 American History since 1877

POLS 1113 American Federal Government . . . . . 3

Social Science . . . . . 3

*Select from the following:*

- ECON 2113 Principles of Macroeconomics
- ECON 2123 Principles of Microeconomics
- PSY 1113 Introduction to Psychology
- SOC 1113 Introduction to Sociology

**Science and Mathematics** . . . . . **11**

Physical Science . . . . . 4

*Select from the following:*

- CHEM 1315 General Chemistry I
- GEOL 1014 Earth Science
- GEOL 1114 Physical Geology
- GEOL 1124 Physical Geography
- GEOL 1224 Historical Geology
- GEOL 2124 Astronomy
- PHYS 1014 General Physical Science
- PHYS 1114 General Physics I

Biological Science . . . . . 4

*Select from the following:*

- BIOL 1114 General Biology
- BIOL 1134 General Environmental Biology
- \*BIOL 1144 General Cellular Biology**

Mathematics . . . . . 3

*Select from the following:*

- MATH 1503 Mathematics for Critical Thinking
- MATH 1513 College Algebra
- MATH 1613 Trigonometry
- MATH 1715 Pre-Calculus
- MATH 2264 Analytical Geometry & Calculus I

**Humanities** . . . . . **6**

*Select from the following:*

- ART (HUM)1113 Art Appreciation
- COMM (HUM) 2413 Theatre Appreciation
- ENGL 2613 Introduction to Literature
- HUM 2113 Humanities I
- HUM 2223 Humanities II
- HUM 2893 Cinema
- MUSC (HUM) 2573 Music Appreciation
- PHIL 1113 Introduction to Philosophy

**Global Studies** . . . . . **3**

*Select from the following:*

- BIOL 3104 Plants and Civilization
- ECON 3003 International Economic Issues and Policies
- GEOG 2243 Human Geography
- HIST 2013 World Civilization I
- HIST 2023 World Civilization II
- HUM 3633 Comparative Religion
- LANG 1113 Foundations of World Languages
- NAMS 1143 Native Americans of North America
- NAMS 2503 Cherokee I
- \*PHIL 1313 Values and Ethics**
- POLS 3053 International Relations
- SOC 3213 Minority Groups
- SPAN 1113 Beginning Spanish I

**Elective** . . . . . **3**

*Select three additional hours from the courses listed above and not previously selected.*

**\*Required**

**(41 credit hours)**

**Program Core Requirements . . . . . 36**

|      |      |  |
|------|------|--|
| SPMT | 1003 | Foundation of Sport Management                   |
| SPMT | 2023 | Sport Delivery Systems and Communications        |
| SPMT | 3013 | Marketing Sports                                 |
| SPMT | 3213 | Legal and Ethical Aspects of Sport Management    |
| SPMT | 3233 | Organization and Management of Athletic Programs |
| SPMT | 4113 | Sport Economics and Financing                    |
| SPMT | 4116 | Sporting Event Management                        |
| SPMT | 4313 | Leadership in Sport Organizations                |
| SPMT | 4323 | Seminar in Sport Management                      |
| SPMT | 4426 | Sport Management Internship                      |

**Required Support Courses . . . . . 19**

|      |      |   |
|------|------|---|
| NUTR | 1113 | Introduction to Nutrition                       |
| NUTR | 3033 | Nutrition in Sport and Fitness                  |
| BADM | 1203 | Introduction to Business                        |
| HLSC | 1813 | First Aid                                       |
| HLSC | 1123 | Health Concepts                                 |
| HLSC | 1051 | Blood Borne Pathogens and Hazard Communications |
| MGMT | 3013 | Principles of Management                        |

**Guided Electives . . . . . 6**

*Select from the following at upper-division level with advisor approval:*

- Biological Science
- Communications
- Health Science
- Nutrition
- Social and Behavioral Science

**Selected Minor . . . . . 18-24**

**Total Credit Hours . . . . . 126**

Students enrolled in developmental courses must complete ORIE 1151 - The College Experience course within the first 24 semester hours attempted.