

DEPARTMENT OF BUSINESS
SCHOOL OF BUSINESS AND TECHNOLOGY

Dr. Bert Tollison, Department Head

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Dr. Tom Carment	Dr. Gary Marché	Dr. John Uzzo
Dr. Dana Gray	Dr. Massood Saffarian	Mr. Bob Willis
Dr. MaryRose Hart		

DEPARTMENT MISSION STATEMENT AND GOALS

The mission of the Department of Business is to provide quality programs to support the School of Business and Technology mission to prepare students to achieve professional and personal goals in the dynamic local and global communities. Specifically, the Department of Business provides the students with four program options: Associate in Arts in Accounting; Associate in Arts in Business Administration; Bachelor of Science in Business Administration with options in Accounting, Entrepreneurship, Forensic Accounting, Human Resources Management, Management, Manufacturing Management, and Marketing; and Bachelor of Science in Organizational Leadership. Additionally, the Department of Business provides the general business course support for the Associate in Science in Computer Science and the Associate in Applied Science in Applied Technology degrees, as well as the Bachelor of Science in Business Information Technology and the Bachelor of Technology in Applied Technology for the Department of Applied Technology. The courses are taught using a large array of innovative methods, including regular classes, asynchronous and synchronous online courses, telecourses, and compressed video.

PROGRAMS OF STUDY

Bachelor of Science

- Business Administration
 - Option: Accounting
 - Option: Entrepreneurship
 - Option: Forensic Accounting
 - Option: Human Resources Management
 - Option: Management
 - Option: Manufacturing Management
 - Option: Marketing

Organizational Leadership

- Focus Area: Business Studies*
- Focus Area: Communication Strategies*
- Focus Area: Liberal Studies*
- Focus Area: Social Studies*

Minor

- Business Administration

Associate in Arts

- Accounting
- Business Administration*

*Available online at www.rsu.edu.

BACHELOR OF SCIENCE

BUSINESS ADMINISTRATION (113)

- OPTION: ACCOUNTING (113A)**
OPTION: ENTREPRENEURSHIP (113E)
OPTION: FORENSIC ACCOUNTING (113F)
OPTION: HUMAN RESOURCES MANAGEMENT (113H)
OPTION: MANAGEMENT (113M)
OPTION: MANUFACTURING MANAGEMENT (113G)
OPTION: MARKETING (113K)

The Bachelor of Science in Business Administration is designed to meet the continuing demand for business administration majors who understand the function of business and can utilize those functions in an increasingly competitive, global economy. Students may choose from options in Accounting, Entrepreneurship, Forensic Accounting, Human Resources Management, Management, Manufacturing Management, or Marketing. This business administration program is responsive to students choosing the business administration curriculum at the beginning of their college studies or to students who have completed an associate degree in business.

REQUIRED HOURS 124

Communications 9

- ENGL 1113 Composition I
- ENGL 1213 Composition II
- SPCH 1113 Speech Communication

Social and Behavioral Sciences 9

History 3

Select from the following:

- HIST 2483 American History to 1877
- HIST 2493 American History since 1877

POLS 1113 American Federal Government 3

Social Science 3

Select from the following:

- *ECON 2113 Principles of Macroeconomics**
- ECON 2123 Principles of Microeconomics
- PSY 1113 Introduction to Psychology
- SOC 1113 Introduction to Sociology

Science and Mathematics 11

Biological Science 4

Select from the following:

- BIOL 1114 General Biology
- BIOL 1134 General Environmental Biology
- BIOL 1144 General Cellular Biology

Physical Science 4

Select from the following:

- CHEM 1315 General Chemistry I
- GEOL 1014 Earth Science

- GEOL 1114 Physical Geology
- GEOL 1124 Physical Geography
- GEOL 1224 Historical Geology
- GEOL 2124 Astronomy
- PHYS 1014 General Physical Science
- **PHYS 1114 General Physics I**

Mathematics 3

Select from the following:

- MATH 1503 Mathematics for Critical Thinking
- *MATH 1513 College Algebra**
- MATH 1613 Trigonometry
- MATH 1715 Pre-Calculus
- MATH 2264 Analytical Geometry and Calculus I

Humanities 6

Select from the following:

- ART (HUM) 1113 Art Appreciation
- COMM (HUM) 2413 Theatre Appreciation
- ENGL 2613 Introduction to Literature
- HUM 2113 Humanities I
- HUM 2223 Humanities II
- HUM 2893 Cinema
- MUSC (HUM) 2573 Music Appreciation
- PHIL 1113 Introduction to Philosophy

Global Studies 3

Select from the following:

- BIOL 3104 Plants and Civilization
- *ECON 3003 International Economic Issues and Policies**
- GEOG 2243 Human Geography
- HIST 2013 World Civilization I
- HIST 2023 World Civilization II
- HUM 3633 Comparative Religion
- LANG 1113 Foundations of World Languages
- NAMS 1143 Native Americans of North America
- NAMS 2503 Cherokee I
- PHIL 1313 Values and Ethics
- POLS 3053 International Relations
- SOC 3213 Minority Groups
- SPAN 1113 Beginning Spanish I

Elective 3

Select three additional hours from the courses listed above and not previously selected.

- *Required**
- **Required for Manufacturing Management Option.**

Basic Business 15

- ACCT 2103 Accounting I-Financial
- ACCT 2203 Accounting II-Managerial
- BADM 2843 Business Statistics
- BADM 3113 Business Communications
- ECON 2123 Principles of Microeconomics

Upper-Division Business Core 27

- BADM 3323 Legal Environment of Business
- BADM 3333 Business and Professional Ethics
- FINA 3503 Principles of Finance
- MGMT 3013 Principles of Management
- MGMT 3413 Production/Operations Mgmt
- MGMT 3423 Management Information Systems
- MGMT 4033 Entrepreneurship
- MGMT 4813 Strategies and Policies
- MKTG 3113 Principles of Marketing

Accounting Option 21

- ACCT 3113 Intermediate Accounting I
- ACCT 3123 Intermediate Accounting II
- ACCT 3133 Cost Accounting
- ACCT 3143 Individual Income Tax Accounting
- ACCT 3243 Accounting Information Systems
- ACCT 4313 Auditing*
- ACCT 4323 Not-For-Profit and Governmental Accounting

Entrepreneurship Option 21

- ACCT 3133 Cost Accounting
- BADM 4793 Business Internship
- ENTR 3233 Marketing for the Entrepreneur
- ENTR 3303 Entrepreneurial Finance
- ENTR 4013 New Venture Development
- ENTR 4323 Managing the Growing Business
- MGMT 3313 Human Resources Management

Forensic Accounting Option 30

- ACCT 3113 Intermediate Accounting I
- ACCT 3123 Intermediate Accounting II
- ACCT 3133 Cost Accounting
- ACCT 3143 Individual Income Tax Accounting
- ACCT 3243 Accounting Information Systems
- ACCT 4313 Auditing
- ACCT 4333 Fraud Investigation
- ACCT 4343 Fraud Examination
- ACCT 4353 Fraud: Criminology and Ethics
- ACCT 4363 Legal Elements of Fraud

General Electives. 11

Human Resources Management Option 21

- MGMT 3233 Human Resources Development
- MGMT 3303 Organizational Behavior
- MGMT 3313 Human Resources Management
- MGMT 3323 Compensation and Benefits
- MGMT 3333 Employment and Labor
- MGMT 4333 Selection and Evaluation
- TECH 3203 Introduction to Risk Management

Management Option 21

- ACCT 3133 Cost Accounting
- MGMT 3303 Organizational Behavior
- MGMT 3313 Human Resources Management
- MGMT 4413 Quantitative Methods
- TECH 3013 Leadership and Decision-Making Skills for Managers and Professionals

With advisor approval, student will select 6 upper-division hours from ACCT, BADM, ECON, MGMT, MKTG, or TECH.

Manufacturing Management Option 28

- CAD 2114 Computer Graphics I
- ACCT 3113 Cost Accounting
- MGMT 4413 Quantitative Methods
- MFMG 3033 Project Management
- MFMG 3043 Enterprise Resource Planning Systems
- MKTG 4223 Supply Chain Management
- MFMG 4013 Quality Management
- MFMG 4023 Seminar in Manufacturing Management
- MFMG 4033 Manufacturing Strategy

Marketing Option 21

- MKTG 3313 E-Marketing
- MKTG 3323 Consumer Behavior
- MKTG 4333 Marketing Research
- MKTG 4343 Marketing Management

Select nine hours from the following:

- ACCT 3133 Cost Accounting
- BADM 4793 Business Internship
- COMM 3113 Public Relations Strategies
- ENTR 3233 Marketing for the Entrepreneur
- MKTG 3453 Sales and Sales Management
- MKTG 4153 Integrated Marketing Communication (IMC)
- MKTG 4223 Supply Chain Management

Selected Electives or Minor 20

Electives range from 11 to 20 depending on the option. Nine hours of electives must be upper division. A University-approved minor may be selected outside the business department.

Total Credit Hours 124

If a lower-level course is substituted for an upper-level business core or option course, an additional upper-level course must be taken from ACCT, BADM, ECON, MGMT, MKTG, or TECH.

***Pending approval by the OU Board of Regents and the Oklahoma State Regents for Higher Education**

BACHELOR OF SCIENCE

ORGANIZATIONAL LEADERSHIP (775)

FOCUS AREA: BUSINESS STUDIES (775B)

FOCUS AREA: COMMUNICATION STRATEGIES (775C)

FOCUS AREA: LIBERAL STUDIES (775L)

FOCUS AREA: SOCIAL STUDIES (775S)

This degree offered online at: www.rsuonline.edu

The Bachelor of Science in Organizational Leadership makes available to nontraditional adult learners a multidisciplinary undergraduate degree alternative that is flexible, individualized, and relevant to the student's learning and career needs, while fulfilling traditional University requirements and meeting the student's specific goals for a college degree.

The admission requirements to the Organizational Leadership program are:

- Have a minimum of 72 credit hours
- Must be at least 21 years of age
- Have a minimum of 2.0 graduation/retention GPA in past college course work
- Have completed general education requirements as defined by the home institution admitting the student. A provisional admission status may be used for students who do not yet meet this requirement.
- Satisfy all institutional requirements for completion of remedial coursework

REQUIRED HOURS 124

Communications 9

- ENGL 1113 Composition I
- ENGL 1213 Composition II
- SPCH 1113 Speech Communication

Social and Behavioral Sciences 9

History 3

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- HIST 2483 American History to 1877
- HIST 2493 American History since 1877
- POLS 1113 American Federal Government 3

Social Science 3

Select from the following:

- ECON 2113 Principles of Macroeconomics
- ECON 2123 Principles of Microeconomics
- PSY 1113 Introduction to Psychology
- SOC 1113 Introduction to Sociology

Science and Mathematics 11

Biological Science 4

Select from the following:

- BIOL 1114 General Biology
- BIOL 1134 General Environmental Biology
- BIOL 1144 General Cellular Biology

Physical Science 4

Select from the following:

- CHEM 1315 General Chemistry I
- GEOL 1014 Earth Science
- GEOL 1114 Physical Geology
- GEOL 1124 Physical Geography
- GEOL 1224 Historical Geology
- GEOL 2124 Astronomy
- PHYS 1014 General Physical Science
- PHYS 1114 General Physics I

Mathematics 3

Select from the following:

- MATH 1503 Mathematics for Critical Thinking
- MATH 1513 College Algebra
- MATH 1613 Trigonometry
- MATH 1715 Pre-Calculus
- MATH 2264 Analytical Geometry and Calculus I

Humanities 6

Select from the following:

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- COMM (HUM) 2413 Theatre Appreciation
- ENGL 2613 Introduction to Literature
- HUM 2113 Humanities I
- HUM 2223 Humanities II
- HUM 2893 Cinema
- MUSC (HUM)2573 Music Appreciation
- PHIL 1113 Introduction to Philosophy

Global Studies 3

Select from the following:

- BIOL 3104 Plants and Civilization
- ECON 3003 International Economic Issues and Policies
- GEOG 2243 Human Geography
- HIST 2013 World Civilization I
- HIST 2023 World Civilization II
- HUM 3633 Comparative Religion
- LANG 1113 Foundations of World Languages
- NAMS 1143 Native Americans of North America
- NAMS 2503 Cherokee I
- PHIL 1313 Values and Ethics
- POLS 3053 International Relations
- SOC 3213 Minority Groups
- SPAN 1113 Beginning Spanish I

Elective 3

Select three additional hours from the courses listed above and not previously selected.

Program Core 27-30

ORGL	3113	Foundations of Organizational Leadership and Personal Development
ORGL	3223	Professional Communication
ORGL	3333	Data Analysis and Interpretation
ORGL	3443	Survey of Fiscal Management
ORGL	4113	Ethics and Organizations
ORGL	4223	The Individual, the Organization, and Society
ORGL	4333	Leading and Managing
ORGL	4443	Markets and Stakeholders
ORGL	4553	Capstone
ORGL	4993	Professional Internship (3 hours optional credit)

Business Studies Focus 12-15

Prerequisites for these courses must be adhered to by the student.

ACCT	2103	Accounting I-Financial
ACCT	2203	Accounting II-Managerial
BADM	2843	Business Statistics
BADM	3113	Business Communications
BADM	3323	Legal Environment of Business
ECON	2123	Principles of Microeconomics
MGMT	3013	Principles of Management
MKTG	3113	Principles of Marketing

Communication Strategies Focus 12-15

Prerequisites for these courses must be adhered to by the student.

COMM	1123	Interpersonal Communication
COMM	2723	Small Group Discussion
COMM	3113	Public Relations Strategies
COMM	3833	Communication Theory
COMM	4223	Communication in Organizations

Liberal Studies Focus 12-15

Prerequisites for these courses must be adhered to by the student.

ART	3013	Western Art History 1400-1850
ENGL	3113	Advanced Technical Writing
HUM	2113	Humanities I
HUM	2223	Humanities II
HUM	3633	Comparative Religion

Social Studies Focus 12-15

Prerequisites for these courses must be adhered to by the student.

Required Courses:

SBS	3033	Perspectives on Human Behavior
SBS	3053	Social Systems and Problems

Select 6-9 credit hours from the following:

GEOG	2243	Human Geography
POSC	3053	International Relations
SOC	3053	Cultural Ecology

Selected Electives 41

Students may use these electives to select a University-approved minor from outside the department offering the focus area or 41 hours of free electives. Upper-level electives must be taken to complete the 40-hour upper-level requirement. Electives may include prior academic credit on transcript, up to 30 hours of extra-institutional credit through CLEP, DANTES, Military, or prior learning assessment (maximum of 15 hours in this category).

Total Credit Hours 124

A minor requires completion of at least 18-24 designated credit hours of course work outside the student's major field, including a minimum of 9 upper-division credit hours, and may have a required core. The same courses may not be used to fulfill the requirements for both a major and a minor.

MINOR IN BUSINESS ADMINISTRATION (004)

Requirements:

The Business Administration minor is intended for pre-professional preparation for graduate programs in business or related fields (including law school). The student is advised to contact the graduate school of his/her choice for specific requirements.

ACCT	2103	Accounting I - Financial
ACCT	2203	Accounting II - Managerial
BADM	3323	Legal Environment of Business
ECON	2113	Principles of Macroeconomics
ECON	2123	Principles of Microeconomics
FINA	3503	Principles of Finance
MGMT	3013	Principles of Management
MKTG	3113	Marketing

Total Credit Hours **24**

Not open to Bachelor of Science in Business Administration students.

ASSOCIATE IN ARTS

ACCOUNTING (043)

The Associate in Arts in Accounting degree is designed for those students who are interested in a career in accounting. The program provides the knowledge and skills for preparing graduates to gain immediate entry-level employment in accounting, to advance in other business-related careers, or to transfer to a four-year program. Students study reconciling and balancing accounts, compiling reports, and managing accounts payable and accounts receivable. Numerous other financial and managerial accounting topics are included in this plan of study. The curriculum is designed to transfer to a four-year degree program.

REQUIRED HOURS 62

Communications 9

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- SPCH 1113 Speech Communication

Social and Behavioral Sciences 9

History 3

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POLS 1113 American Federal Government 3

Social Science 3

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- SOC 1113 Introduction to Sociology

Science and Mathematics 11

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Select from the following:

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- PHIL 1313 Values and Ethics
- POLS 3053 International Relations
- SOC 3213 Minority Groups
- SPAN 1113 Beginning Spanish I

Elective 3

Select three additional hours from the courses listed above and not previously selected.

Program Requirements 21

- ACCT 2103 Accounting I – Financial
- ACCT 2203 Accounting II – Managerial
- ACCT 3133 Cost Accounting
- BADM 2843 Business Statistics
- BADM 3113 Business Communications
- ECON 2113 Principles of Macroeconomics
- ECON 2123 Principles of Microeconomics

Total Credit Hours 62

ASSOCIATE IN ARTS BUSINESS ADMINISTRATION (004)

This degree offered online at www.rsuonline.edu

The Associate in Arts in Business Administration is intended to provide a foundation in the functional areas of business. Knowledge gained in this program is applicable in industry, service, retail, and government employment. The curriculum is designed to transfer to a four-year degree program and satisfy part of the business administration core.

REQUIRED HOURS 65

Communications 9

- ENGL 1113 Composition I
- ENGL 1213 Composition II
- SPCH 1113 Speech Communication

Social and Behavioral Sciences 9

History 3

Select from the following:

- HIST 2483 American History to 1877
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Program Requirements 24

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- ACCT 2203 Accounting II – Managerial
- BADM 3113 Business Communications
- BADM 2843 Business Statistics
- ECON 2113 Principles of Macroeconomics
- ECON 2123 Principles of Microeconomics
- MGMT 3013 Principles of Management
- MKTG 3113 Principles of Marketing

Total Credit Hours 65